

Assignment:

- 1) Select a Website Builder App from the Hosted CMS list or present one for approval.
- 2) Create a free account on the app that you selected. There may be a time limit to your free trial.
- 3) Create a webpage with real content. You can recreate one of your previous projects or make a new one.
- 4) Collect information about the app on the provided table#1.
- 5) Complete the personal evaluation of using the product on the provided table#2.

Design 3

for the Web

Assignment 4

Hosted Website Builders

Item	Information
App name:	Weebly
Link to webpage	www.weebly.com
Price base / addons	Basic-free, pro-\$12/mo, business-\$25/mo
Custom Domain	\$19.95/year
Can you move the site to a standard host?	Yes, by backing it up
How do clients manage their content?	Once logged in, they can manage it from the dashboard
Is repeating content stored in "collections"?	Not that I saw
Store	Yes, but only for paid plans
Blog	Yes, you can add one if you want
<u>Component List</u> ex: calendar, membership, forms, search, galleries, video, etc	pop-ups, messenger, store, products, categories, gift cards reviews, orders (cart), coupons, store, emails, checkout, shipping, pickup, taxes, general, ads, contacts, set-up
Template Selection	Online store, business, portfolio, personal, event, blog, other
Layout control	Easily move between templates or create custom
Styling Interface rate its ease of use	Fairly easy to understand- 8/10
Customization rate its ease of use	Easy to customize- 8/10
Marketing Tools	Email, automated, ads, pop-ups, contacts
Social Media Integration	Easily add it in
3 rd party app Integrations ex: typekit, mailchimp	You can add new code to integrate 3rd party apps like facebook pixel or google analytics
What is their Support like?	Fairly easy. Their support page offers a search and you can type in any question.
What is their strong suit?	Very easy to use, modern layouts and fairly affordable
ADD YOUR OWN HERE	
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Evaluation Area	Write a meaningful discussion.
Why you picked this app	Because it looked easy to use and I have used it once before but I wanted to see how the site has changed since I first used it.
Initial Experience	It took just a little while to become familiar with their layout and how to build a site. Now they have tutorials that can show you how to do it.
Learning Curve	Not terrible. For someone who is tech savvy, they will probably get it faster than someone who isn't as confident with the internet or using apps.
Working with Editor	the editor is VERY easy to use: drag and drop.
Design options – did you have enough?	Yes and no. Their layouts are nice, but I wish I had more choices
Your overall experience	I would recommend this for a first time builder that wants something nice and clean and simple.
Would you be able to work with a client to plan and create the website content and design the style and use a Hosted CMS to build?	I think I would be able to do that, if the website was simple enough. I think if they wanted something more complex, I would maybe try a different route
Other Comments	For someone that's just starting a business or a blog, I think this is the perfect resource for them because it's easy enough for them to figure out, and they can still achieve a site that looks professional and does exactly what they want