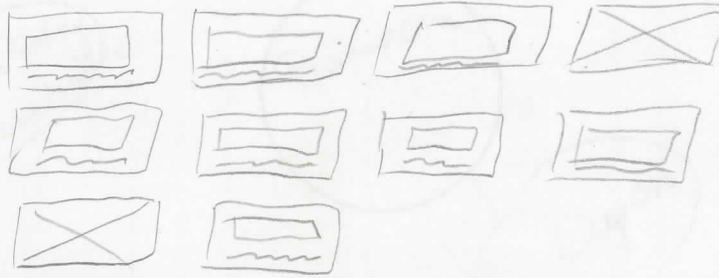
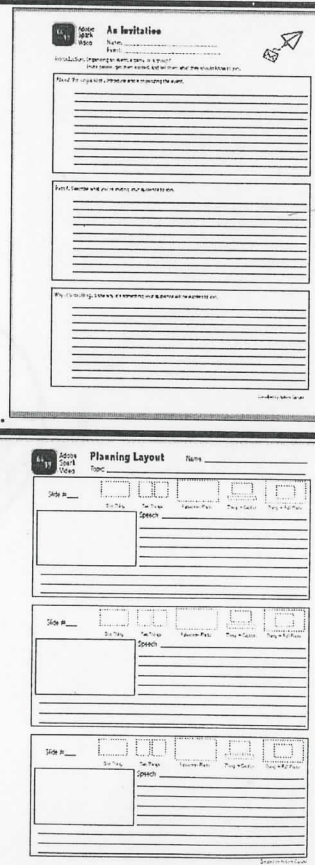


