

# Content for the Web

## Website Plan

Website Plan  
Zalenski

<p><b>Target</b></p> <p><b>Who</b> is the item for? (audience)</p> <p><b>Why:</b> What is the item's job?</p> <p><b>Why:</b> What is value to the audience?</p>	<p><b>What is the website for?</b></p> <p>Presentation of Work from MACA 2725 MACA MY PROJECTS IN 2725</p> <p><b>Audience:</b> maca-web.com website</p> <p>Range: students in MACA, prospective internships</p>	<p><b>Project guidelines:</b></p> <p>Straightforward presentation of the class, self, and class projects.</p> <p>Each project page will include the plan pdf and an image display or link to the build.</p>
<p><b>Plan</b></p> <p><b>Where</b> will the item be located?</p> <p><b>What</b> elements will the content item have? (ex: title, image, date, description, etc. / outline)</p> <p><b>What</b> are the delivery specifications? examples: aspect ratio / dimensions</p> <p><b>How</b> will you create the item?</p>	<p><b>Use Content Map on next page to organized content</b></p> <p>(a) Website purpose ✓ (b) MCC logo ✓ (c) About (self-introduction) ✓ d) References apps used Adobe Spark MY LOGO :)</p> <p>e) Class projects  <input checked="" type="checkbox"/> AS-1 Design Elements  <input checked="" type="checkbox"/> AS-2 Spark Story Page  <input checked="" type="checkbox"/> AS-3 Infographic  <input checked="" type="checkbox"/> AS-4 Spark Video Story  <input checked="" type="checkbox"/> AS-5 Blog  <input checked="" type="checkbox"/> AS-6 Social Media Posts  <input type="checkbox"/> AS-7 Online Ad and Landing Page  <input type="checkbox"/> AS-8 Website Planning</p>	<p><b>Link, site, image, pdf?</b></p> <p>image <input checked="" type="checkbox"/> link <input checked="" type="checkbox"/> image <input checked="" type="checkbox"/> link or site <input checked="" type="checkbox"/> link image <input checked="" type="checkbox"/> images and link <input checked="" type="checkbox"/> style tile image</p>
<p><b>Design</b></p> <p>Attach layout wireframes – simple squares design thumbnails – graphic detail</p> <ul style="list-style-type: none"> <li>• tone / personality</li> <li>• existing brand items</li> <li>• color scheme</li> <li>• typography</li> <li>• graphics</li> <li>• images</li> </ul>	<p><b>Page Wireframes</b></p> <ul style="list-style-type: none"> <li>• Home</li> <li>• About Me</li> <li>• References</li> </ul> <p>Projects :)</p>	<p><b>Style Tile</b></p> <p>brand elements adjectives (tone /personality) typography color scheme image style background patterns icons graphics</p>
<p><b>Prototype – XD</b></p> <p><b>Follow-along</b> Use wireframes to create a website prototype.</p> <p>↓ WIREFRAME</p>		

