

Clocks In Time Business Case/Statement

This website is a clock shop website. It will introduce the shop to prospective clients. Users who are looking for authentic, handcrafted items, including grandfather clocks, cuckoo clocks, wall and mantel clocks, new or affectionately used will be directed to this website and (ideally) will find what they are looking for on this site. They may also be looking to have an heirloom clock repaired or moved. Users will learn about the shop, experience and capabilities and contact us.

Suggested Colors for Site:

Brick: rgb – 103, 3, 3
 hex – #670303

Brown: rgb – 73, 35, 20
 hex – #492314

Md Brown: rgb – 142, 80, 28
 hex – #8e501c

Yellow: rgb – 246, 198, 7
 hex – #f6c607

Grey: rgb – 191, 199, 206
 hex – #bfc7ce

Fonts:

H2 – Germania One

H3 – Arial

P – Arial

Website Content Plan

Business Goals *Specialty Clock Shop*

1 provide customers
clocks, antique
or new, purchase
or repair.

2 • increase sales
of new clocks
• increase customer
base

3 • Community
and beyond
know of my
business
• get referrals

What Visitors Want

• looking for
that beautiful
fayer clock
• get grandma's
clock moved/
fixed

• looking for
someone they
can trust w/
their kids

• feel like
they found
the perfect
shop
• got their money's
worth

What Makes My Biz Different

• passion for
the craft
• experience,
family owned
+ operated since
1978.

• tradition w/
customers,
they know
where to go
for best
service

• will win
clients to
get best deal
or find best
solution for their
clock needs

What Action I Want People to Take

• find what
they're looking
for on my site

• come into
my shop
• buy clocks
• use my service
our

• tell their
friends +
neighbors



Document Outline

Section Layout Sketches

h1 Clocks In Time

h2 *COMPANIES*

h2 *COMPANIES*

h2 *COMPANIES*

h2

h3 *what is it?*

h3 *what is it?*
observed in best
a 1870 time
apparently first

h3 *what is it?*
- phone
- address
- map?

h3

h3 *Buy/Order*
submit order
mail

h3 *why us*
successive

h3 *how*

h3

h3 *Reason*

h3 *staff*
friendly
expensive

h3

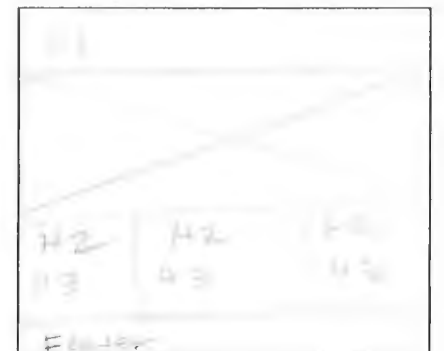
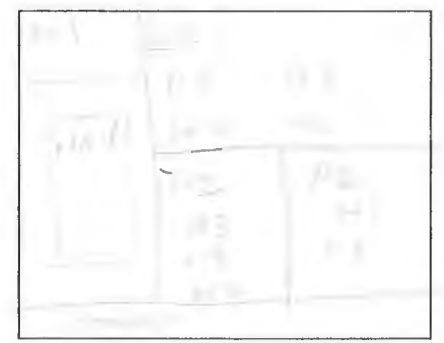
h3

