

Topic Discovery - Don Lamb

<https://24ways.org/2015/animation-in-responsive-design/>

This article is about web animations and responsive web. It deals with how to approach web animations changing from the size of the display.

I will be using the short videos along with a brief summary of the article

I don't think the information is too overwhelming and will fit nicely with the template I have chosen. the info and video will slide in from the sides of the page.

I am not sure on which fonts and images I will choose I will have to come up with a background and maybe change the color screen from the template I have Chosen

<http://bootstraptaste.com/demo/Knight/>

This is the template I have chosen for now. I like how the info flows in from the sides I think it will lend itself well to the topic I have chosen. I will have to figure out how to place video in my page though as I have a few to use.

I would also like to put an animation on the page like the one shown in the article.

Topic User Analysis Worksheet

➤ **USER ANALYSIS FOCUS** -----

- 1) User Needs and Goals: What are your website users looking for?
- 2) User Characteristics: What are the behaviors and motivations of the User?

➤ **USER NEEDS AND GOALS**

If you know who your audience is and what they're looking for, you can create content catered to their expectations. You can write about the sorts of things your primary audience will be after.

Outcome:

A **measurable** change, action or behavior that you wish a visitor to take or experience.

Knowing your audience will help you identify the key features to include on your site.

You can include what your target audience will want from your website and narrow the scope of those features to appeal to your key audience and hone in on what is important to them.

From your Topic Survey determine:

User Outcomes	Website Features
List the outcomes your users want from your website. (Pick the most distinctive ones or the one they you most understand.)	Match how you would design your content to meet the outcome. List what key feature(s) would align with the desired user outcome.
To understand web animation better	I will show how the animations enhance the look of the website as it responds to size
to improve design skills	my topic will help people design animations better

topic	Animation in Responsive Design	
User goals	To better understand web animations	
User characteristics		
website goals	To show how animations relate to responsive Design	
website message	You can change your animations to flow with the size of the design	
OUTLINE		
	heading and content	element type
h1	Animation In Responsive Design	heading
h2	Focused art direction	heading
h3	Paragraph of text	text
h3	Video (2) showing the difference in sized animations	video
h2	Responsive Choreography	heading
h3	Paragraph of text	text
h3	Video (2)	video
h2	Bake Performance into your Design Decisions	heading
h3	Paragraph of text	text
h3	Video	video
h4	possible links to other articles to read	

➤ **TEMPLATE ANALYSIS FOCUS** -----

- 1) Categorize Template Types

Choose a Template:

- 2) Match a Template features to your Content
- 3) Sketch the chosen template's breakpoint layout pattern
- 4) Create the Desktop layout wireframe with element labels and content descriptions

➤ **TEMPLATE TYPES**

Look at this website for ideas about how to categorize Templates

[HTTP://BLOG.JIMDO.COM/HOW-TO-PICK-THE-PERFECT-TEMPLATE-FOR-YOUR-WEBSITE/](http://blog.jimdo.com/how-to-pick-the-perfect-template-for-your-website/)

What do you **need** your website to do? What Layout Fits Your Needs?

The layout determines how the information will be structured when you create a website. The key to using Web design templates is choosing the one that works closest to as you need and want it to without too many changes. Avoid website templates that look good but require excessive redesign to meet your practical needs. Look at the structure of the home page and the interior pages. Do you want mostly text pages? Will you include graphics, tables, and links? Do you like the navigation bar at the top or to the side? Do the animations work? What dynamic elements are there? What industry is it slanted toward?

Separating Style from Substance

Look past the color scheme and graphic treatment.

1) CREATE YOUR OWN SYSTEM FOR QUALIFYING TEMPLATES:

Template Types / Categorizes	Example: description or mini-screenshot or link
Hero	Full Browser - low content home page image or video
Side Scroll	
Big Hero Section Strips	Carousels
Lots of Info Multiple Pages Multipurpose	Zach's First one
Active hero w/slide ins - filtered slide	
point bar gallery w/filters	