# Content for the Web

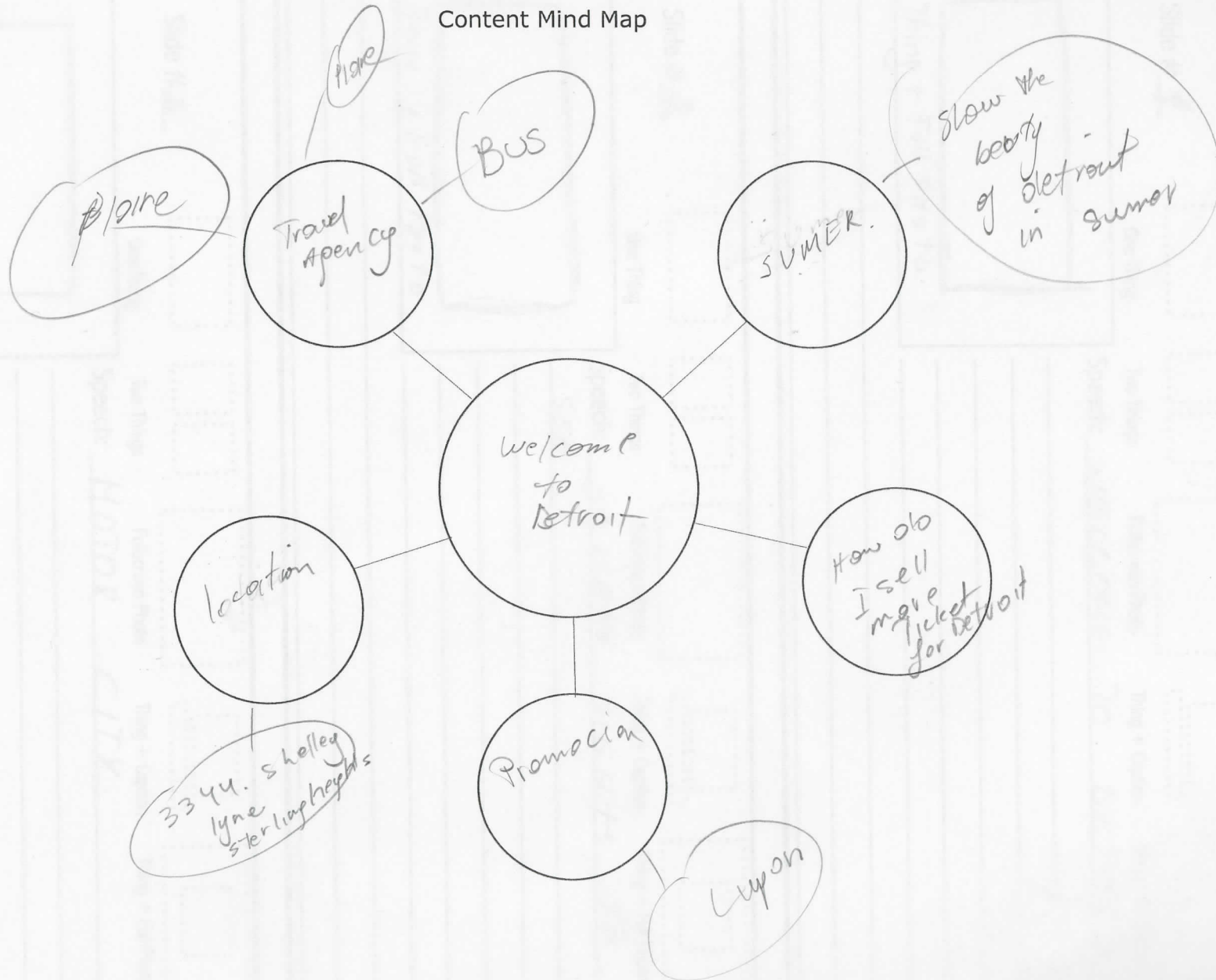
## Worksheet Content Discovery: Video

<p><b>Target</b></p>	<p>Business Type and Name: Welcome to Detroit</p>	<p>Company Profile: Book it.</p>	<p>Marketing Plan: We want to sell more ticket for Detroit.</p>
<p><b>Who</b> is the item for? (audience)</p>	<p>Select the problem To sell more ticket</p>	<p>Who is the audience? all tourist who plan to visit Detroit</p>	<p>Frame the Question that is to be answered by this video? why should come to Justo Detroit</p>
<p><b>Why:</b> What is the item's job?</p>	<p>Where will the video be located? Facebook</p> <p>How will the video be created? with 11 pages</p> <ol style="list-style-type: none"> <li>1) Use the Mind Map worksheet to develop the video.</li> <li>2) Use the Story Planning Worksheets provided that corresponds to the Spark Video Template that you are using to assist in writing your video story.</li> </ol>		
<p><b>Why:</b> What is the value to the audience?</p>	<p><b>Plan</b></p> <p>Where will the item be located? Detroit</p> <p><b>What</b> elements will the content item have?</p> <p><b>What</b> are the delivery specifications? examples: aspect ratio / dimensions</p> <p><b>How</b> will you create the item?</p>		
<p><b>Design</b></p> <p>Attach layout wireframes – simple squares design thumbnails – graphic detail</p> <ul style="list-style-type: none"> <li>• tone / personality</li> <li>• existing brand items</li> <li>• color scheme</li> <li>• typography</li> <li>• graphics</li> <li>• images</li> </ul>	<p>USE the Spark Video Layout Storyboard to Design the slides in the video.</p> 		

