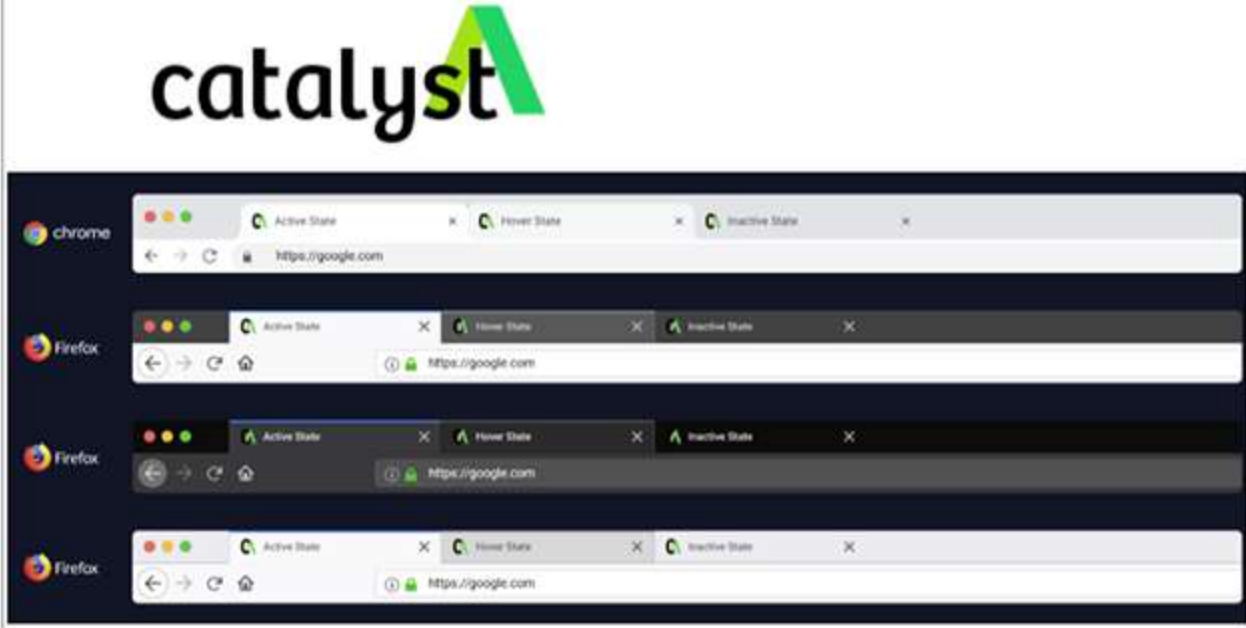


# WordPress Site Plan

## AS-05 Wordpress Site Plan

### WordPress Site Plan

WordPress Website Plan	
<b>Business Plan</b>	
Business Name	Catalyst
Business Description	Marketing and Business consulting firm that helps businesses get their start by helping them set-up their brand/marketing design as well as financial plans and business law.
Business Tagline	Bring your business idea, we'll handle the rest
Audience - Who are they?	Small businesses looking to find their niche
Website Purpose	Promoting our work and attracting new customers
Marketing Focus	Focus on bringing small businesses to more audiences
Style: Branding	<p>Adaptive, Innovative, Friendly</p> <p>Logo and favicon:</p> 
Style: Color scheme	Greens, greys, black, and white
Style: Typography scheme	Headings: Source Sans Pro Body: Montserrat
<b>Content Plan:</b>	
Home page: Introduce business	Catalyst is a small business growth consultancy that helps small business owners from the start of their idea to launch.
Home page: What you offer	We offer a variety of services, but the main focus are our business packages: Lite, Standard, and Deluxe.
Home page: How to work with you	Call to schedule an appointment.
About Us	<p>Catalyst is the ultimate business advisor. We find a lot of people have ideas to sell, but have no idea how to start their business. It's our passion to catalyze your ideas into a company, into something you can sell. You have an idea, we'll handled the rest!</p> <p>We started five years ago and have helped both eCommerce small businesses to brick and mortar businesses.</p>
Contact Us	Contact Form Page
Events Page	WP Events
Value (benefits) boxes	<p>Lite: Help with initial business planning and produce branding kit.</p> <p>Standard: We'll develop a brand kit, financial plans, and business plans. We'll guide you through the whole process.</p> <p>Deluxe: Aside from the standard set-up, we'll help maintain your business with marketing and business advice.</p>
Contact Form	Contact Page Message Form
Team Profiles	<p>Terrell Maio (Founder and Finacial Advisor)</p> <p>Alexa Josep (Co-Founder/Graphic Designer)</p> <p>Tash Jako (Head of Marketing)</p> <p>Anna Jakobs (Legal Advisor)</p>
Testimonials	From Daniel Johnson, Julia Michele, Robert Green, Oliver Goodman
Event Calendar	Used to market businesses Catalyst worked with
Work Samples/Portfolio Gallery -subdomain	Documentation of Catalyst's work.
Appointments	Phone Consultation and In-Person Appointments

Got a business idea?

