

# GLASSDOOR SALARY COMPARISONS

## Web Designer \$47,813



A Web designer is someone who prepares content for the Web. This role is mainly related to the styling and layout of pages with content, including text and images.

## Web Developer \$67,151

A web developer is a programmer who specializes in, or is specifically engaged in, the development of World Wide Web applications, or distributed network applications that are run over HTTP from a web server to a web browser.



## Content Strategist \$70,235



Content strategy refers to the planning, development, and management of content—written or in other media. The term is particularly common in web development since the late 1990s.

## Interaction Designer \$84,232

Interaction design, often abbreviated as IxD, is "the practice of designing interactive digital products, environments, systems, and services." ... Common topics of interaction design include design, human-computer interaction, and software development.