# Content

for the Web

Content Mind Map





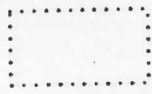
Adobe Spark Video

# Planning Layout

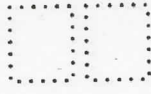
Name: Vallmiri Ibi

Topic: \_\_\_\_\_

Slide # 1



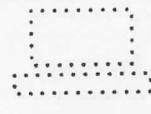
One Thing



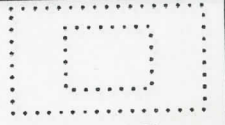
Two Things



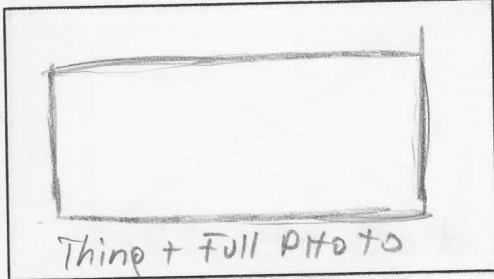
Fullscreen Photo



Thing + Caption



Thing + Full Photo

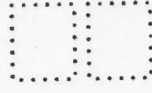


Speech: WELCOME TO DETROIT

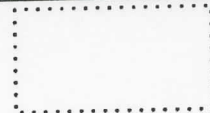
Slide # 2



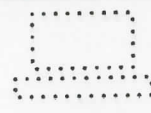
One Thing



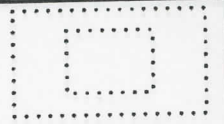
Two Things



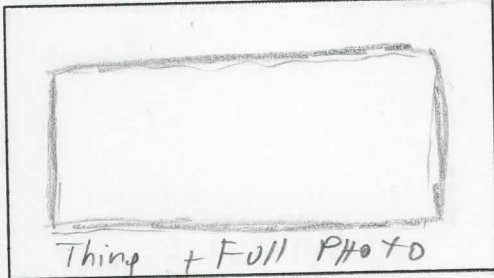
Fullscreen Photo



Thing + Caption



Thing + Full Photo



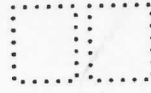
Speech: SO MANY SIGHTS TO

SEE

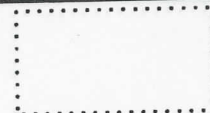
Slide # 3



One Thing



Two Things



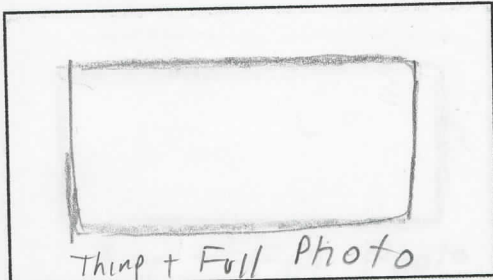
Fullscreen Photo



Thing + Caption



Thing + Full Photo



Speech: MOTOR CITY



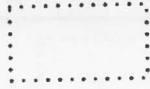
Adobe Spark Video

# Planning Layout

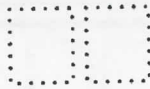
Name: Valmir, 161

Topic: \_\_\_\_\_

Slide # 4



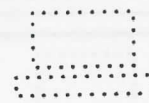
One Thing



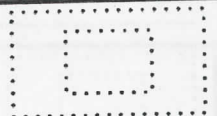
Two Things



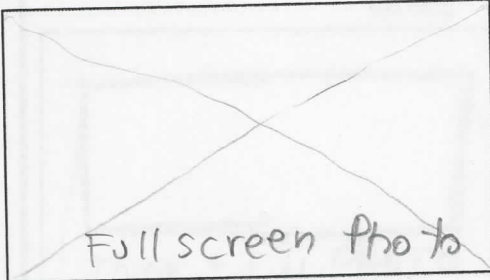
Fullscreen Photo



Thing + Caption



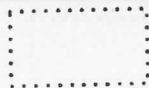
Thing + Full Photo



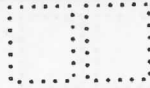
Full screen photo

Speech: MOTOR CITY CONTINUES

Slide # 5



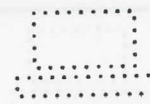
One Thing



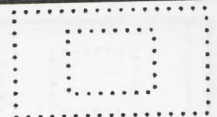
Two Things



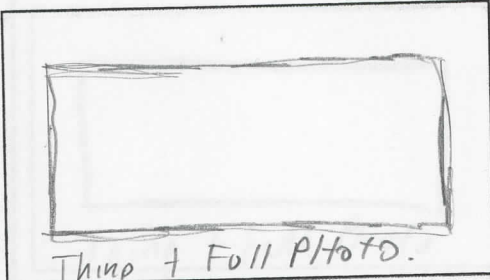
Fullscreen Photo



Thing + Caption



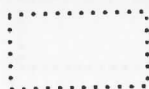
Thing + Full Photo



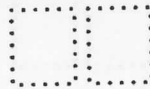
Thing + Full Photo.

Speech: AUTO SHOW

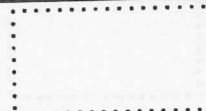
Slide # 6



One Thing



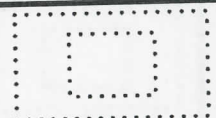
Two Things



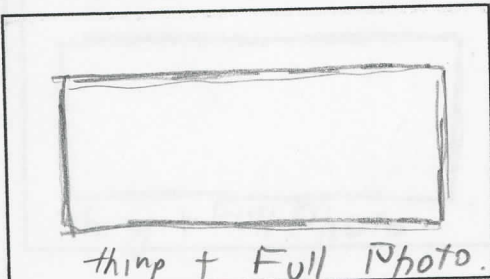
Fullscreen Photo



Thing + Caption



Thing + Full Photo



thing + Full Photo.

