

Design 3

for the Web

Assignment 4

Hosted Website Builders

Jenna Zalenski – SELZ

Assignment:

- 1) Select a Website Builder App from the Hosted CMS list or present one for approval.
- 2) Create a free account on the app that you selected. There may be a time limit to your free trial.
- 3) Create a webpage with real content. You can recreate one of your previous projects or make a new one.
- 4) Collect information about the app on the provided table#1.
- 5) Complete the personal evaluation of using the product on the provided table#2.

Design 3

for the Web

Assignment 4

Hosted Website Builders

Item	Information
App name:	Selz
Link to webpage	Jenna11.selz.com
Price base / addons	Free trial - \$17 lite - \$23 standard - \$35 pro
Custom Domain	Have to fully sign up to get a domain name
Can you move the site to a standard host?	Yes – Have to go in and link the two sites together
How do clients manage their content?	Easy customization and interface to work with
Is repeating content stored in "collections"?	Yes
Store	Yes – easy to use
Blog	Yes – A blog is an option to have
<u>Component List</u> ex: calendar, membership, forms, search, galleries, video, etc	Blog, about, contact, home page, search
Template Selection	3-4 to choose from for a online shop
Layout control	Yes but only to an extent
Styling Interface rate its ease of use	Id rate it a 7/10 – 10 being super easy
Customization rate its ease of use	Id rate it a 8/10 – 10 being super easy
Marketing Tools	Can link all social media accounts to selz
Social Media Integration	Instagram! – Can have feed linked
3 rd party app Integrations ex: typekit, mailchimp	Offers google fonts inside
What is their Support like?	Easily accessible I got so many emails asking to help
What is their strong suit?	I never got lost using selz
ADD YOUR OWN HERE	I enjoyed the easy setup process
ADD YOUR OWN HERE	I enjoyed their editing platform and tools available

Evaluation Area	Write a meaningful discussion.
Why you picked this app	I picked this app because I wanted to explore a different store option other than shopify. I've seen a lot of online stores use shopify and wasn't really sold on choosing that. Selz gave a different approach and I really liked the overall designing process and look.
Initial Experience	I had a super easy time using Selz and creating a mini store for my tie-dye company. I got to see what my store will look like on a different platform compared to Etsy. I really liked how I could link my social media account to Selz.
Learning Curve	Only getting so many options to edit the layout and look of the final. I'm used to getting into everything and making it custom to what I like. I had to follow the options they give and pick my favorite out of what they offered.
Working with Editor	The editor was pretty seamless and easy to use. I had to follow the options they gave and wasn't able to completely make it mine.
Design options – did you have enough?	Yes and no – I guess it's nice keep it simple and not get too crazy with the design.
Your overall experience	Great experience!

Design 3

for the Web

Assignment 4

Hosted Website Builders

Would you be able to work with a client to plan and create the website content and design the style and use a Hosted CMS to build?	Yes - Selz offers a lot and gave me an inside look into actually building an online store. I liked the interface and overall tools I was given to work with.
Other Comments	I'll probably use Selz as my online once I'm ready to create my online store for my tie-dye business. I thought the interface was easy and fun to use.

Trippy Wear

WELCOME!

We specialize in custom tie-dye apparel and accessories. You have the opportunity to choose the design and color scheme for all of our product.

Please contact us if you have any custom requests or questions!

STAY TRIPPY



Trippy Wear

About

Contact

Home

Shop



Hello Hippies (: Welcome to my shop! You'll find all the tie dye apparel and accessories I offer. Everything is dyed by hand. It will be the same colors and design as the picture, but each design is unique and different. Each piece will be custom made with the colors and design you choose. Message me with any questions or items you're interested in. Thank you for checking out my shop.

I'm wearing my trippy kimono! Check them out(:

[SHOP KIMONOS](#)



[Home](#) ▸ [All](#) ▸

TIE-DYE HOODIE

\$50.00

Quantity

1

BUY IT NOW

ADD TO CART

Trippy Hoodies are the best for summer nights and cool winter weather.



Trippy Wear

[About](#)

[Contact](#)

[Home](#)

[Shop](#)

FOLLOW US ON INSTAGRAM

FOLLOW US ON FACEBOOK

Name

Email

Message

SEND