

Content

for the Web

Website Plan

Baylee Malone

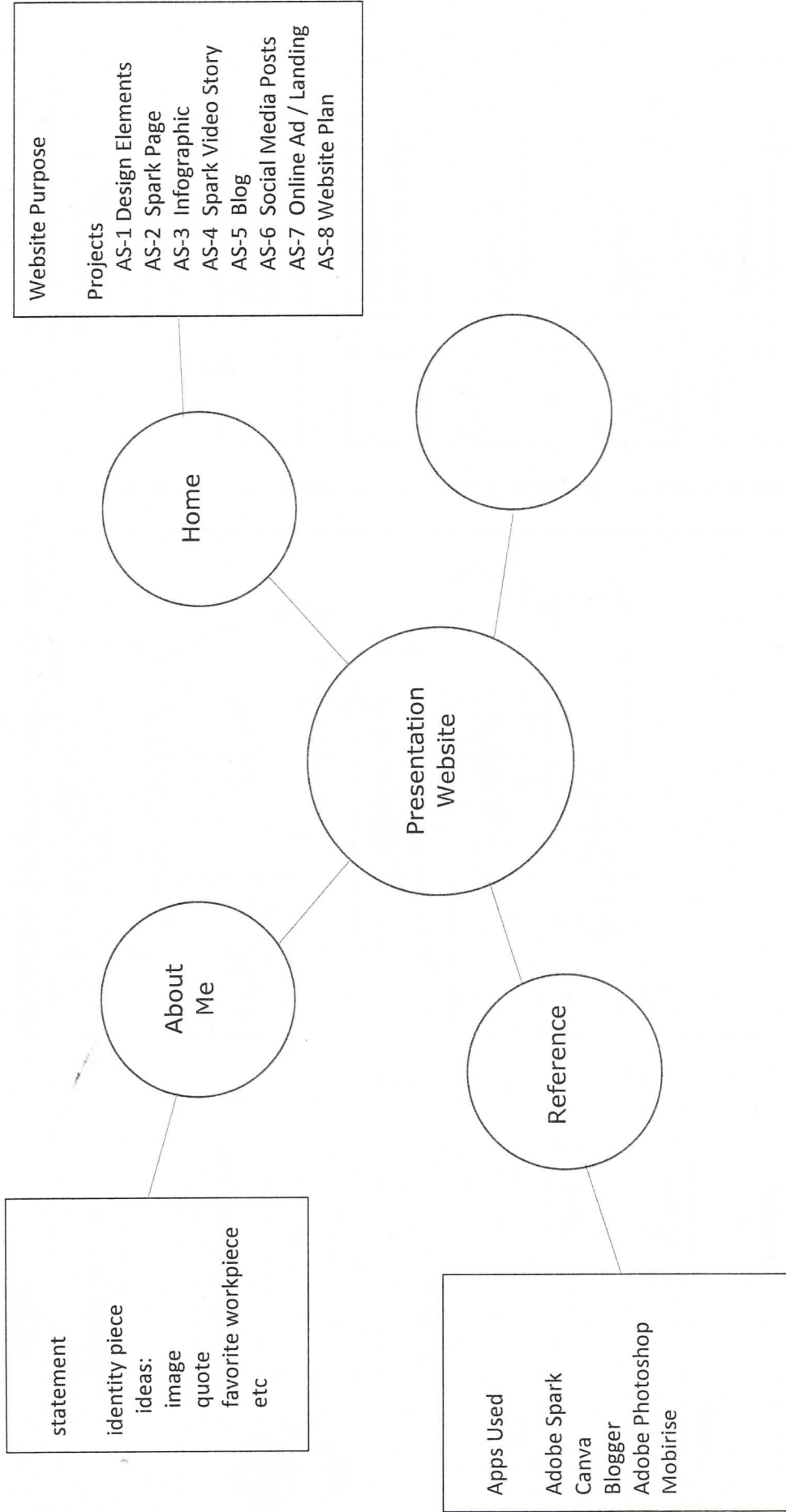
<p>Target</p> <hr/> <p>Who is the item for? (audience)</p> <hr/> <p>Why: What is the item's job?</p> <hr/> <p>Why: What is value to the audience?</p> <hr/>	<p>What is the website for?</p> <p>Presentation of Work from MACA 2725</p> <p>Audience:</p> <p>maca-web.com website</p> <p>Range: students in MACA, prospective internships</p>	<p>Project guidelines:</p> <p>Straightforward presentation of the class, self, and class projects.</p> <p>Each project page will include the plan pdf and an image display or link to the build.</p>			
<p>Plan</p> <hr/> <p>Where will the item be located?</p> <hr/> <p>What elements will the content item have? (ex: title, image, date, description, etc. / outline)</p> <hr/> <p>What are the delivery specifications? examples: aspect ratio / dimensions</p> <hr/> <p>How will you create the item?</p>	<p>Use Content Map on next page to organized content</p> <table border="1"> <tr> <td data-bbox="657 1220 982 1601"> <p>a) Website purpose</p> <p>b) MCC logo</p> <p>c) About (self-introduction)</p> <p>d) References apps used</p> <p>Adobe Spark</p> </td> <td data-bbox="657 929 982 1220"> <p>e) Class projects</p> <ul style="list-style-type: none"> AS-1 Design Elements AS-2 Spark Story Page AS-3 Infographic AS-4 Spark Video Story AS-5 Blog AS-6 Social Media Posts AS-7 Online Ad and Landing Page AS-8 Website Planning </td> <td data-bbox="657 253 982 929"> <p>Link, site, image, pdf?</p> <p>image</p> <p>link</p> <p>image</p> <p>link or site</p> <p>link</p> <p>image</p> <p>images and link</p> <p>style tile image</p> </td> </tr> </table>	<p>a) Website purpose</p> <p>b) MCC logo</p> <p>c) About (self-introduction)</p> <p>d) References apps used</p> <p>Adobe Spark</p>	<p>e) Class projects</p> <ul style="list-style-type: none"> AS-1 Design Elements AS-2 Spark Story Page AS-3 Infographic AS-4 Spark Video Story AS-5 Blog AS-6 Social Media Posts AS-7 Online Ad and Landing Page AS-8 Website Planning 	<p>Link, site, image, pdf?</p> <p>image</p> <p>link</p> <p>image</p> <p>link or site</p> <p>link</p> <p>image</p> <p>images and link</p> <p>style tile image</p>	<p>Prototype - XD</p> <p>Follow-along</p> <p>Use wireframes to create a website prototype.</p>
