

3 JOBS

	Art Director	UX Designer	Interaction Designer
Description	The job is quality control, leadership of other designers, and client communication. A synonym could be Design Director.	A specific focus on studying and researching how people use a site. Then ushering changes for the better through the system and testing the results. May not have or need any design or implementation skill. All jobs should care about user experience, but this job lives it.	Primarily design, just like a UI Designer, but with specific focus on how things are used and movement.
Requirements	Art director positions typically require a bachelor's degree in an art or design major such as fine art, visual communications or digital media. Depending on their industry, art directors may have several years of work experience in graphic design, photography, illustration or other fields.	An aspiring UX designer can take many different routes with their education. ... To be a high-quality UX designer, you'll need all the skills that a bachelor's degree can give you. On top of a bachelor's degree, many people will add a master's degree to their UX designer resume.	Interaction designers must have a bachelor's degree in a field such as business administration, market research, graphic design or engineering.
Qualifications I meet	Experience in graphic design, photo, illustration and other fields.	Experience in graphic design, photo, illustration and other fields.	Experience in graphic design, photo, illustration and other fields.

Job Listing :

https://www.indeed.com/cmp/Tina-Givens/jobs/Graphic-Designer-92e0cfc4bffd2dc2?sdu=Zzi_VW2ygsY1fzh3Ma9ZsE4zIT1NTXCwgFBhdjeTC3MI2o5shq0qtVtp6u1e0oSDmXYx8gVXMXuDYM8hjhukSA&tk=1ccf7eoiiafkiej&vjs=3

Description:

Designing print media including product covers, catalogs, and brochures. Creating technical diagrams, plot pattern files and execute printing process. Manage product layouts for both print and digital files. Book/Magazine layout/design and typography are critical skills to performing in this position. This position will require not only Graphic Design tasks but also Pre-Press preparation of files prior to traditional and digital printing. The desired candidate will work on multiple projects, manage multiple deadlines and maintain a high standard of work, alone and in a team environment.

Qualifications:

- Professional experience designing print collateral (traditional and digital)
- Solid understanding and background working in of all phases of production from design through press-ready art, print, bindery and digital delivery
- Bachelor Degree in Fine Arts (or equivalent)
- A portfolio exhibiting your design aesthetic, typography, and overall creativity
- Advanced user of Adobe Creative Suite including Photoshop, Illustrator, InDesign and Acrobat Pro
- User knowledge of Microsoft 365 including Word, PowerPoint, and Excel
- Experience developing content for web and social media
- Strong conceptual skills in color, layout, and typography
- Outstanding written and verbal communication skills
- Knowledge of direct mailing a plus

Experience:

- Graphic Design: 2+ years (Required)

Education:

- Bachelor's (Required)

Salary: \$14.00 to \$16.00 /hour

Experience:

- Professional Graphic Design: 2 years (Preferred)

Education:

- Bachelor's (Required)

Employment agencies

A) Find a job that requires you work through an employment agency.

https://www.indeed.com/cmp/TRAFFIC-Digital-Agency/jobs/Visual-Designer-a1e456d0130d7a37?sjdu=Zzi_VW2ygsY1fzh3Ma9ZsE4zIT1NTXCwgFBhdjeTC3P8H eaXVUbnvfymGwz_F24WxEdzO9sFCliF8-rgkmDCEA&tk=1ccf7eoiiafkiej&vjs=3

B) How is that different?

It requires Strong self-direction and sense of responsibility; exhibiting a high-level of professionalism and attention to detail

C) Name 2 employment / Talent Groups in the Detroit area. Can you find one that works specifically with Designers?

Employment agencies

Productions Plus

Vitamin Talent

5) Compile a Job Description statement for your dream job.

Responsibilities

- responsible for the design and development of advanced/custom websites
- work with Web Project Coordinators, Customers and Manager to create aesthetically pleasing, fully functioning websites.
- best practices and design trends will be utilized to ensure the success of the projects.
- Manage social media communication on medial channels such as Facebook, Twitter, Edit ads, Manage all promotions, designing print media including product covers, catalogs, and brochures, create and manage several websites.

Qualifications:

- Associate Degree in Media and Communication Arts
- Experience developing content for web and social media
- Strong conceptual skills in color, layout, and typography

