

Project Statement

Business Name: Something Sweet Bakery & Café

Something Sweet Bakery & Café. Is a new business founded to combine the luxury of a café and the enjoyment of a bakery. This business is meant to attract anime lovers of all ages and genders. We are trying to provide unique goods and entertainment service. Providing a sweet and nice customer service. Our menu also changes daily and provides gluten free and allergy free options for each item on the menu.

Website Content Plan

Business Goals

To attract anime lovers and gamers

to serve allergy/gluten free items (Baked goods)

to have a spot where anime & gamers could hang out

What Visitors Want

a good place to go and have fun with friends

anime based baked goods

friendly service

What Makes My Biz Different

its an anime/normal bakery

It has allergy free menu

We have tvs that show anime and a gaming corner

What Action I Want People to Take

to tell other anime/gamers about the bakery

to join our anime watch alongs

to participate in our vast charity events

Made by Nell Casey of nellcasey.com.au and produced under creative commons. You're welcome to share this document with anyone.



Document Outline

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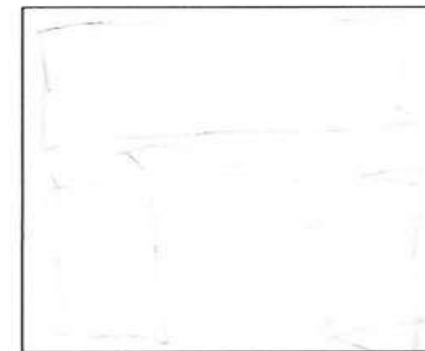
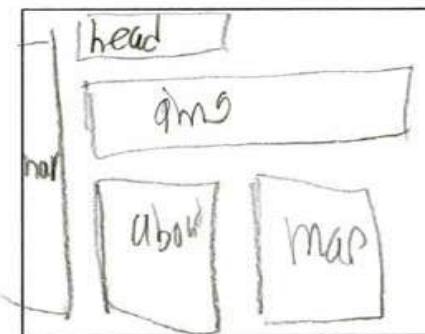
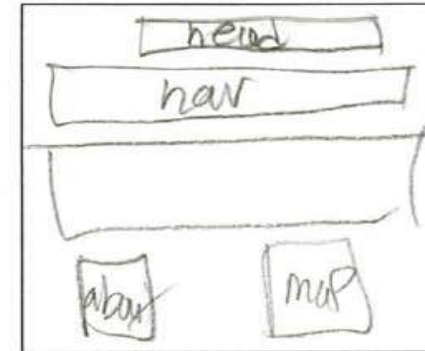
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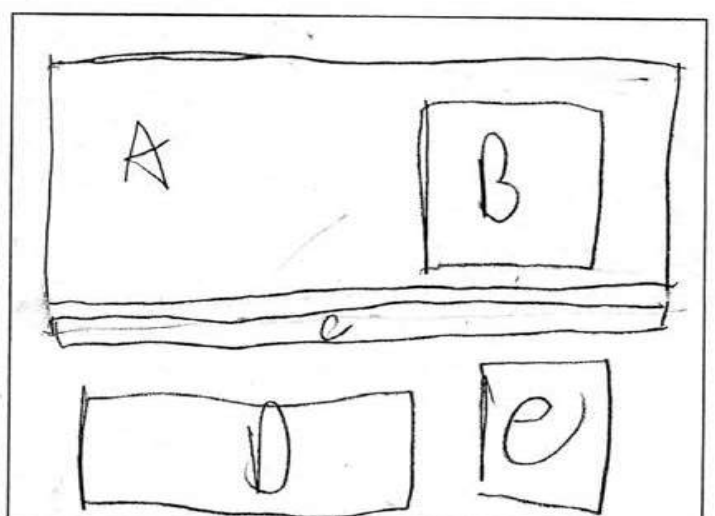
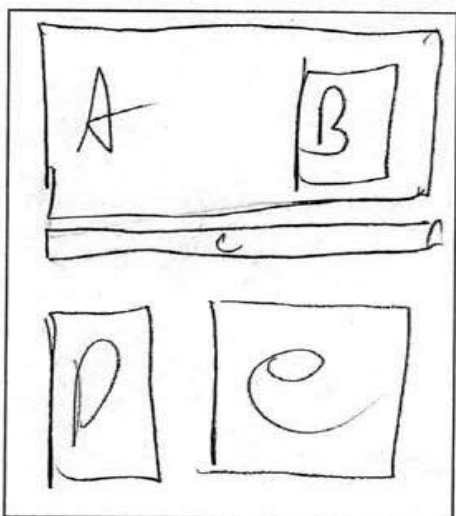
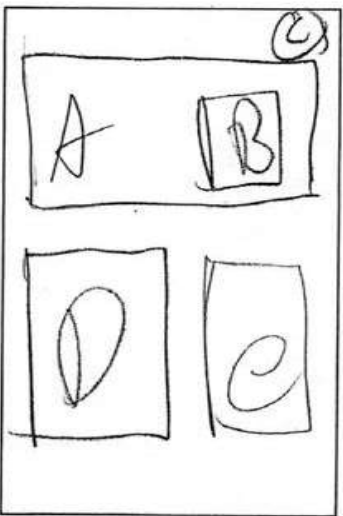
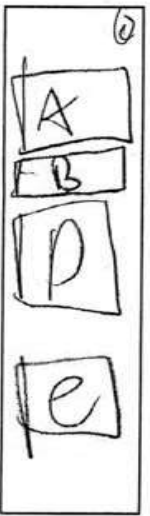
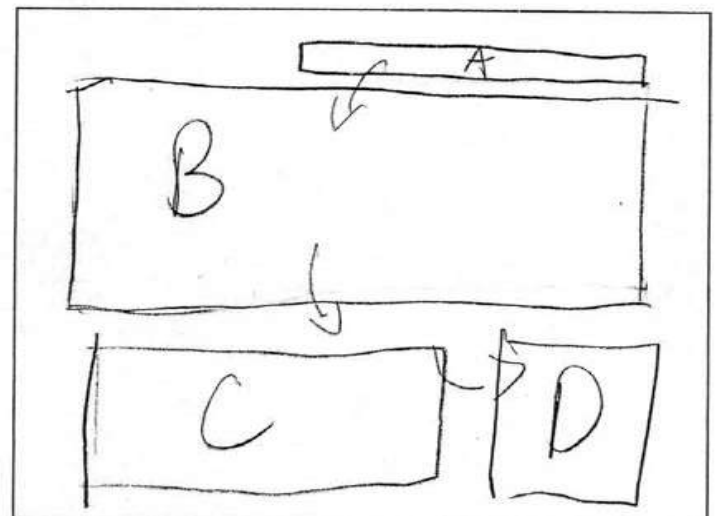
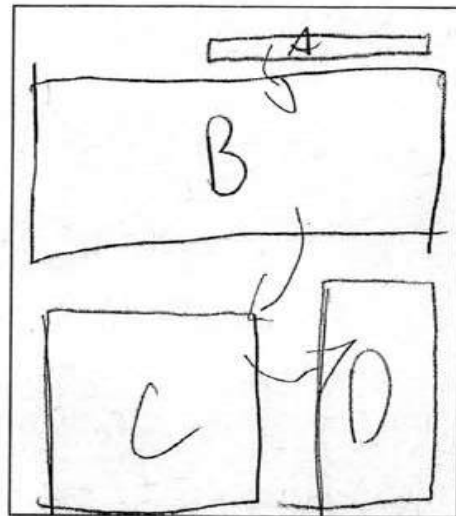
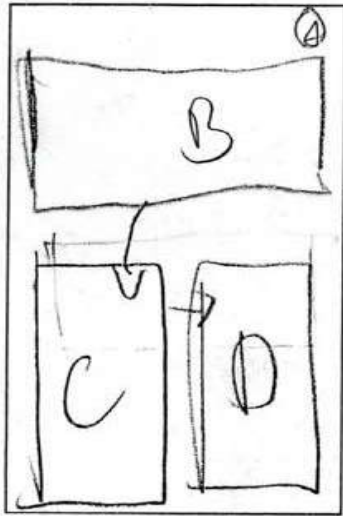
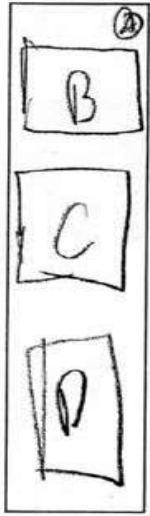
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Section Layout Sketches