## Let us start your start-up.

Catalyst is your business advisor, graphic and web designer, and potential business maintenance. We're here for the people with great ideas, and not sure how to make or start their business.

[FIND OUT MORE](#)

## Features

We're here to help you every step of the way.

01.

### Branding

Need help making your brand? We'll make your branding kit.

02.

### Marketing

What about a marketing plan both offline and online?

03.

### Graphic & Web Design

We'll make sure everything is consistent to your brand.

04.

### Strategy

How are you going to earn your money? We'll help make plans.

05.

### Financial Planning

Making a financial plan is a building block to funding your company.

06.

### Business Planning

Business planning is more than your company name and what you sell.

07.

### Set-Up

We'll help set up everything legally, so you can rest assuredly.

08.

### Launch

The ultimate challenge.

## Plans

Depending on how much help you need.

### Lite

We'll help you get your start by developing a branding kit, as well as business planning.



### Standard

We'll develop a brand kit, financial plans, and business plans. We'll guide you through the whole process.



### Deluxe

Aside from the standard set-up, we'll help maintain your business with marketing and business advice.



## Featured In



Testimonials

## What Clients Are Saying



"Marketing is exactly what our business has been lacking. If you want real marketing that works and effective implementation – marketing's got you covered."

DANIEL JOHNSON



"I highly recommend Catalyst. It has been so important for us as we continue to grow our company."

JULIA MICHELE



"Catalyst has really helped our business. Definitely worth the investment. Thank you!"

ROBERT GREEN



"With Catalyst, we have finally accomplished things that have been waiting forever to get done."

OLIVER GOODMAN

## Our Staff

Our staff could be your business team.



Terrell Maio

Founder/Financial Advisor



Alexa Josep

Co-Founder/Graphic Designer



Tash Jako

Head of Marketing



Anna Jakobs

Legal Advisor

## If You Have Any Question, Feel Free to Call 123-456-7890

Book an appointment today.

[LET'S WORK TOGETHER](#)

Class assignment for MACA-2880



### Contact Info

123 Fifth Avenue, New York, NY  
12004, United States.  
mail@example.com  
+01 – 123 456 78 90

## Services

### We All Need Help to Realize What We Want Most.

Call us for business consultation. We can either give business advice by phone consultation. If you need the full package, please schedule an appointment in our office.

Our services

### The Solutions We Offer



#### Lite

the basics

We'll help you get your start by developing a branding kit, as well as business planning.

- Logo and Branding Kit
- Business Plan



#### Standard

Prepare for Launch

We'll develop a brand kit, financial plans, and business plans. We'll guide you through the whole process.

- Logo and Branding Kit
- Financial Planning
- Business Plan



#### Deluxe

Overall Maintenance

Aside from the standard set-up, we'll help maintain your business with marketing and business advice.

- Logo Branding Kit
- Financial Planning
- Business Planning
- Maintenance

### Our Happy Clients!

*"Thanks to Catalyst, we've just launched our 5th website! The very best. Your company is truly upstanding and is behind its product 100%. It's really wonderful."*

Barry Krippy

Their team is knowledgeable, professional, and responsive, and I have been very pleased with the results. I highly recommend Catalyst for any business consulting needs.

Lindsey Gordon

I have been working with Catalyst for over a year now and I am incredibly impressed with their services. They have provided me with comprehensive support, from graphic design to web design to financial and business planning.