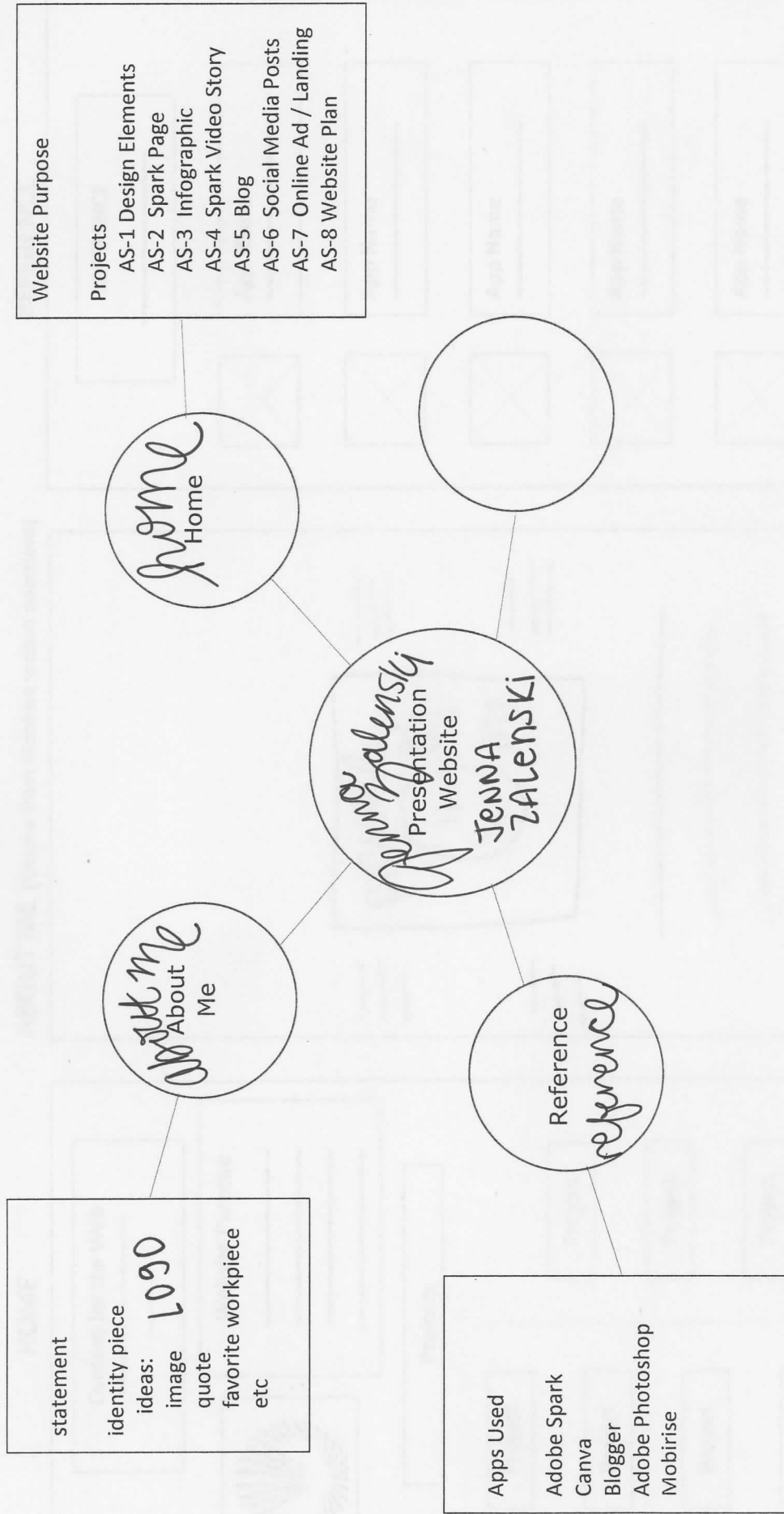
# Content for the Web

## Content Map \*

### Website Plan

#### Content Map

How is the content organized?



