



ANNE BUSSELL

Nonprofit Branding

Web Design

Social Media

Graphic Design

Photography

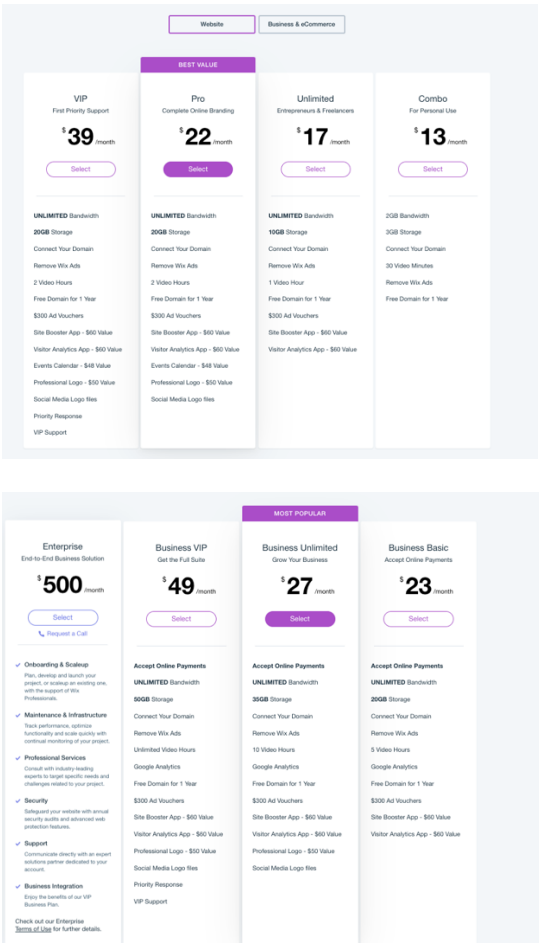
www.altruisticbee.com

AS-04 HOSTED WEBSITE BUILDERS

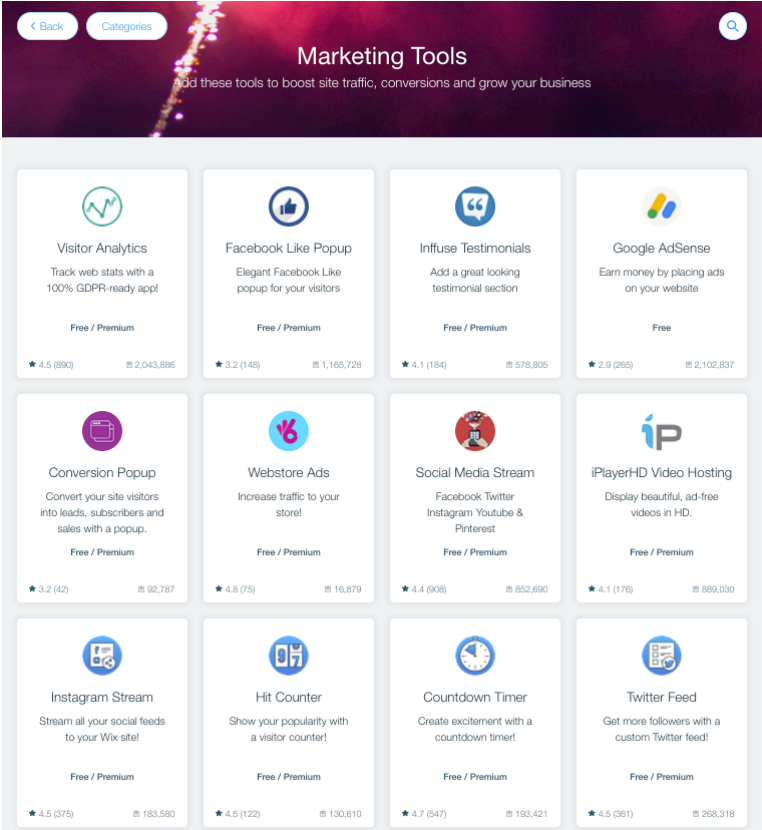
Assignment:

- 1) Select a Website Builder App from the Hosted CMS list or present one for approval.
- 2) Create a free account on the app that you selected. There may be a time limit to your free trial.
- 3) Create a webpage with real content. You can recreate one of your previous projects or make a new one.
Example: Design for the Web 2 – Web Field Manual
- 4) Collect information about the app on the provided table#1.
- 5) Complete the personal evaluation of using the product on the provided table#2.