h3 *pick up*
from you
for repairs

h3

h3

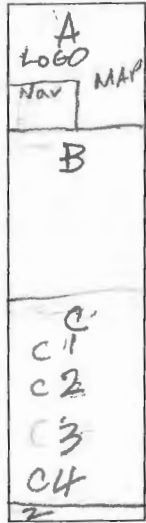
h3



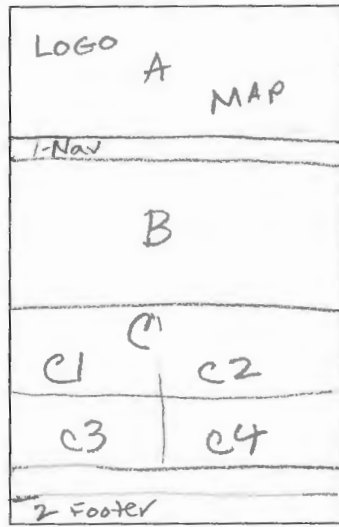
6.0.15.1

optima zilla

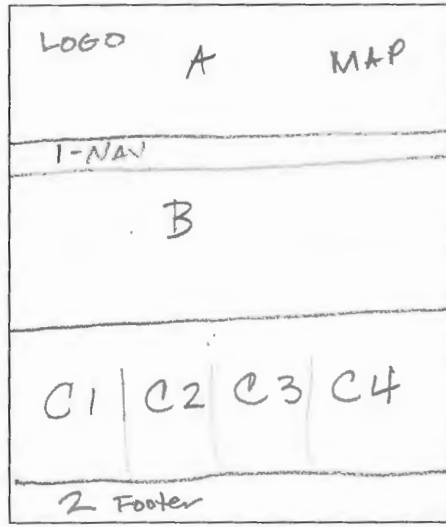
0-480



480-768

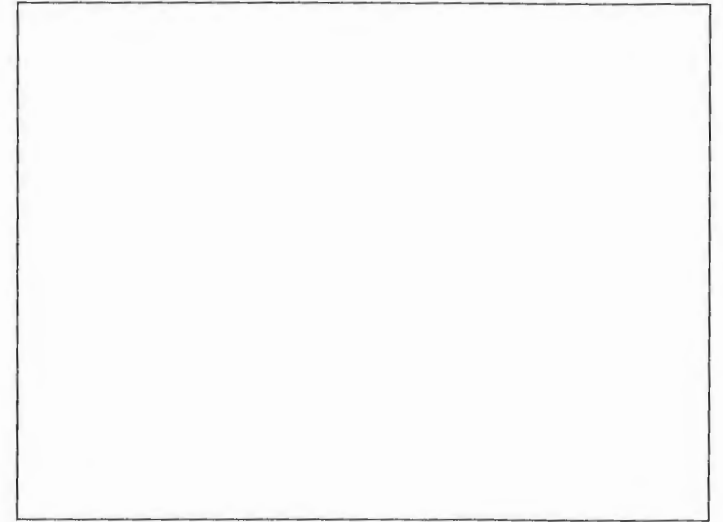
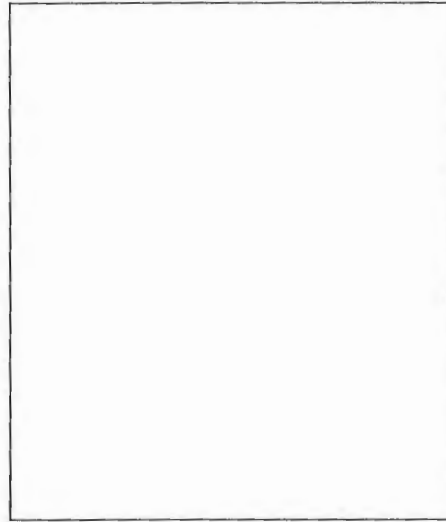
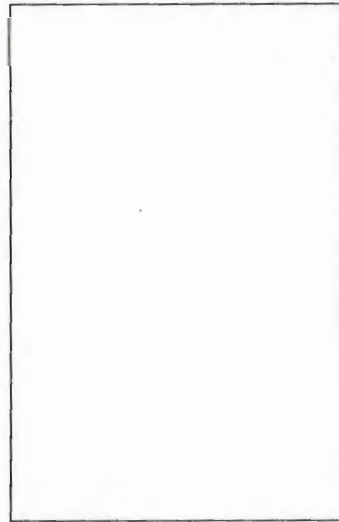
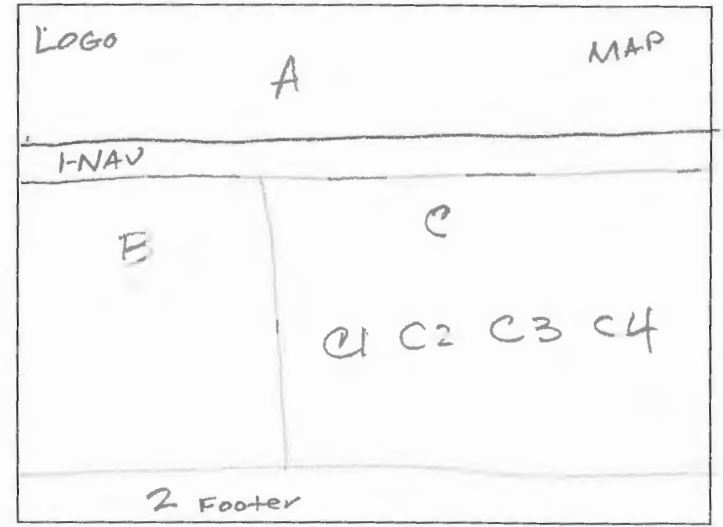


768-960



960 AND UP

RWGA



PROJECT NOTES



Clocks In Time

RU 5 "Clocks In Time" Marianne Pupka

Suggested Colors



Headers
Sub-heads
body copy



This is an example of a Button

Submit Button Example Here

Headers

Sub Heads

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex modo consequat. Duis autem vel feugait nulla facili

[Text links »](#)

Specialize **Service** **Antique**
Passion **Trusted** **Beautiful**

R 1000

Clocks In Time
Expert Clock Repair Since 1978

Call Us Today!
586.444.5869

Who We Are
Clocks In Time is a family-owned and operated business that opened in 1978. Today many Detroiters still own these prized clocks.

Today, Mur, War and their family operate the shop with certified repairmen and expert sales associates.

Services

Visit Our Shop
Save up to 50% on retail prices.

Expertise You Can Trust
Antique clocks are our specialty!

Handled with Care
Packing and moving services available. Be sure to plan ahead.

Door to Door
We will travel up to two hours to pick up and repair your clock.

MACA 1002 - 8001 Clocks In Time Marketing Page 2017

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Home **Reborn** **Repairs** **Contact Us**

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Visit Our Shop
Save up to 50% on retail prices. Over 150 clocks in our showroom. Custom orders welcome.

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Antique clocks are our specialty! We make house calls to repair your grandfather clock.

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