Charles Zucal

MACA 2880 TTH 8-11pm

I am using a web site portfolio to showcase the works that I have done through my career as a student at Macomb Community College. My goal will be to use this portfolio to show a bit of who I am and what I can do.

Different ways Portfolios are Used

Working Portfolios

A working portfolio is so named because it is a project "in the works," containing work in progress as well as finished samples of work. It serves as a *holding tank* for work that may be selected later for a more permanent assessment or display portfolio. A working portfolio is an intentional collection of work guided by learning objectives.

Display, Showcase, or Best Works Portfolios

Students, as well as their teachers, become most committed to the process when they experience the joy of exhibiting their best work and interpreting its meaning. Many educators who do not use portfolios for any other purpose engage their students in the creation of display portfolios. The pride and sense of accomplishment that students feel make the effort well worthwhile and contribute to a culture for learning in the classroom.

Assessment Portfolios

The primary function of an assessment portfolio is to document what a student has learned. The content of the curriculum, then, will determine what students select for their portfolios. Their reflective comments will focus on the extent to which they believe the portfolio entries demonstrate their mastery of the curriculum objectives. For example, if the curriculum specifies persuasive, narrative, and descriptive writing, an assessment portfolio should include examples of each type of writing. Similarly, if the curriculum calls for mathematical problem solving and mathematical communication, then the display portfolio will include entries documenting both problem solving and communication, possibly in the same entry.

Personal Statement

I love to Draw, I love Illustration, I love to Render and I love that these have helped me with Design. I like to think outside of the box and explore things from different angles. I give everything I have into a project and then I give even more. My design skills are solid and I excel with Photoshop, HTML5 and CSS. I have very good skill with most of the Adobe CC suite including Muse. I enjoy working with WordPress, BootStrap and Semantic UI. My interest lay in Web design, digital art and illustration.

Portfolio Strategy

I do have quite a bit of work to accomplish before I feel that my portfolio will be ready in the areas of collection, refining and organizing. I will showcase my strengths in Web Design, Graphic Design, the Adobe CC Suite (Photoshop, Illustrator, InDesign, etc.) and Illustration. The focus will be on Web Design and with the rest shown in a supporting role. I plan on using finished refined pieces along with reworked planning documents. To accomplish this I will use a "storytelling" technique with a fair amount of imagery to help reinforce this.

Content Strategy

As Web Design can be graphic in nature this portfolio piece will use text to a minimum and only to support the portfolio. I will let the works speak for themselves will a possible small narration to accompany them. For this project a scroll page will work well.

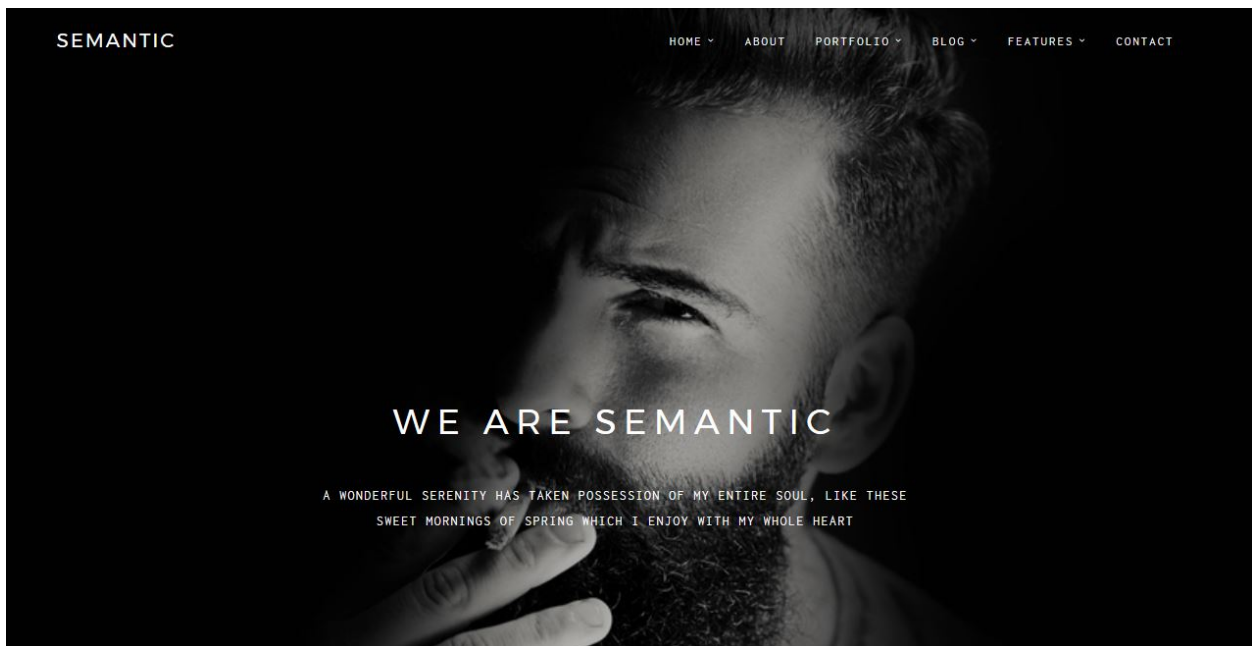| Hierarchy	Content	Element
h1	Name	Header
h2	Tag line	Sub header
h2	Personal statement/About me	Column
h2	Portfolio gallery	Cards/modals/sliders
h2	Contact information	Column

