

Item	Information
App name:	Selz.com
Link to webpage	https://ambercoulson.selz.com/
Price base / addons	Free Trial 14 Days; Lite \$17/Month; Standard \$23/Month; Pro \$35
Custom Domain	Available only for Standard and Pro License
Can you move the site to a standard host?	You can export the product spreadsheet to be imported elsewhere
How do clients manage their content?	You can easily manage content and update it frequently.
Is repeating content stored in "collections"?	Not that I'm aware of.
Store	Shopping Cart only available on Standard/Pro
Blog	Available on all Plans
<u>Component List</u> ex: calendar, membership, forms, search, galleries, video, etc	Video, Audio, Integrations, Social Feeds (Dribbble, Twitter, etc..)
Template Selection	Full Selection, I picked the one called Fresh
Layout control	I had full control of the layout with Themes and it was an ease to use.
Styling Interface rate its ease of use	1-5; I'd say it easily was a 5!
Customization rate its ease of use	1-5; I'd pick a 5, once you figure it out its smooth sailing!
Marketing Tools	Partner with Google Analytics; SEO, Abandoned Shopping Cart
Social Media Integration	They partner with Facebook and offer the ability to add other platforms
3 rd party app Integrations ex: typekit, mailchimp	Word press is available to use.
What is their Support like?	They have a chat, they update you frequently
What is their strong suit?	Easy usability within the idea of a "Shopping site"
ADD YOUR OWN HERE	It has analytics like referral and traffic stops.
ADD YOUR OWN HERE	It helps show order fulfillment an how it gets out.

Evaluation Area	Write a meaningful discussion.
Why you picked this app	I figured this app would be best at Creating a store and easily sell products!
Initial Experience	The initial experience was mainly okay but it turned into straight confusion followed by understanding after playing with it.
Learning Curve	I feel as though if someone with no knowledge, I would be highly confused. But my knowledge led me to better understanding.
Working with Editor	The editor panel was very simple and easy to use. It had a direct set up navigation. it was clear and concise by categorizing the sections with "Blocks" "Design" and "Pages".
Design options – did you have enough?	I felt as though I was able to fully design to was I was looking for. Im sure very program has its limitations.
Your overall experience	I found this experience pleasant and great to explore with ease.
Would you be able to work with a client to plan and create the website content and design the style and use a Hosted CMS to build?	I feel as though i could easily work with a client to plan and create the website content. Every situation can be different but this website has great ease to it and its straight to the point.
Other Comments	Payment gets directly to you. And they specialize in Digital Ninja!