

## Topic Project Plan Worksheet

topic	Email Marketing Services
User characteristics	Nobody want make email service from scratch
User needs & goals	How to pick to the best email marketing service for myself or client Want to learn how to do it themselves
website goals	Show the benefits of using the service What are the features that I judge good email services on
website message	Email services are a great option for a designer for themselves and for clients

<b>OUTLINE</b>		
heading and content		element type
h1	Email Marketing services	
H2	What are email services	Heading On a hero section
H3	explanation	paragraph
h2	Why should you use a service	heading
H3	To avoid black email listing	cards

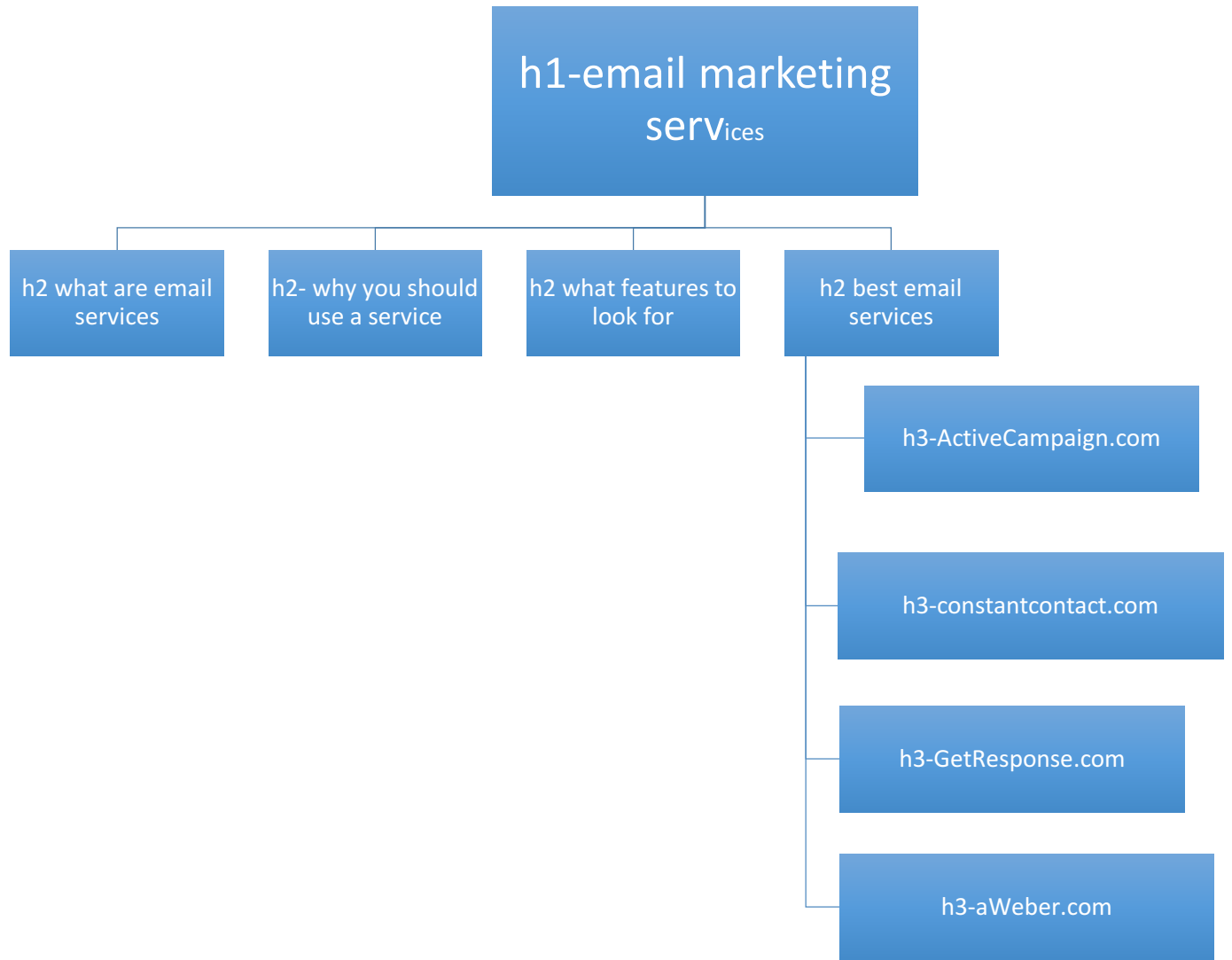
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H3	Lorem ipsum	cards
H3	Lorem ipsum	card
h2	Features to look for	heading
H3	List Good templates Free testing Email permission Email tracking	list
h2	Best email services	heading
H3	Constantcontact.com	table
H3	MailChimp.com	table
H3	1) aWeber.com	table
H3	2) GetResponse.com	<b>table</b>
H3	3) ActiveCampaign.com	<b>table</b>

Next Step make a <h> tag chart.

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## Email marketing Services

Email marketing is the best way to get more customers. The 5 best email marketing services are;

- 1) Constantcontact.com
- 2) MailChimp.com
- 3) aWeber.com
- 4) GetResponse.com
- 5) ActiveCampaign.com

Why should you use an email marketing service?

To avoid email black listing

What are important features you should be looking for

Features are:

Email permission

Opt-out

List hygiene

How to avoid spam filters

Constantcontact.com

Simple to use

Easy to customize

MailChimp.com

Email template

Ecommerce newsletter

aWeber.com

great for small business

promote one-time broadcast emails

great for building relationship and sell your product

Automate your marketing funnel

GetResponse.com

Automate with autoresponders

Get personal

Target your contact list

Real time activity tracking

ActiveCampaign.com

Site messaging

Reveal Insight with Detailed Reports