

Content for the Web

Website Plan

*Justin
Baker*

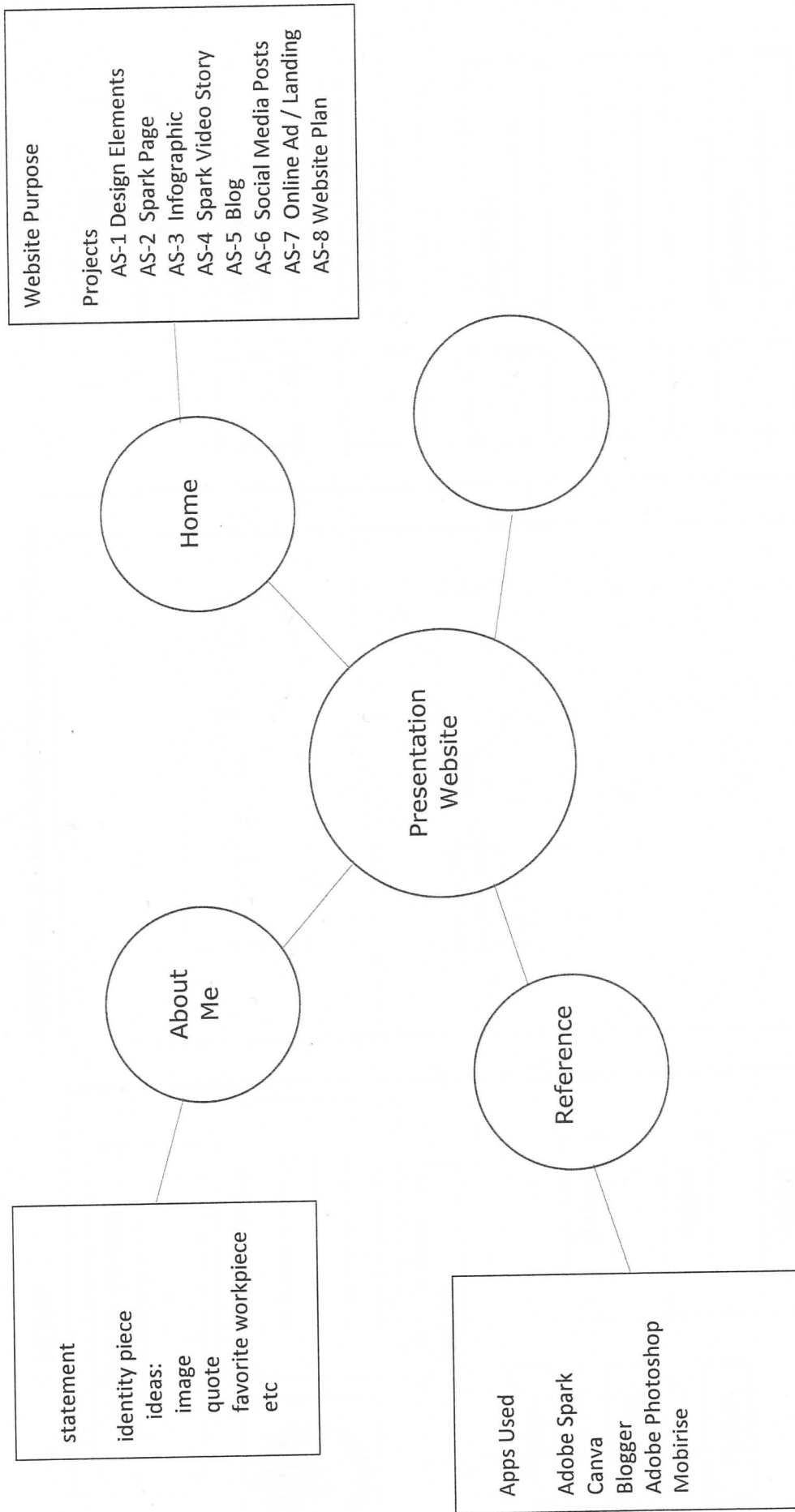
<p>Target</p> <p>Who is the item for? (audience)</p> <p>Why: What is the item's job?</p> <p>Why: What is value to the audience?</p>	<p>What is the website for?</p> <p>Presentation of Work from MACA 2725</p> <p>Audience: maca-web.com website</p> <p>Range: students in MACA, prospective internships</p>	<p>Project guidelines:</p> <p>Straightforward presentation of the class, self, and class projects.</p> <p>Each project page will include the plan pdf and an image display or link to the build.</p>			
<p>Plan</p> <p>Where will the item be located?</p> <p>What elements will the content item have? (ex: title, image, date, description, etc. / outline)</p> <p>What are the delivery specifications? examples: aspect ratio / dimensions</p> <p>How will you create the item?</p>	<p>Use Content Map on next page to organized content</p> <table border="1"> <tr> <td data-bbox="665 1198 990 1579"> <p>a) Website purpose</p> <p>b) MCC logo</p> <p>c) About (self-introduction)</p> <p>d) References apps used Adobe Spark</p> </td> <td data-bbox="665 593 990 1198"> <p>e) Class projects</p> <ul style="list-style-type: none"> AS-1 Design Elements AS-2 Spark Story Page AS-3 Infographic AS-4 Spark Video Story AS-5 Blog AS-6 Social Media Posts AS-7 Online Ad and Landing Page AS-8 Website Planning </td> <td data-bbox="665 235 990 593"> <p>Link, site, image, pdf?</p> <p>image link image link or site link image images and link style tile image</p> </td> </tr> </table>		<p>a) Website purpose</p> <p>b) MCC logo</p> <p>c) About (self-introduction)</p> <p>d) References apps used Adobe Spark</p>	<p>e) Class projects</p> <ul style="list-style-type: none"> AS-1 Design Elements AS-2 Spark Story Page AS-3 Infographic AS-4 Spark Video Story AS-5 Blog AS-6 Social Media Posts AS-7 Online Ad and Landing Page AS-8 Website Planning 	<p>Link, site, image, pdf?</p> <p>image link image link or site link image images and link style tile image</p>
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<p>Design</p> <p>Attach layout wireframes – simple squares design thumbnails – graphic detail</p> <ul style="list-style-type: none"> tone / personality existing brand items color scheme typography graphics images 	<p>Page Wireframes</p> <p>Home About Me References</p> <p>Style Tile</p> <p>brand elements adjectives (tone /personality) typography color scheme image style background patterns icons graphics</p>	<p>Prototype – XD</p> <p>Follow-along Use wireframes to create a website prototype.</p>			

