



**ANNE BUSSELL**

Nonprofit Branding

Web Design

Social Media

Graphic Design

Photography

[www.altruisticbee.com](http://www.altruisticbee.com)

05-AS SELF INFOGRAPHIC PLAN AND IMAGE



### Infographic Content

Quantitative (measurable)	Qualitative (characteristic)
3 associate degrees	Engaging Story Telling
Software Skills	Figuring out what is effective
Traditional Skills	Creating visual content
	Repurposing content
About You	Dream Job
<i>Share humor, humanity and a realness.</i> Show what it might be like to work with you.	The altruistic Bee
	Design for good

### Headings

Title	Anne Bussell By the numbers		
subheadings	Top 4 design skills	subheadings	3X associate Degrees
subheadings	95% Adobe CC	subheadings	100% design for good
subheadings	50% Traditional	subheadings	

### Design Elements

Color	Blue tints, white	logo	The altruistic bee
Typeface	Antonia	San serif	Business casual
Graphics Type	png		



# ANNE BUSSELL BY THE NUMBERS

WHAT ARE MY  
TOP FOUR  
DESIGN SKILLS?



- 1 - ENGAGING STORYTELLING
- 2 - FIGURING OUT WHAT CONTENT IS EFFECTIVE
- 3 - CREATING VISUAL CONTENT
- 4 - FIND EFFECTIVE WAYS TO REPURPOSE CONTENT

95%

ADOBE CREATIVE CLOUD  
PHOTOSHOP  
ILLUSTRATOR  
AFTER EFFECTS  
INDESIGN



50%

TRADITIONAL  
ILLUSTRATION  
TYPOGRAPHY

3X

ASSOCIATE DEGREES  
INFORMATION TECHNOLOGY  
DESIGN AND LAYOUT  
DESIGN FOR THE WEB

DESIGN FOR  
GOOD 100%