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<p>Design</p> <hr/> <p>Attach layout wireframes – simple squares design thumbnails – graphic detail</p> <hr/> <ul style="list-style-type: none"> tone / personality existing brand items color scheme typography graphics images 	<p>Page Wireframes</p> <p>Home</p> <p>About Me</p> <p>References</p>	<p>Style Tile</p> <p>brand elements</p> <p>adjectives (tone / personality)</p> <p>typography</p> <p>color scheme</p> <p>image style</p> <p>background patterns</p> <p>icons</p> <p>graphics</p>			

Content for the Web

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Content Map

How is the content organized?



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Page Wireframes

How are the page elements laid out?

HOME

A wireframe for a home page. It features a header area with a box for 'Content for the Web' and a box for 'Website Purpose'. Below the header is a large image placeholder with a sunburst pattern. To the right of the image is a 'Projects' section with a horizontal line above a grid of eight 'Project' boxes arranged in two columns of four.

ABOUT ME (Choose from Mobirise section selections)

A wireframe for an 'About Me' page. It contains several hand-drawn blue boxes with the following labels: 'About Me', 'Quote', 'Blog', 'Text', 'behance', 'Traits', and 'Footer'. The boxes are arranged in a vertical, slightly staggered layout.

REFERENCE

A wireframe for a 'Reference' page. It features a grid of six rows. Each row contains a square placeholder with an 'X' on the left and a rectangular box on the right. The first row's box is labeled 'REFERENCE'. The remaining five rows' boxes are labeled 'App Name'.