Alex Kelley - Host Discovery

Content and Layout ideas

Elements:

- Masonry Card grid with images
- MCC logo
- Micro UX on Cards to entice click-to-project
- Identity: mini tear sheet - logo and samples of work
- Button linked to planning documents: discovery, content table, style tile

Template Analysis

- Change: I want to change the blockiness of the project tiles: border-radius
- Keep: Low opacity overlay on hover with caption for projects
- Change: Disable lightbox and edit to be links to project files
- Change: Style of aside menu

What is the structure of the Navigation?

- Aside Menu: 1 nav link to process docs
- Main: tiles in masonry card grid with _blank links to project files and content

CSS animations:

- Cards: low-opacity color overlay with icon on hover
- Buttons in aside menu: Color-change to gold on hover

Style

- Color: "See the forest through the trees": Transparent green, golden yellow
- Texture: Natural, uplifting, Minimalist
- Fonts: Montserrat
- Assets: Project Files, MCC logo, inspiration links, template source

2) Content Table or Mind Map - Your Choice (realtime board)

Content Item	Content Type
Course name	Display Typography
See the process button	Button with low opacity overlay hover
my statement	"Welcome to the land of host page"
my identity	Tear sheet .jpg in project box: _blank to tear sheet "Transformed by Alex Kelley" in footer
MCC Logo	Image in project box
Grid with images in a masonry style grid	Click to _blank new page containing project
Inspiration block	_blank to the awwwards.com
"Go forth and make your own host page"	_blank to colorlib.com
Footer in aside menu	Credit to colorlib

3) Style Tile

Style Tile
version:1

Possible Colors

RGB: (36, 216, 105)   RGB: (237, 204, 85)

RGB: (36, 180, 216)   RGB: (36, 216, 105)

RGB: (36, 216, 214)   RGB: (216, 167, 36)

Textures

ds.

Wear
Design Project Pre

See the process

This is an Example of a Header
Font: Montserrat

This is an Example of a Sub Head
Font: Name Montserrat

This is the page dedicated to showing the products of the lessons learned i
MACA Web 2880: Design for the Web 2019. It will be one page. It will contain
all presentable projects with some containing planning documents and
asset files. This is not a portfolio site, though there will be an identity section
to author the redesigned template.
Template name: Sneaky by Colorlib
Font: Name Montserrat

Adjectives

Light   Minimalist   Natural
Flowy   Smooth   Friendly