

eMail Campaign

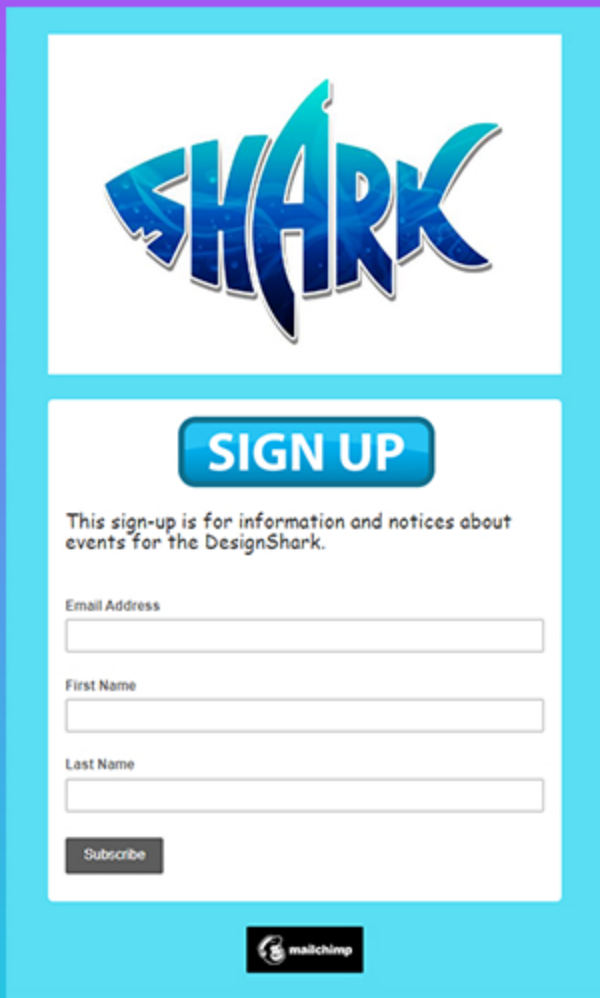
The idea behind my campaign design was to do something fun and original with some funky shark designs to create depth to the idea of GrooveShark.

Subscription Form

Cool blue outer edge and white dead center with emphasis on shark text being in the form of a shark to really embrace the overall appearance.

eMail

Colorful header designed to draw in interest to the overall eMail. The body includes an underwater environment with light on the surface emphasizing GrooveSharks impact.



The image shows a subscription form with a white background and a blue border. At the top, the word "SHARK" is written in a large, blue, 3D-style font where the letters are shaped like shark fins. Below this is a blue button with the text "SIGN UP" in white. Underneath the button, there is a line of text: "This sign-up is for information and notices about events for the DesignShark." Below this text are three input fields labeled "Email Address", "First Name", and "Last Name". At the bottom left of the form is a "Subscribe" button. At the bottom right is a logo for "mailchimp".