Speech: THE SOUND THAT CHANGED AMERICA



Adobe Spark Video

# Planning Layout

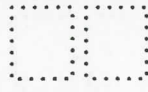
Name: Valmira Ibi

Topic: \_\_\_\_\_

Slide # 7



One Thing



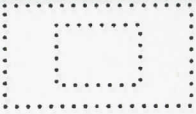
Two Things



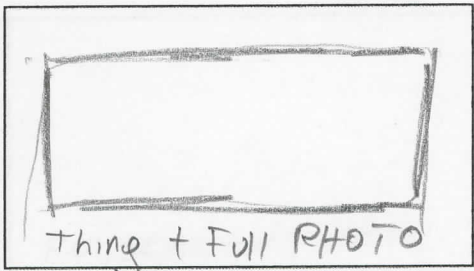
Fullscreen Photo



Thing + Caption



Thing + Full Photo

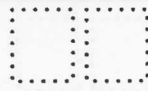


Speech: CASINOS

Slide # 8



One Thing



Two Things



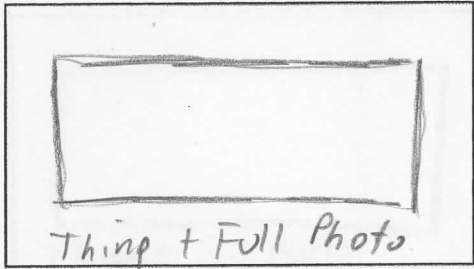
Fullscreen Photo



Thing + Caption

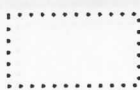


Thing + Full Photo



Speech: SPORT CITY

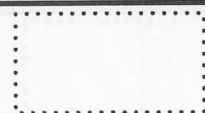
Slide # 9



One Thing



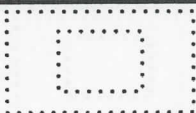
Two Things



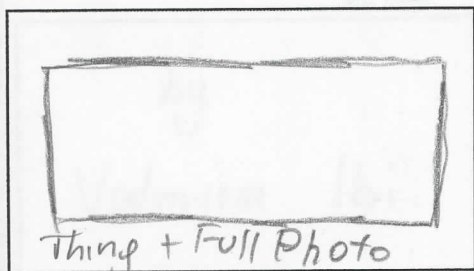
Fullscreen Photo



Thing + Caption



Thing + Full Photo



Speech: MURALS AND STREET ART



Adobe Spark Video

# Planning Layout

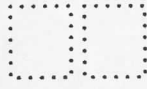
Name: Volmirelbi

Topic: \_\_\_\_\_

Slide # 10



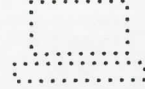
One Thing



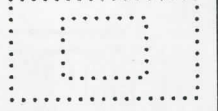
Two Things



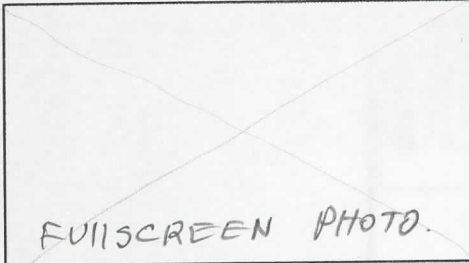
Fullscreen Photo



Thing + Caption



Thing + Full Photo

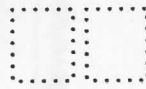


Speech: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Slide # 11



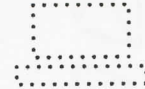
One Thing



Two Things



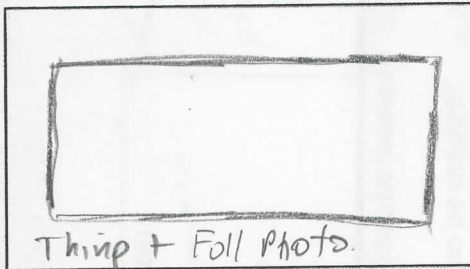
Fullscreen Photo



Thing + Caption



Thing + Full Photo

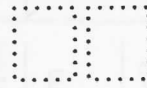


Speech: \_\_\_\_\_  
LONG LINES = GOOD GRUB.  
\_\_\_\_\_  
\_\_\_\_\_

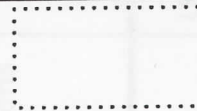
Slide # 12



One Thing



Two Things



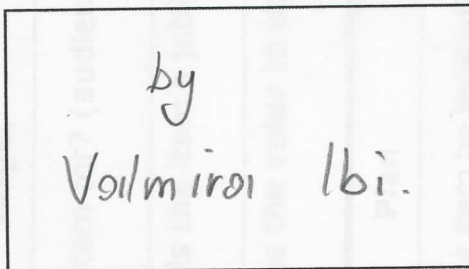
Fullscreen Photo



Thing + Caption



Thing + Full Photo



Speech: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_