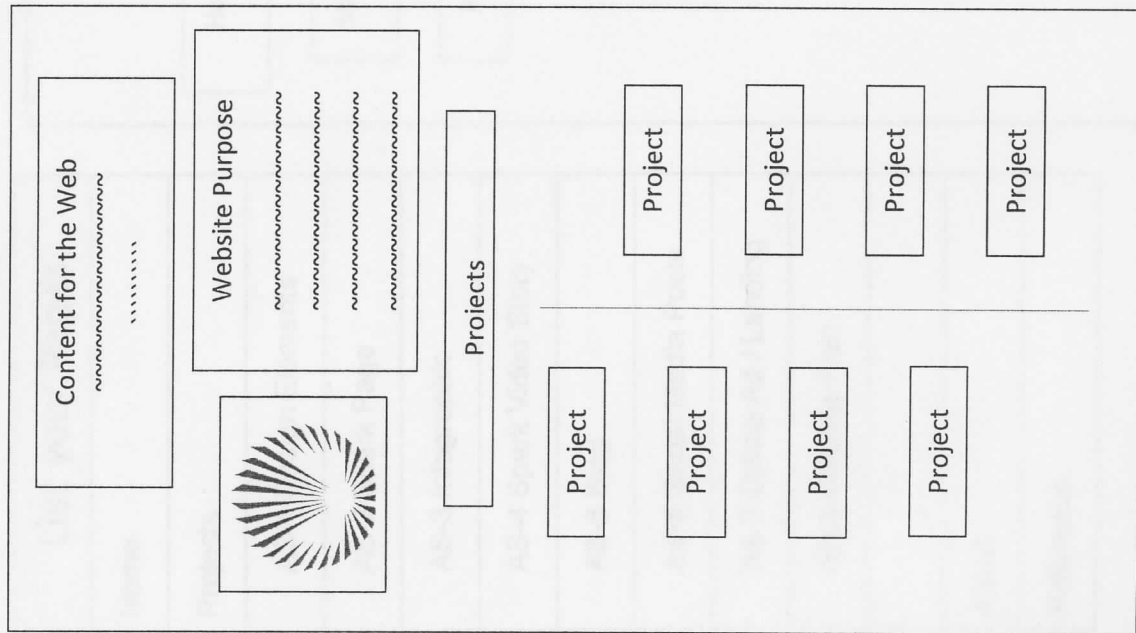
# Content for the Web

## Website Plan

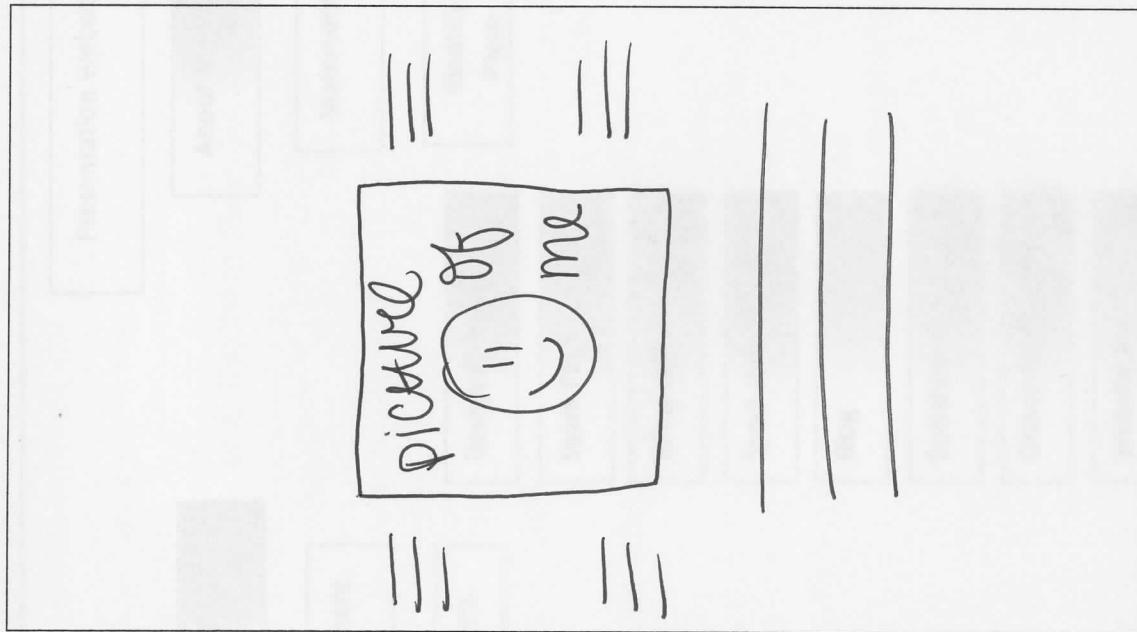
### Page Wireframes

How are the page elements laid out?

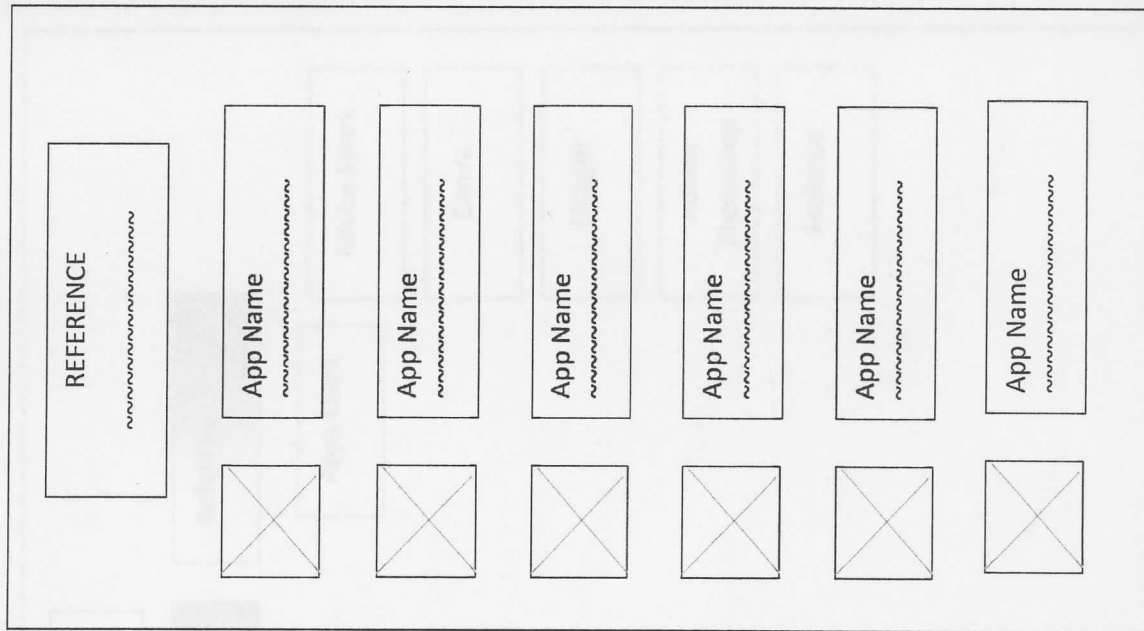
#### HOME



#### ABOUT ME (Choose from Mobirise section selections)



#### REFERENCE



# Content for the Web

# Website Plan

## Sitemap with Content Sections Diagram

- 1) Create rectangle shapes for each page / linked site and connect with lines and arrows
- 2) Place a rectangle shape for each content section on the page

List your Pages
Home
Projects
AS-1 Design Elements
AS-2 Spark Page
AS-3 Infographic
AS-4 Spark Video Story
AS-5 Blog
AS-6 Social Media Posts
AS-7 Online Ad / Landing
AS-8 Website Plan
About
Reference