Content for the Web

Website Plan

Content Map

How is the content organized?



Content

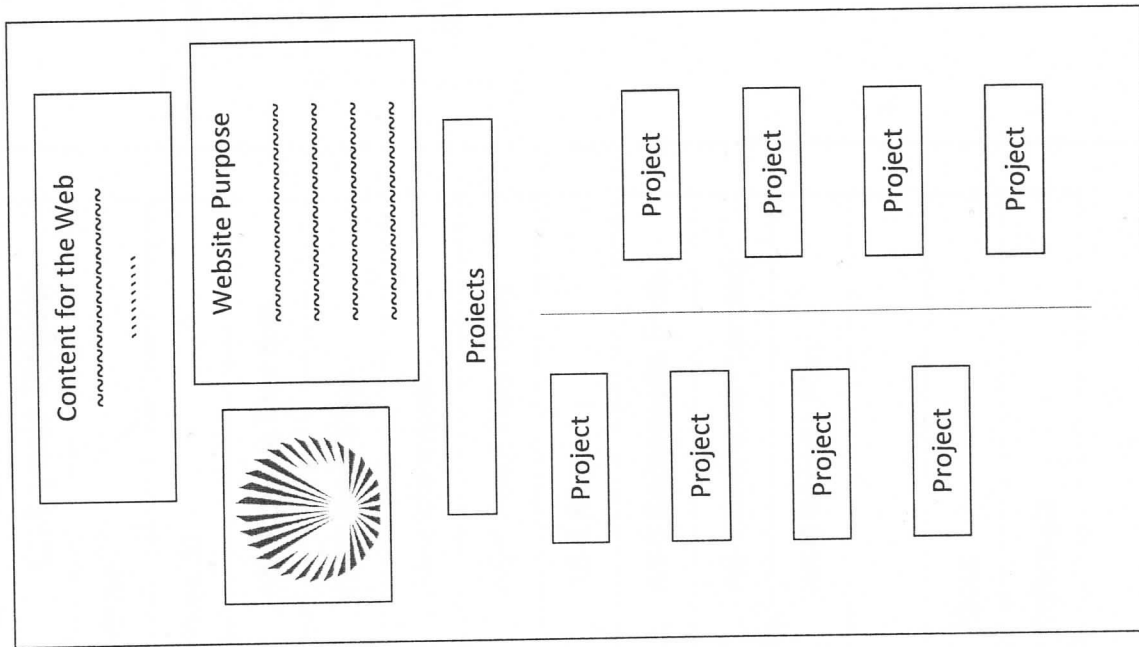
for the Web

Website Plan

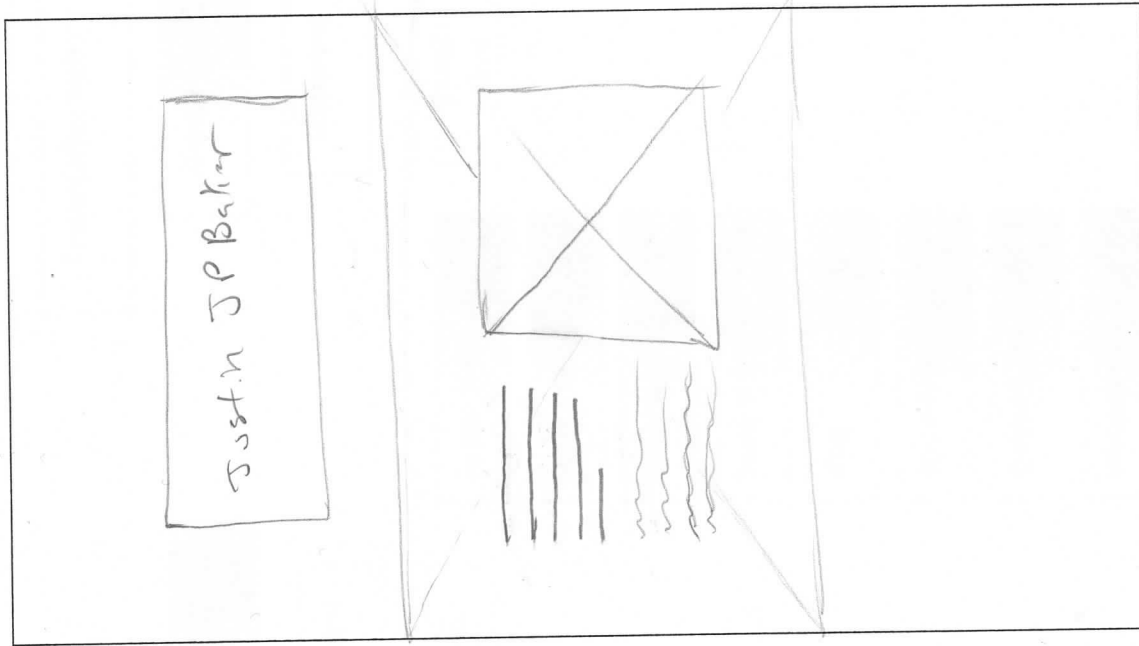
Page Wireframes

How are the page elements laid out?

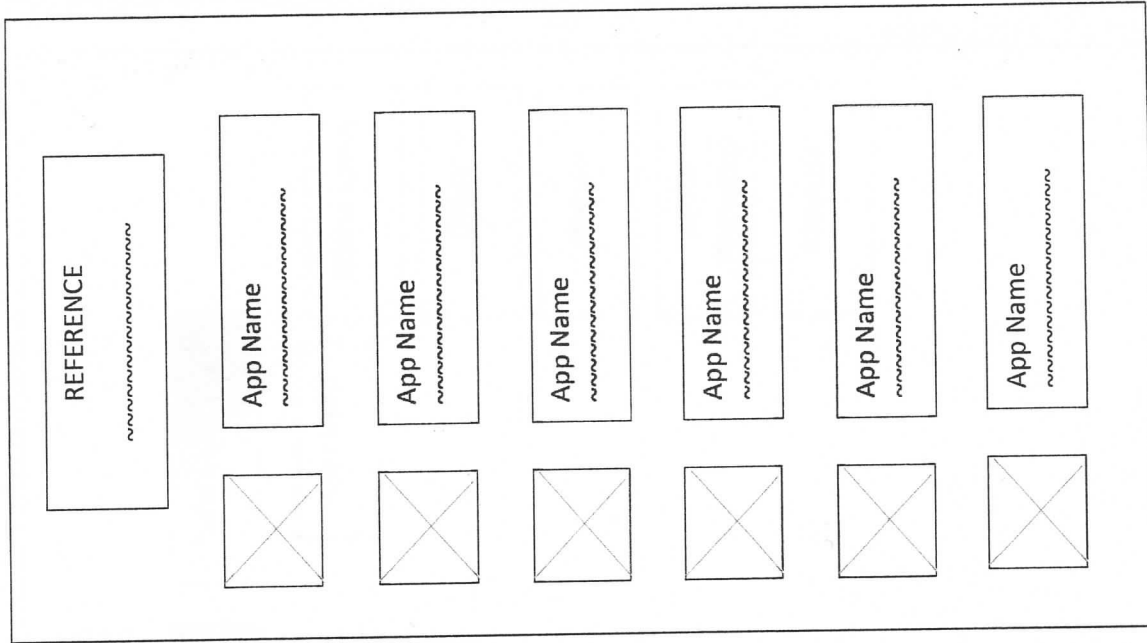
HOME



ABOUT ME (Choose from Mobirise section selections)



REFERENCE



Content

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Website Plan

Sitemap with Content Sections Diagram

- 1) Create rectangle shapes for each page / linked site and connect with lines and arrows
- 2) Place a rectangle shape for each content section on the page

List your Pages
Home
Projects
AS-1 Design Elements
AS-2 Spark Page
AS-3 Infographic
AS-4 Spark Video Story
AS-5 Blog
AS-6 Social Media Posts
AS-7 Online Ad / Landing
AS-8 Website Plan
About
Reference