Animation in Responsive Design

Topic Page by Donald Lamb



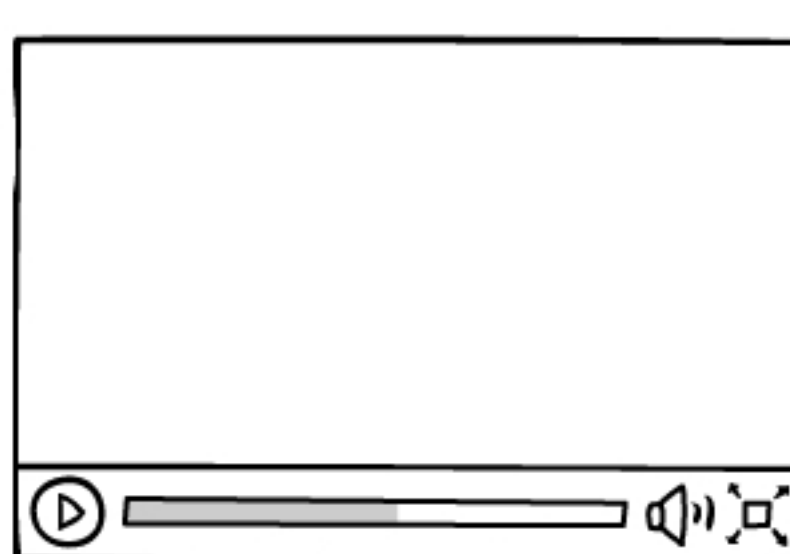
Button

A paragraph of text

File Edit View Help

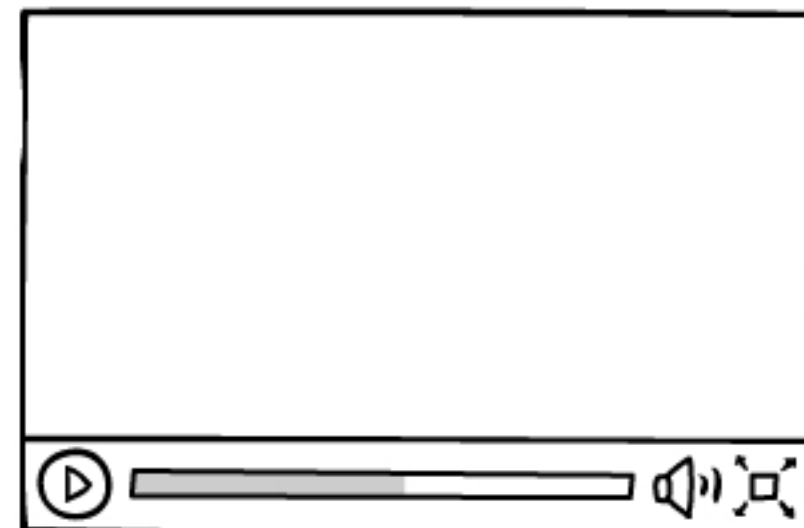
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paragraph