Portfolio Templates

https://themeforest.net/item/pure-responsive-creative-portfolio-muse-template/14342575

https://themeforest.net/item/muse-builder-parallax-onepage-muse-template/6762215?ref=milkakula

https://wrapbootstrap.com/theme/semantic-minimal-portfolio-template-WB043X6GJ
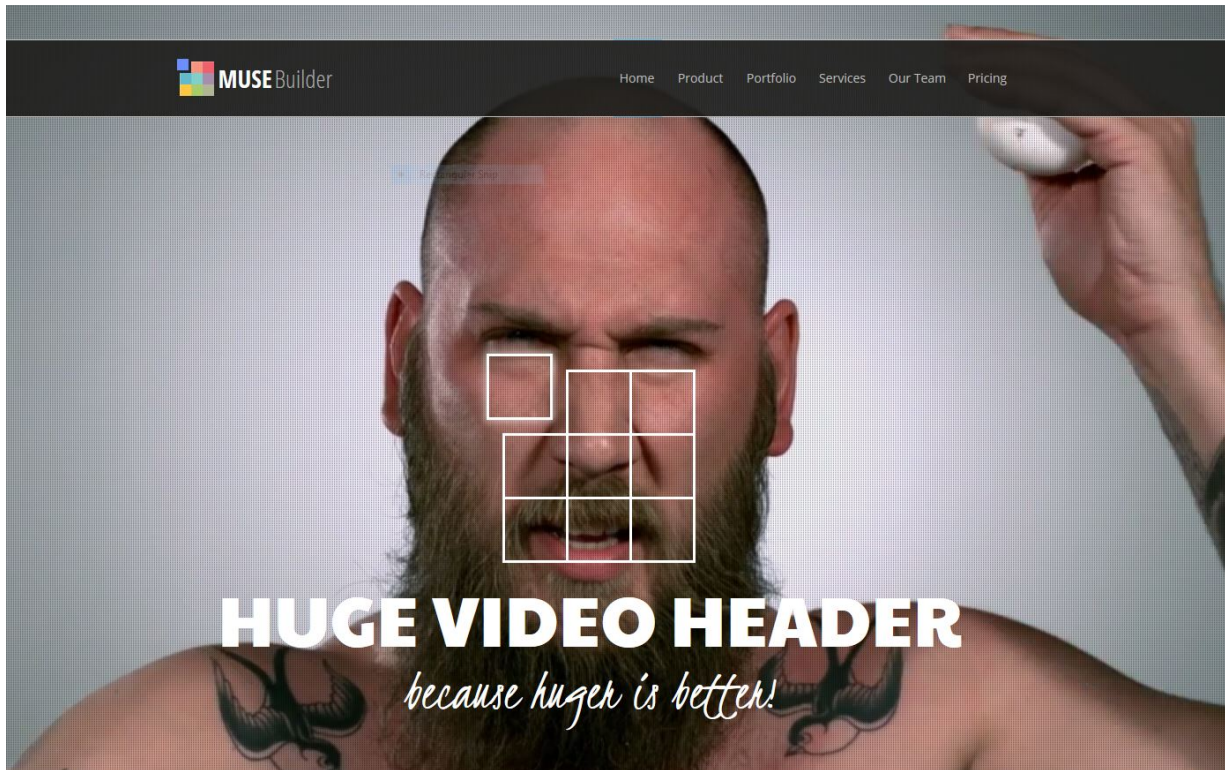
CHUCK ZUCAL
WEB DESIGNER

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What's under the hood

Photoshop

Illustrator

InDesign

HTML5, CSS, JS

Muse, BootStrap,

Sublime, Brackets

Few of my favorite things

Digital Art

Web Design

Illustration