Peter Foster

#### Contact Info

123 Fifth Avenue, New York, NY  
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mail@example.com  
+01 - 123 456 78 90

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## Brands We've Worked With



### Logo

We like making fun logos to represent you



## Bakes and Bubbles Website and Plan

This is a comprehensive website design plan for 'Bakes & Bubbles'. It includes:

- Color Palette:** Five color swatches ranging from dark brown to light pink.
- Icons:** A collection of icons representing various bakery items like buns, cookies, and drinks.
- Favicons:** Two browser window mockups showing the 'BB' logo as a favicon.
- Buttons:** Two rounded rectangular buttons labeled 'Customer Loyalty Sign-Up' and 'Order Online'.
- Text Examples:** Headers and sub-headers with font codes, and a paragraph of Lorem Ipsum text.
- Wireframes:** Multiple wireframe screens showing the layout of the website, including a header, main content area with product images, a footer with social media links, and a contact form.

### Contact Info

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mail@example.com  
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[FIND EVENTS](#)[List](#)[Month](#)[Day](#)[Today](#)

## UPCOMING

April 2023

SAT

1

April 1 @ 9:00 am - 1:00 pm

### Opening Day: Bakes and Bubbles

#### Bakes And Bubbles

Come opening day to Bakes And Bubbles. There will be a raffle and for from 10-1pm, it'll be 15% off drinks.

[PREVIOUS EVENTS](#)[NEXT EVENTS](#)[SUBSCRIBE TO CALENDAR](#)

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## About

we're the catalyst to your ideas.



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Founder/Financial Advisor



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**Tash Jako**

Head of Marketing



**Anna Jakobs**

Legal Advisor



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### Contact Info

123 Fifth Avenue, New York, NY  
12004, United States.  
mail@example.com  
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## Contact

Office

123 Carolina St, San Francisco, CA 94103, United States.

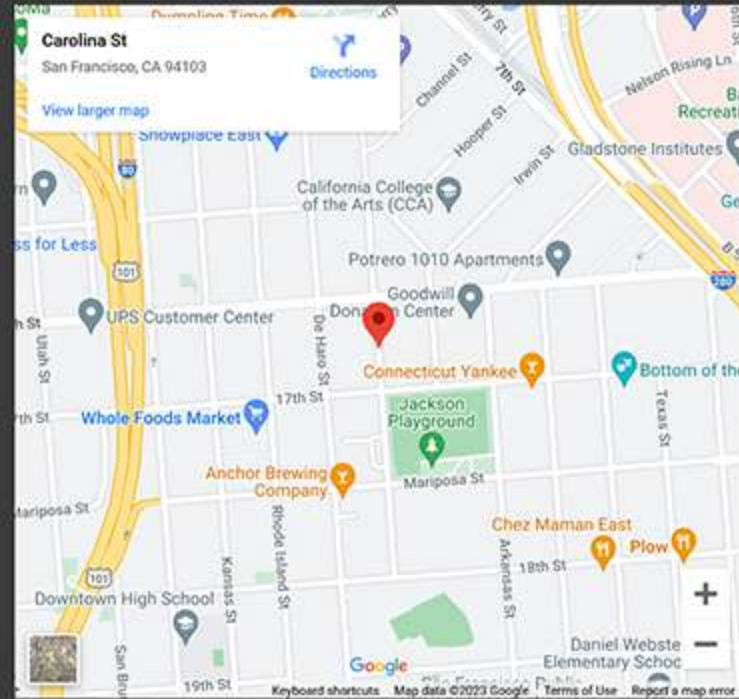
Phone

+01 - 123 456 7890

Email

mail@example.com

KEEP IN TOUCH



READY TO WORK WITH US?

### Ready to start your start-up.

Message us for a quote.

Or even schedule an appointment.

Your Name:

Email Address:

Message:

SEND MESSAGE

#### Contact Info

123 Fifth Avenue, New York, NY  
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## Blog



Where catalyst posts business advice and articles.

### Best LLC Services Of 2023

March 26, 2023

The services reviewed by Forbes Advisor were evaluated by considering 18 factors across four categories such as pricing, general features and user reviews. Ideally, the LLC service you choose is ...

[Read More »](#)

### 3 Ways to Make a Great Website

March 26, 2023

Creating a website can be a daunting task. Not only do you need to come up with an interesting and unique idea, but you also need to put together a ...

[Read More »](#)

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# Appointments



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[Services](#)

[Our Work](#)

[Events](#)

[About](#)

[Contact](#)

[Blog](#)



WORK WITH US

## Appointments



**Consultation Phone Call**  
30 minutes

Your timezone: America/New York

### Select a date

< **Wed** **Thu** **Fri** **Sat** **Sun** **Mon** **Tue** >

March 29, 2023 March 30, 2023 **March 31, 2023** April 1, 2023 April 2, 2023 April 3, 2023 April 4, 2023



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