

AS-04 Wordpress Site Plan

Wordpress Website Plan	
Business Name	Thoracic Park
Business Description	Chiropractor Office
Business Tagline	The Posture Professionals
Audience - Who are they?	People in need of chiropractic adjustments and other treatments
Website Purpose	Provide information about the business
Marketing Focus	Posture Adjustments
Style: Branding	logo, favicon, icons
Style: Color scheme	https://huemint.com/website-2/#palette=473450-fafcfe-aea0a0-e6a92e ↗
Style: Typography scheme	Headings: Montserra Body: Lato
<u>Content</u>	
Home page: Introduce business	Thoracic Park is a certified chiropractic office dedicated to helping you ease your pain and improve your quality of life.
Home page: What you offer	Massage Therapy; Posture Correction; Migraine Treatment
Home page: How to work with you	How to schedule an appointment
About Us	We started our practice 5 years ago with the main goal of helping people to improve the quality of their lives.
Contact Us	Contact form
Events Page	Events calendar
<u>Features</u>	
Value (benefits) boxes	Massage Therapy; Posture Correction; Migraine Treatment; include icons
Contact Form	Schedule an appointment
Team Profiles	Dr. Sam Neill; Dr. Laura Dern; Dr. Jeff Goldblum
Testimonials	from Ian Malcolm and Ellie Sattler
Event Calendar	Micro Massage Monday
Your Pick - Odometer	3 chiropractors; 15 team members; 3000+ patients helped
Your Pick - Photo Grid	strip of 3 images
Your Pick - Stats Pie Chart	95% patient satisfaction
Your Pick - Social Media	instagram; facebook; twitter; phone; email

We're the Posture Professionals!

Thoracic Park is a certified chiropractic office dedicated to helping you ease your pain and improve your quality of life.

GET CRACKING



How We Can Help



Massage Therapy

A deep tissue massage heals injuries from accidents, chronic pain, and muscle strain.



Posture Correction

Learn a variety of exercises that help prevent backaches and muscular pain.



Migraine Treatment

This treatment often combines chiropractic care, massage, and nutritional counseling.



Our Patient's Thoughts

"I injured my back while escaping from a T-rex last summer and the pain was absolutely excruciating. After having a few sessions at Thoracic Park my pain is completely gone!"

- Ian Malcolm

How To Schedule An Appointment

There are a variety of ways to get in touch with us! The easiest option is to visit our [Contact](#) page and fill out the form. You can also give us a call at [\(888\) 555-8000](#). If you are not comfortable with scheduling an appointment just yet, feel free to browse our social media and message us with any questions you may have!



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Get To Know Us

We started our practice 5 years ago with the main goal of helping people to improve the quality of their lives. Over the years our team grew from 3 people to 18 and we are still growing. In the future we hope to expand our practice and open new locations to help even more people in our community.



3

Chiropractors

15

Team Members

3,000+

Patient's Helped

Meet Our Team



Dr. Sam Neill

"I crack people up left and right!"
I graduated from Sherman College of Chiropractic in 1986 and have a passion for helping people fix their posture.



Dr. Laura Dern

"Live. Love. Adjust."
I graduated from Palmer College of Chiropractic in 1992 and I specialize in massage therapy.



Dr. Jeff Goldblum

"Don't worry, I've got your back!"
I graduated from Texas Chiropractic College in 1983 and I enjoy helping people learn corrective exercises.



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Events



Today

APRIL 1 ONWARDS



April 2022

MON
4

April 4

Micro Massage Monday

Walk-ins are welcome all day for 20 minute massage sessions!

\$10

MON
11

April 11

Micro Massage Monday

Walk-ins are welcome all day for 20 minute massage sessions!

\$10

MON
18

April 18

Micro Massage Monday

Walk-ins are welcome all day for 20 minute massage sessions!

\$10

MON
25

April 25

Micro Massage Monday

Walk-ins are welcome all day for 20 minute massage sessions!

\$10

PREVIOUS EVENTS

NEXT EVENTS

SUBSCRIBE TO CALENDAR



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Schedule An Appointment

Our Location

Isla Nublar
Pacific Ocean
120 miles west of Costa Rica
87 miles east of the Muertes Archipelago

Call Us

[\(888\) 555-8000](tel:(888)555-8000)

Contact Us

CONTACT US



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