Karina Brown

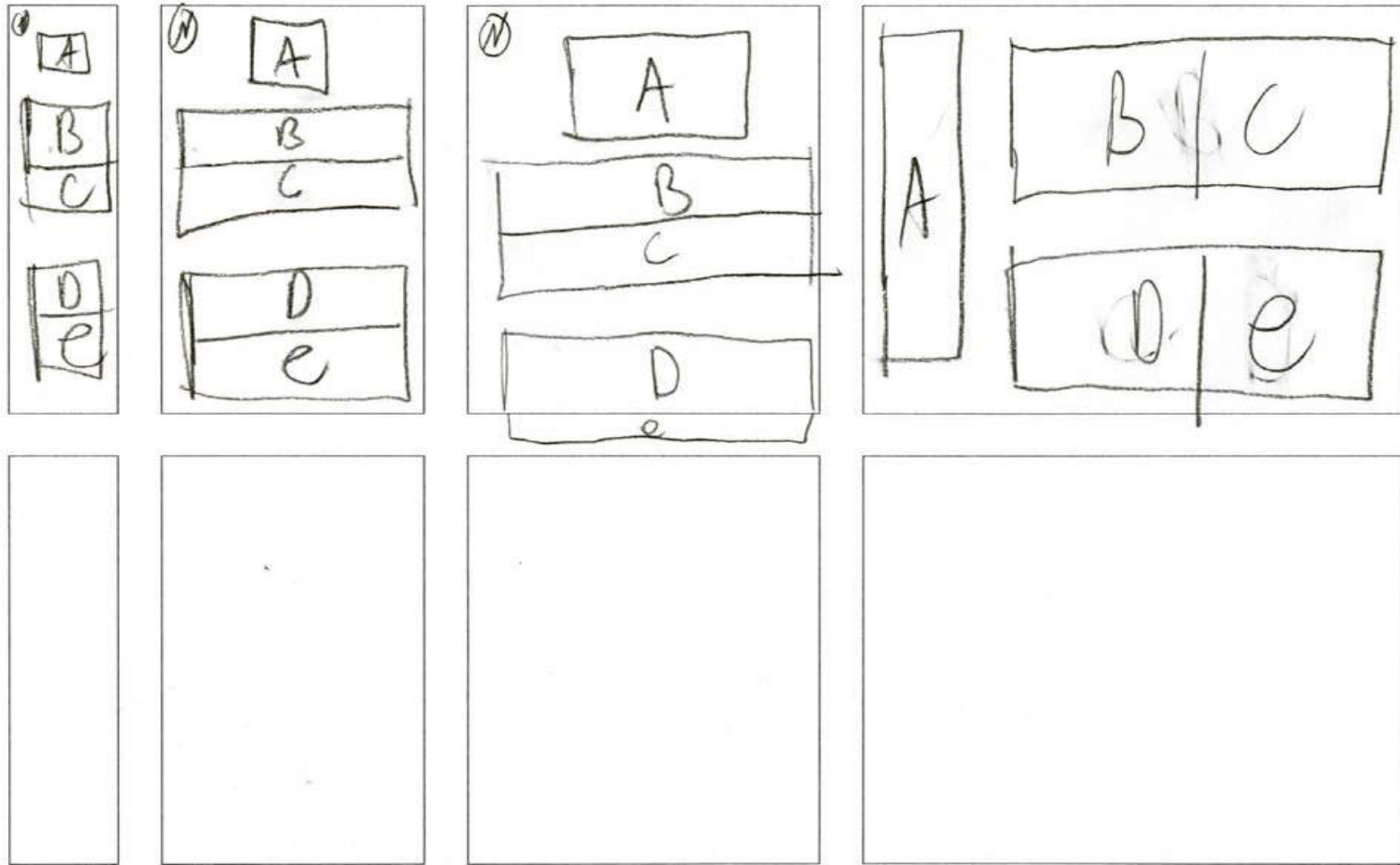


PROJECT NOTES

1st picture row. A-Nav B-Picture C-Info D-map

2nd pic A-picture B-Info C-nav D-mix e-map

Kat Brown



PROJECT NOTES

A = Wgo/Nav B = Pic 1 C = Pic 2 D = menu
E = map

Logo



Adjectives

Cute Sweet Colorful
Fun Friendly

Assets



Buttons & Colors

Home

About

Events

Menu

This is an Example of a Header

Font: Name Kaushan Script

This is an Example of a Sub Head

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Japanese & Anime Sweets

The Bakery

Today's Specials

- Mochi
- Clannad Style Dangos
- Crepes
- Sailor Mochi





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BUILD Wireframe Worksheet

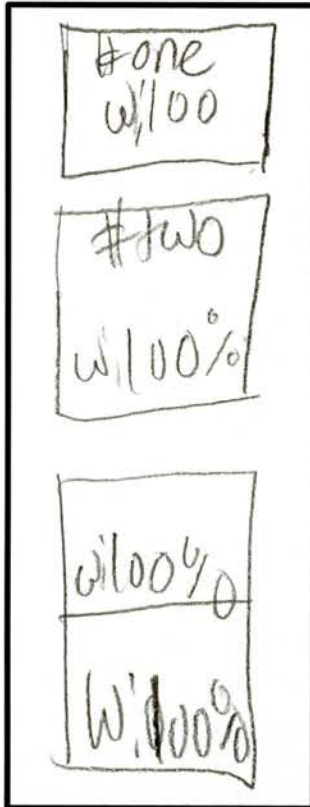
Wireframe for:

