

MACA WEB 2880 | 2019

# Self-Package

Alex Kelley | Journey to self-discovery



# POTENTIAL JOBS



## WEB DESIGNER

Pretty, purposeful content

Crafting content for the web styled and organized according to a structure

### SKILLS I HAVE:

Planning—content, hierarchy, styling, wireframes, prototyping

### SKILLS NEEDED:

Time, biz and client management, SEO, digital marketing



## USER-CENTERED DESIGNER

Putting people first

Build design solutions from rough concept to finished design

### SKILLS I HAVE:

Build design solutions, user-analysis, content-analysis

### SKILLS NEEDED:

Creative confidence, better people skills



## UX/UI DESIGNER

"Where's the button?"

Redefine experiences with focus on how the user will feel and their interaction with the product.

### SKILLS I HAVE:

Data analysis, research, collaboration, communication

### SKILLS NEEDED:

Analytics,

# Job Listings

## User-centered Designer

[https://quickenloans.wd5.myworkdayjobs.com/en-US/rocket\\_careers/job/Detroit-MI/Visual-Designer-UX\\_R-036547-1?source=APPLICANT\\_SOURCE-6-36](https://quickenloans.wd5.myworkdayjobs.com/en-US/rocket_careers/job/Detroit-MI/Visual-Designer-UX_R-036547-1?source=APPLICANT_SOURCE-6-36)

## Web Designer

<https://www.indeed.com/viewjob?jk=456ff9bdd2f25a61&from=dremrfooter>

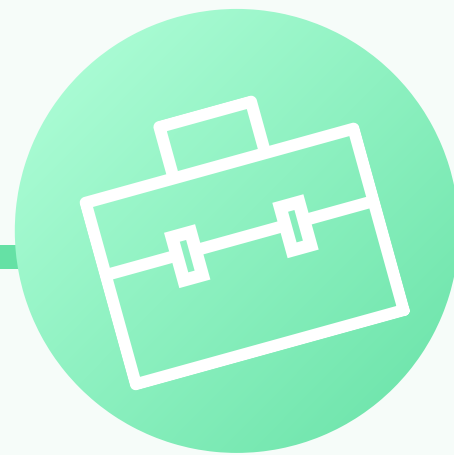
## UX/UI Designer

[http://jobs.quikly.com/apply/job\\_20180710142830\\_4G1EJ6VLCAPPSDCQ/UXUI-Designer?source=LILI#LH9dJ2Yqgh](http://jobs.quikly.com/apply/job_20180710142830_4G1EJ6VLCAPPSDCQ/UXUI-Designer?source=LILI#LH9dJ2Yqgh)

# Portfolio Plan

With my portfolio, I am going to showcase to employers and customers my illustration and design skills and style.

## PORTFOLIO USES



### EMPLOYMENT

For interviews &  
Client meetings



### KNOWLEDGE

Documentation of  
evaluable skills



### IDENTITY

Show who you are  
Branding, goals, etc.



# STAFFING AGENCIES



## AQUENT

<https://aquent.com/>

## CREATIVE CIRCLE

<https://www.creativecircle.com/>

## ROBERT HALF

<https://www.roberthalf.com/mi-detroit>

## THE DIFFERENCE?

### NON-PERMANENCE ■

Short-term contracts through staffing agencies can be good if you're not hear-set on a specific career yet.

### LEVEL-UP ■

Short-term contracts through staffing agencies can be good if you're not hear-set on a specific career yet.

### NETWORKING ■

Short-term contracts through staffing agencies can be good if you're not hear-set on a specific career yet.

### QUICKER FEEDBACK ■

Short-term contracts through staffing agencies can be good if you're not hear-set on a specific career yet.

## WHAT AM I?

I am a **user-centered designer** with an interest in using my creativity to affect change in the world through non-profits, charities, and community outreach

## MY SKILLS

- Adobe Creative Suite
- Written & Oral Communication
- User Analysis
- Content Strategy
- Wireframing
- Prototyping
- Graphic Design
- Illustration
- Microsoft Office
- HTML, CSS, JS, WordPress, Bootstrap

## MY STRENGTHS

- Research / Thirst for knowledge
- Organization & Structure
- Listening
- Compassion & Understanding
- Collaboration

## DREAM JOB:

Creative researcher and designer

### DESCRIPTION

An investigative designer for non-profit and charity organizations: Research, plan, design, publish.

### RESPONSIBILITIES

- Research different subjects, compile information and organize assets.
- Use collected information to craft user-centric design with a purpose



I'M  
A  
DESIGNER



## STATEMENT

My goal in life is to gain understanding of things—politics, environment, food, people, life, death, everything—so that I could try and make life better for myself and the people of the world; so that one day we might achieve collective happiness / world peace / whatever you want to call making the world a better place.

I want to use the talent and skills I have in art, design, and UX to influence change in my environment. Whatever that means I want to do it. I think it means being a graphic designer and or web designer for a nonprofit. Learning about world issues and finding creative ways to educate and inspire people to affect change like I want to.