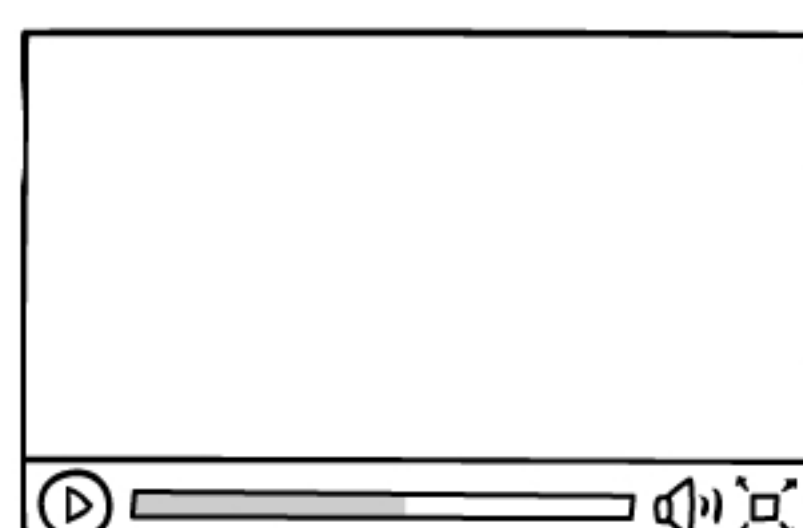


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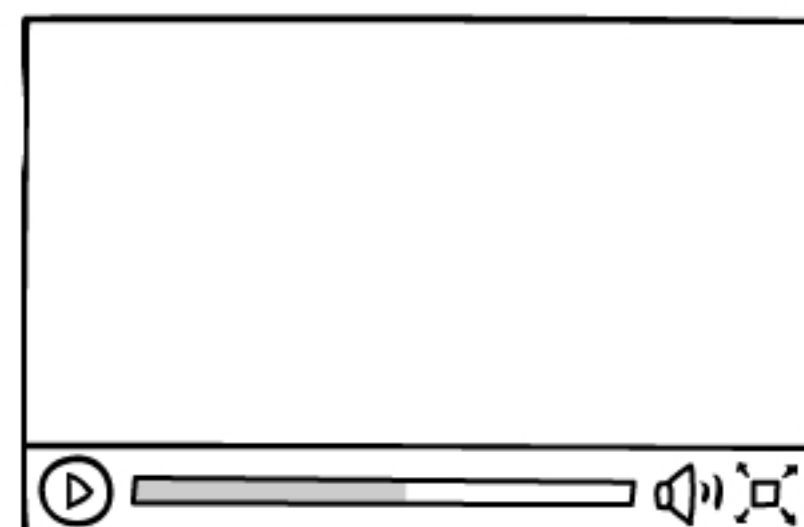
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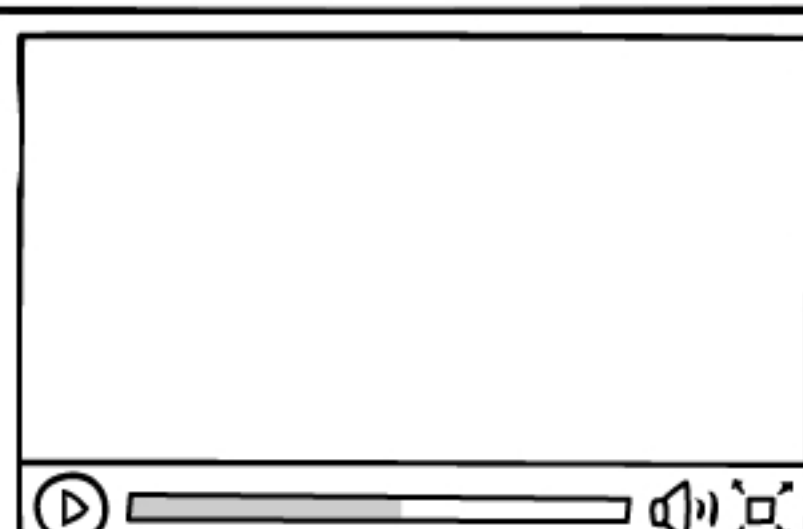
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paragraph

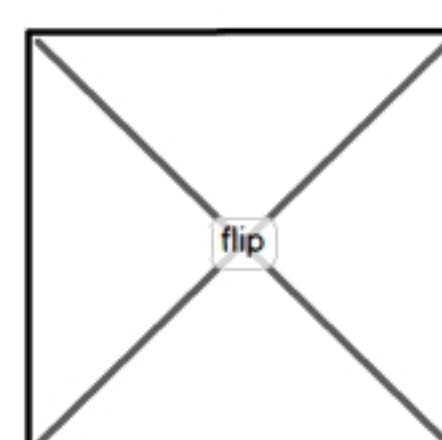
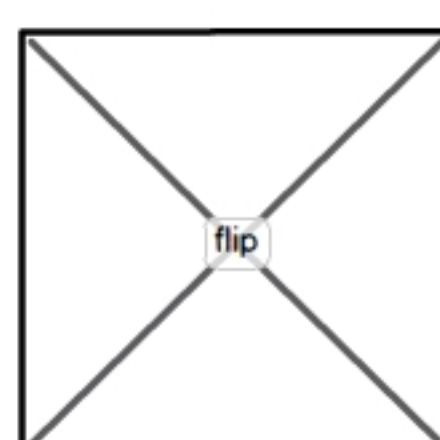
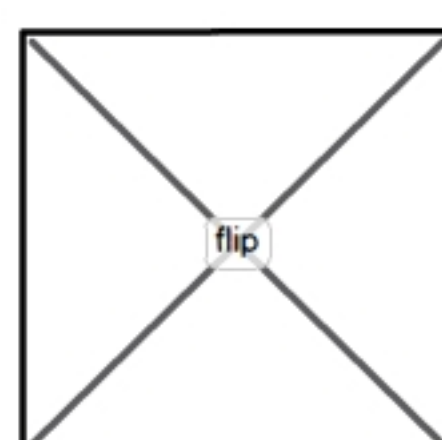


