Topic	**Common website design problems**
WEBSITE GOALS	**Inform and offer guidance about some of the common rules to keep in mind when designing a website**
WEBSITE MESSAGE:	**A good website design is a well planned design that is focused primarly on being user friendly.**
User goals	**To inform about things that a web designer should consider before building a website.**
Organizing Principle	**tabs**

OUTLINE

heading and content		element type
h1	**Website design problems**	**Main heading**
H2	**What every designer should know**	**subheading**
h2	**Audience**	**Main button**
h2	**Layout**	**Main button**
h2	**Build**	**Main button**
h3	**Where do I look?**	**Modal window**
h3	**Design for the wrong reasons**	**Modal window**
h3	**Your website hurts my eyes**	**Modal window**
h3	**How old are you?**	**Modal window**
h3	**Does it ever end?**	**Modal window**
h3	**Your site isn't optimized for mobile?**	**Modal window**