Names and Numbers (%)

Something Sweet Bakery

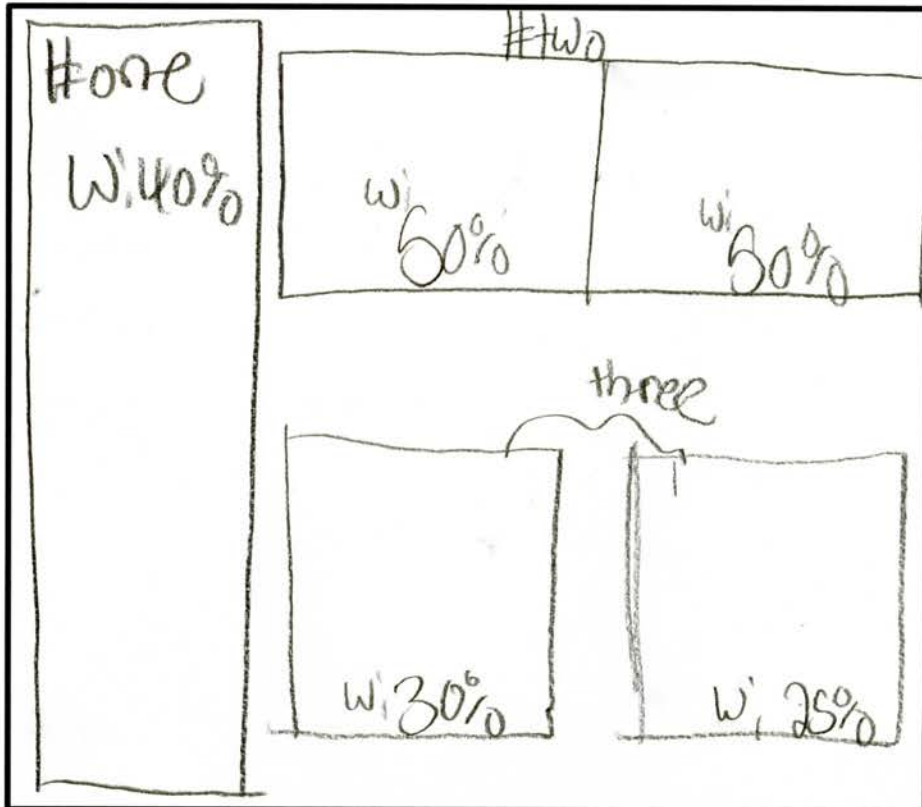
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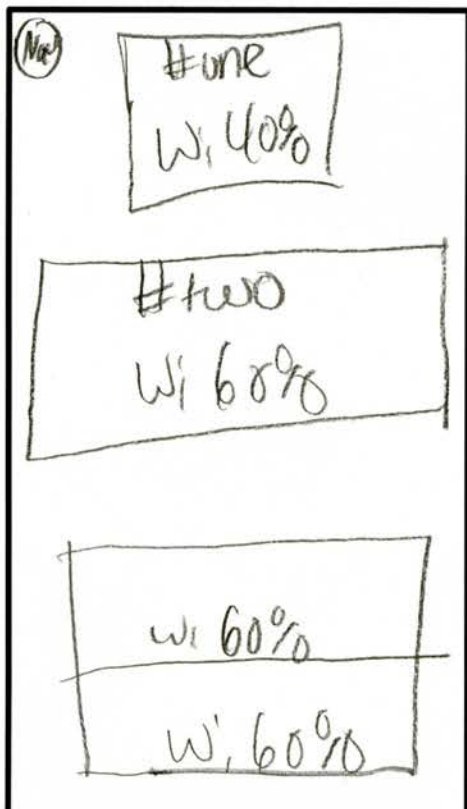


desktop

w= 960px and above



tablet portrait w= 480 - 768px



tablet landscape

w= 768 - 960px