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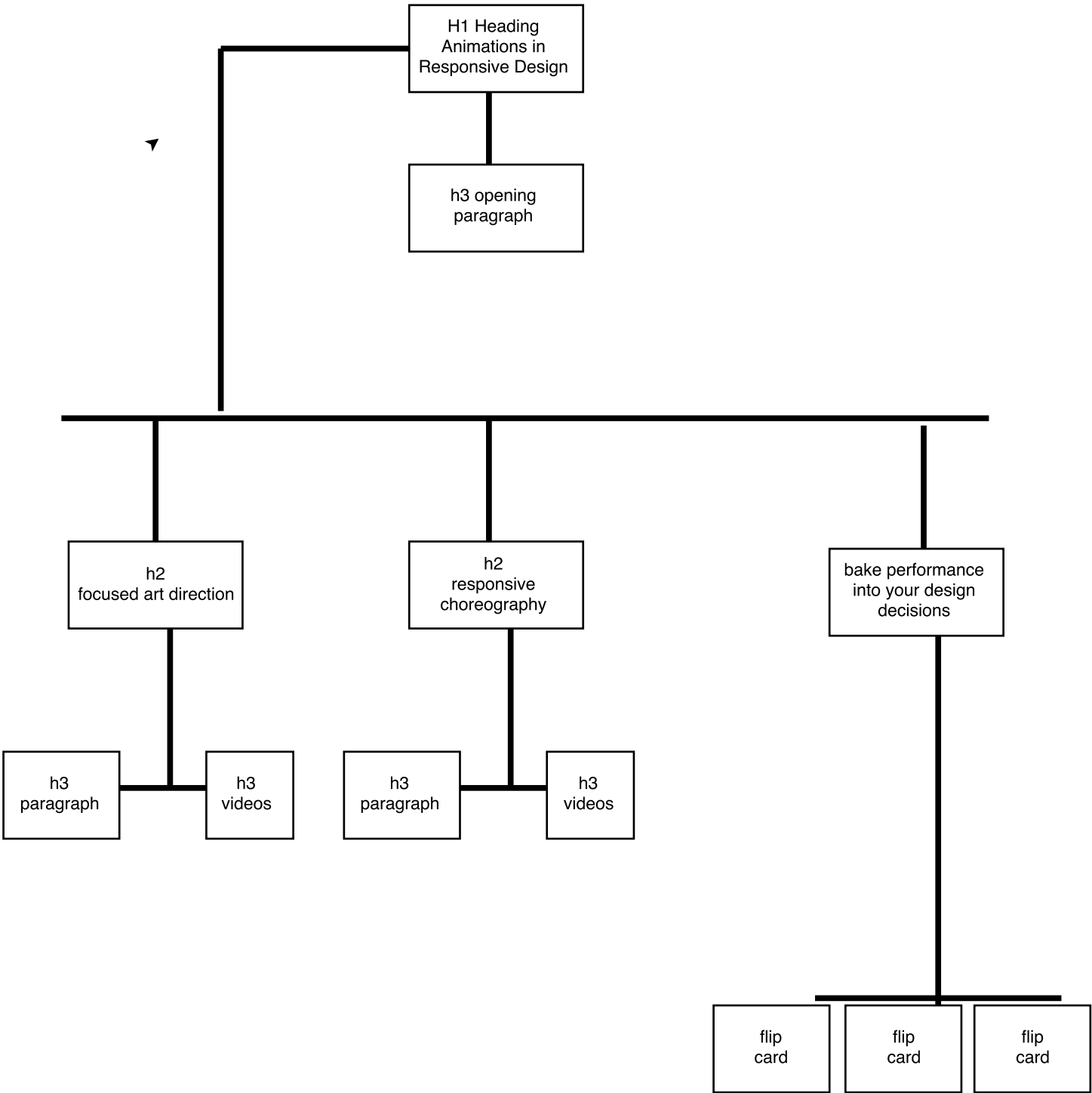
paragraph

paragraph



paragraph

footer



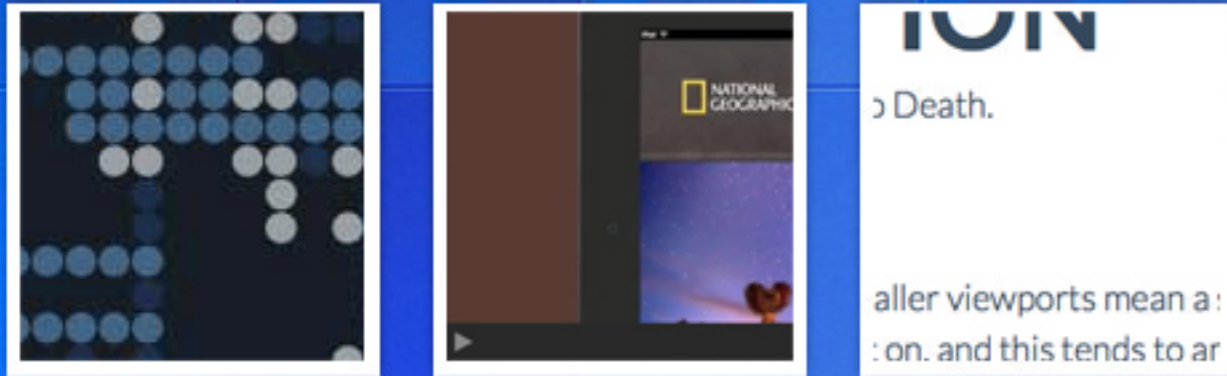
Logo Here

Style Tile
version:1

Possible Colors



Textures



This is an Example of a Header

Font: Name #LATO BOLD

This is an Example of a Sub Head

Font: Name LATO

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel feugait nulla facilisi.

Font: Name LATO REGULAR

This is an example of a Text link »

Adjectives

Clean

Informative

Visual

Long

Motion