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MACA 2880

Winter 2019

### **What am I trying to accomplish?**

My goal is to create visual applications seen every day, every minute, across the globe! Designers develop entertainment, advertising, news and features in all forms, including print publications (magazines, newspapers and brochures) and digital work; social platforms and portable devices. As technology continually develops throughout life, it's never too late to stop learning new skills that graphic designers adapt too and learn with.

### **What are the different ways that portfolios are used?**

A working portfolio - the major purpose of a working portfolio is to serve as a holding tank for student work. The pieces related to a specific topic are collected here until they move to an assessment portfolio or a display portfolio, or go home with the student. In addition, the working portfolio may be used to diagnose student needs. Here both student and teacher have evidence of student strengths and weaknesses in achieving learning objectives, information extremely useful in designing future instruction.

A showcase portfolio - The purpose of a display portfolio is to demonstrate the highest level of achievement attained by the student. Collecting items for this portfolio is a student's way of saying "Here's who I am. Here is what I can do." A display portfolio may be maintained from year to year, with new pieces added each year, documenting growth over time. And while a best works portfolio may document student efforts with respect to curriculum objectives, it may also include evidence of student activities beyond school (a story written at home, for example). There are many possibilities for the contents of a display portfolio. The benefits of portfolios

were first recognized in the area of language arts, specifically in writing. Therefore, writing portfolios are the most widely known and used. But students may elect to put many types of items in their portfolio of best works—a drawing they like, a poem they have written, a list of books they have read, or a difficult problem they have solved.

An assessment portfolio - The primary purpose of an assessment portfolio is to document student learning on specific curriculum outcomes. As such, the items in the portfolio must be designed to elicit the knowledge and skill specified in the outcomes. It is the assessment tasks that bring the curriculum outcomes to life; only by specifying precisely what students must do and how well they must do it do these statements of learning have meaning. Assessment portfolios may be used to demonstrate mastery in any curricular area. They may span any period of time, from one unit to the entire year. And they may be dedicated to one subject or many subjects. For example, a teacher may wish to have evidence that a child has sufficient skills in a content area to move to the next level or grade. The criteria for moving on and the types of necessary evidence must be established. Then the portfolio is compiled and assessed.

### **What type of digital portfolio do I want to make?**

I want to have a showcase portfolio, they are usually populated with a working portfolio of school projects. Sometimes, however, I would love to include a few pieces of work from outside the classroom! I feel like my choices define myself as a student and a learner. In making my selections, I choose to illustrate what I believe to be the most important in my learning, my values, and what to show to others.

**How do I want to tell my story? What do I want to include?**

I would love to tell my story through my work! I take a lot of pride into my work and the process it takes to complete them. From the beginning of receiving the project to the research to the planning to building the completed project. I take pride in all steps. As my life goes on, I would love to keep updating and influencing my work with how the world is adapting around me!

**Personal Statement of what kind of designer you are and what are your strengths and skills.**

I am an up-and-coming graphic and web designer pursuing my love for design. I love to add a creative flair and a dash of color to all perspectives while following the principles of design. I am inspired by all things around me, and I have a passion to learn. Most importantly, I'm inspired by others. I know many skills including research, time management, proficiency In Adobe CC, communication, and creativity, just to name a few!

**Personal Statement of what you are interested in the creative field.**

I would love to join a team and business where I can make an impact with great design skills, ultimately adding professionalism and creative new skills to a business. I would love to set the artistic style for each project and oversee the work of creative services professionals. Websites, billboards, flyers, brochures, and product packaging are all examples of work produced by graphic designers, all of these things I would love to do every day in the future; visual media is a way to communicate a specific idea or message.

## **Compile a Job Description statement for your dream job.**

### A) Graphic Designer

B) Description - A graphic designer creates visual concepts to convey information through photos and art. A graphic designer creates posters, bus wraps, billboards, packaging, logos and marketing materials, depending on the industry—graphic designers work at magazines, advertising and marketing agencies, and more. Selecting photos and typefaces, and developing layouts for advertisements, annual reports, brochures, magazines and other projects are also part of the gig.

### C) Responsibilities

- Designing advertisements, annual reports, artwork, books and their covers, brochures, logos, magazine covers, signs, stickers, tee shirts, web pages and other branding and communication materials;
- Revising a design brief so it fits a client's budget and ideas more closely;
- Creating designs by hand, drawing or painting—or using computer software to achieve similar ends;
- Pitching an idea of how to actualize a client's project;
- Revising a design or project deliverable to meet specifications;
- Learning how to use a new software or program;
- Working as part of a team to create a larger design, or to complete a small portion of a big project, such as perfecting a unique font;

- Finding other creatives like photographers, writers or illustrators for a specific project;

D) Skills - The ability to design eye-catching visuals that are easily understood without a lot of thinking is essential, experience with typography, color theory and Web design are also helpful. Flexibility is important too if the client's vision doesn't align with yours, you have to make the necessary adjustments. And you have to be able to take criticism: Clients are vocal and sometimes indecisive. And you should be familiar with design software, especially Photoshop, Illustrator and InDesign.