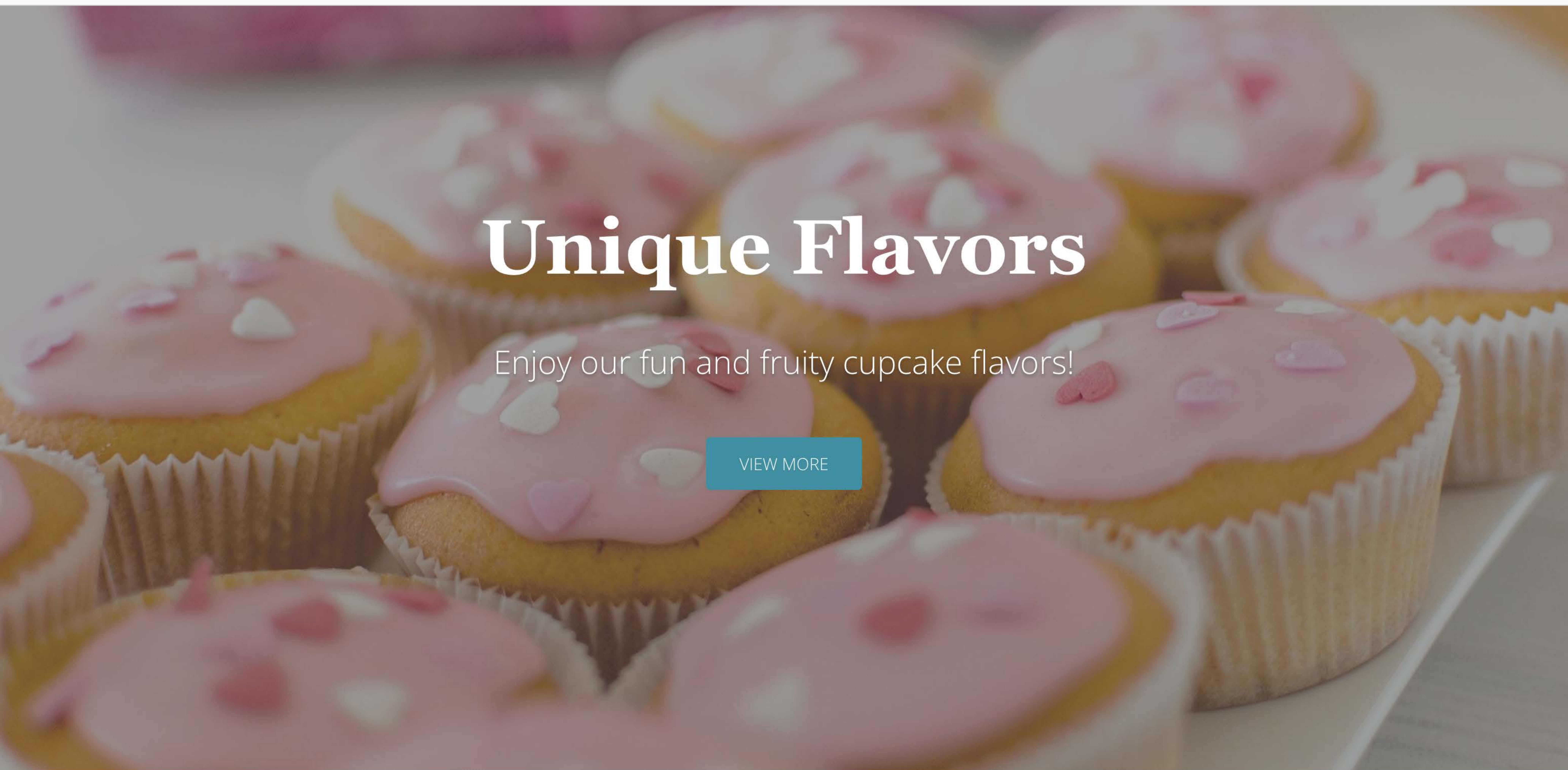


Wordpress Website Plan	
Business Name	Cupcake Craze
Business Description	A cupcake business
Business Tagline	Cupcakes for any craving
Audience - Who are they?	Locals who enjoy desserts.
Website Purpose	To promote the business and encourage sales
Marketing Focus	Getting people to order cupcakes
Style: Branding	logo, favicon, icons
Style: Color scheme	light pink, pastel colors
Style: Typography scheme	Decorative/cursive and san-serif
Content	
Home page: Introduce business	We are a cupcake business that offers unique flavors as well as classics.
Home page: What you offer	Cupcake of the week (special deal on specific cupcake)
Home page: How to work with you	We offer catering services for events
About Us	simple sentence
Contact Us	contact form
Events Page	bi-annual cupcake tasting event
Features	
Value (benefits) boxes	
Contact Form	name, email, subject, message
Testimonials	quotes from customers
Event Calendar	Cupcake tasting events
Your Pick	Order menu
Your Pick	recipe page



Unique Flavors

Enjoy our fun and fruity cupcake flavors!

[VIEW MORE](#)

Try out our seasonal fruity flavors like our Lemon Cupcake and our Chocolate Strawberry Cupcake!

[READ MORE](#)

We Specialize In



Customer Service

It is our goal to make sure every customer has a great experience with our shop.