I looked at and created accounts on weebly, squarespace and wix.

Item	Information
App name:	WIX
Link to webpage	https://annegbussell.wixsite.com/watergardens
Price base / addons	<p>Free w/wix ads/ Premium includes domain and no ads</p>  <p>The screenshot displays two sections of Wix pricing plans. The top section, labeled 'BEST VALUE', features four plans: VIP (\$39/month), Pro (\$22/month), Unlimited (\$17/month), and Combo (\$13/month). The bottom section, labeled 'MOST POPULAR', features four plans: Enterprise (\$500/month), Business VIP (\$49/month), Business Unlimited (\$27/month), and Business Basic (\$23/month). Each plan lists various features and addons, such as bandwidth, storage, video hours, and domain inclusion.</p>
Custom Domain	Yes for premium
Can you move the site to a standard host?	I am not sure I could not find any way of doing this and there was nothing in the FAQ's that I could find.

	You can transfer your site to other wix accounts. And I suppose you could always download the HTML Source files.
How do clients manage their content?	Web Builder
Is repeating content stored in "collections"?	Sort of There are apps you can add to do this
Store	Yes/ requires premium to accept online payments
Blog	Yes
<u>Component List</u> ex: calendar, membership, forms, search, galleries, video, etc	Over 340 various Apps you can add to your site. Not all of them are free but there is a good selection of free apps. My favorite is the amazon app to feature amazon products. This could be a money maker.
Template Selection	Lots of free templates.
yes	yes
Styling Interface rate its ease of use	Most of the templates are not responsive but you can design for mobile or desktop. It's actually two separate designs. the responsive editor is in beta
Customization rate its ease of use	Pretty simple to use

Marketing Tools	<p>Yes Many</p>  <p>The screenshot shows a mobile app interface for 'Marketing Tools'. At the top, there's a header with a search icon and a 'Categories' button. Below the header, there's a grid of 12 tool cards. Each card includes an icon, a title, a brief description, pricing options (Free / Premium), and a star rating with the number of reviews. The tools listed are: Visitor Analytics, Facebook Like Popup, Infuse Testimonials, Google AdSense, Conversion Popup, Webstore Ads, Social Media Stream, iPlayerHD Video Hosting, Instagram Stream, Hit Counter, Countdown Timer, and Twitter Feed.</p>
Social Media Integration	Yes
3 rd party app Integrations ex: typekit, mailchimp	Yes
What is their Support like?	FAQs for free version. You can Hire a “partner” to help you.
What is their strong suit?	Easy to use
REQUIRED – You must add your own evaluation points	
Client turn over	Easy to turn over to a client you do not need to create a separate account while you are building

	the site. Just build it and then assign the completed site to the clients account when you are done.
Responsive templates	Not really at least I couldn't find them
Obvious site changes are saved	No I spent a bunch of time making changes and thought they were automatically being saved. Closed the browser and whoops everything was lost. This is bad.
Version Control	Only on premium

Evaluation Area	Write a meaningful discussion.
Why you picked this app	It seemed like the easiest to use and easiest to turn over to a client.
Initial Experience	Pretty intuitive.
Learning Curve	Low to get started but medium to find all the bells and whistles.
Working with Editor	Simple and intuitive. Everything is very apparent Just remember to save often and publish your changes. It is not real obvious that your site has been saved or is unsaved changes.

Design options – did you have enough?	No responsive options I could find
Your overall experience	Pretty good. Two bad things site templates are not responsive and site changes are not automatically saved. I would also like to see more version control. So I can roll back.. etc.
Would you be able to work with a client to plan and create the website content and design the style and use a Hosted CMS to build?	YES definitely
Other Comments	