Website Discovery

The website will explain the meanings and usage of shapes in web design. It will display illustrations of shapes throughout the page. It will be very colorful and fun. The tab dynamic component will be displaying all the content on the page. Tooltips will be used to give extra information about each shape.

Source

http://vanseodesign.com/web-design/visual-grammar-shapes/

\<h2> The Grammar of Shapes

I found I could say things with color and shapes that I couldn't say any other way—
things I had no words for.
—Georgia O'Keeffe

Shapes are two-dimensional areas with a recognizable boundary. They can be open or closed, angular or round, big or small. Shapes can be organic or inorganic. They can be free-form or geometric and ordered.

Shapes can be defined by their color or by the combination of lines that make up their edges. Simple shapes can be combined to form complex shapes. Complex shapes can be abstracted to make simple shapes.

The different characteristics of a shape *convey different moods and meanings (.doc file)*. Changing the characteristics of a shape alter how we perceive that shape and make us

The Meaning of Shapes

There are truly an endless variety of shapes and combination of shapes, each communicating its own meaning and message. Often the meaning behind shapes is cultural (a red octagon as a stop sign), particularly as shapes are combined. We'll confine ourselves to a discussion of some basic geometric shapes here and I'll provide some links to more detailed sources of shape meaning beyond the basics.

Using Shapes In Web Design

Designers use shapes to:

- Organize information through connection and separation
- Symbolize different ideas
- Create movement, texture, and depth
- Convey mood and emotion
- Emphasize and create entry points and areas of interest
- Lead the eye from one design element to the next

Project Brief

This project's purpose is to inspire designers to use shapes on their websites, and to use them correctly depending on what a websites mood is. Shapes are a great way to organize information and separate ideas.