Flavors

We offer fun and unique flavors for all of your cupcake needs!



Catering

We offer catering services to those who need a large amount of cupcakes for events!



Cupcake of the Week

Key Lime Cake

The featured cupcake of the week is our delicious Key Lime Cupcake! Check it out!

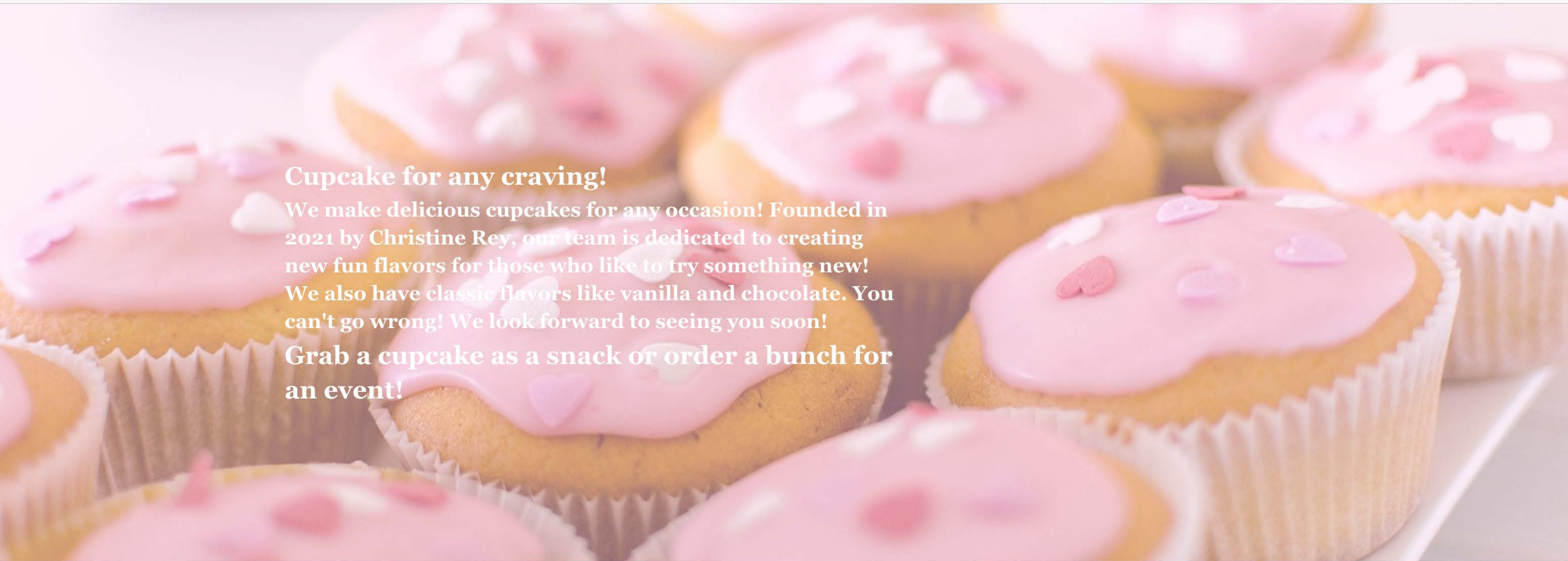
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What Customers Are Saying

Cupcake Craze has amazing flavors!

Elaine H.





Cupcake for any craving!

We make delicious cupcakes for any occasion! Founded in 2021 by Christine Rey, our team is dedicated to creating new fun flavors for those who like to try something new! We also have classic flavors like vanilla and chocolate. You can't go wrong! We look forward to seeing you soon! Grab a cupcake as a snack or order a bunch for an event!

We work hard to ensure the quality of our delicious cupcakes!

[GET IN TOUCH](#)



304 Cupcake Ave
Macomb, MI 48044

Email: amanda-designs@amandar.sgedu

Phone: 586-333-3040

Fax: +27 586-333-3014

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Order Now!

Food Menu



[Blueberry](#)
[Cupcake](#)

\$5.00



[Raspberry](#)
[Cupcake](#)

\$5.00



[Strawberry](#)
[Cupcake](#)

\$5.00



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Search for events

FIND EVENTS

List

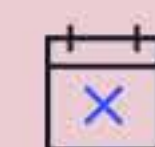
Month

Day



Today

NOW ONWARDS



There are no upcoming events.

Latest Past Events

APR
24
2022

April 24 @ 10:00 am - 5:00 pm

Cupcake Tasting

Cupcake Craze

Come taste our delicious cupcakes at our bi-annual cupcake tasting event!
Bring all of your friends. \$5 dollar general public entry fee.

\$5



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Recipes

[Jump to recipe](#)

Vanilla Cupcakes



May 5, 2022 by [Christine](#)

[Uncategorized](#)



Persons	5	Prep Time	10 minutes
Cook Time	35 minutes	Wait Time	5 minutes
Total Time	45 minutes		

Ingredients

- All purpose flour
- Eggs
- Milk
- Sugar
- Oil

Instructions

Add eggs and sugar to mixing bowl. Mix until it turns white. Add flour, salt, and baking powder and whisk them together. Melt butter and heat the milk. Fill cupcake liners. Bake for 25 minutes. Let cool

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