

Michigan Humane Society

Our Mission: To improve and save lives through compassionate care, community engagement and advocacy for animals.

Our Top Goal: Since January 2010, MHS has found homes for 100% of the healthy dogs and cats in our care. Upon reaching that goal, MHS set forth on a new primary goal: guaranteed placement of all healthy and treatable animals. We're proud to announce that in 2016, for the first time ever, we placed 100 percent of all the treatable animals in our care.



The Michigan Humane Society has set an ambitious goal: that within the next several years, every healthy and treatable animal brought to MHS will be guaranteed placement with a loving family or a qualified rescue group.

This website will help visitors find out more information about the Michigan Humane Society such as locations, pet adoptions, fostering pets, and fees. If you would love to help, but can't in a pet another great way to help is volunteering or donating to this organization.

What makes this business different is that it is a Michigan based organization, all the pets have all their shots and can be spayed or neutered, and people can open their homes to become foster homes until pets are adopted.

This business wants their users to learn more about Michigan Humane Society, adopt or foster a pet in need, and volunteer or donate to help animals in need.

Website Content Plan

Business Goals

- Bring more users to the website
- Inform people about the Michigan Humane Society

- Raise number of animal adoptions and foster homes.

- Raise number of volunteers and donations for the Michigan Humane Society.

What Visitors Want

- Find out more information about the Michigan Humane Society.

- Find more info about pet adoptions and fostering pets.
- Fees
- Locations
- Adoption days/events

- Find out more about volunteering
- Where person can donate
- contact info

What Makes My Biz Different

- Michigan based organization

- Pets have all shots needed; can be spayed.

- People can open their homes to become foster homes until pets adopted.

What Action I Want People to Take

- Learn more about the Michigan Humane Society

- Adopt or Foster a pet in need

- Volunteer or donate to help animals in need.



Document Outline

Section Layout Sketches

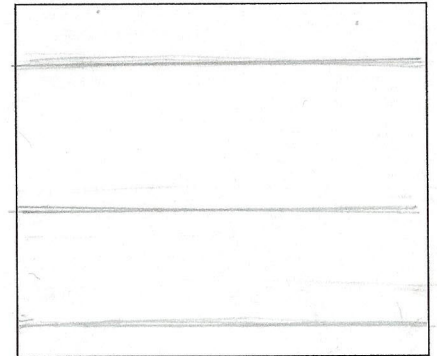
h1 Michigan Humane Society
Logo

h2 About

h2 Adopt Foster

h2 Rescue Volunteer

h2 Donate Contact

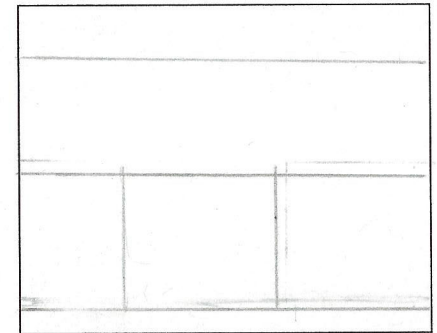


h3 Our Story

h3 Pets TAFD

h3 Detective INFO

h3



h3

h3 Fees Forms

h3 Contact Forms

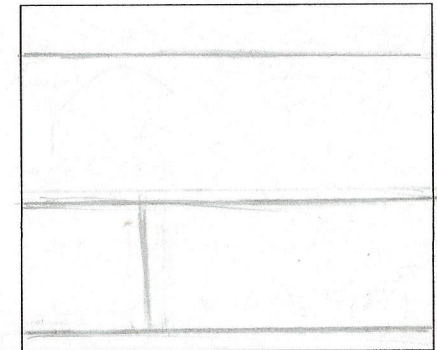
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h3 Forms

h3 Signup

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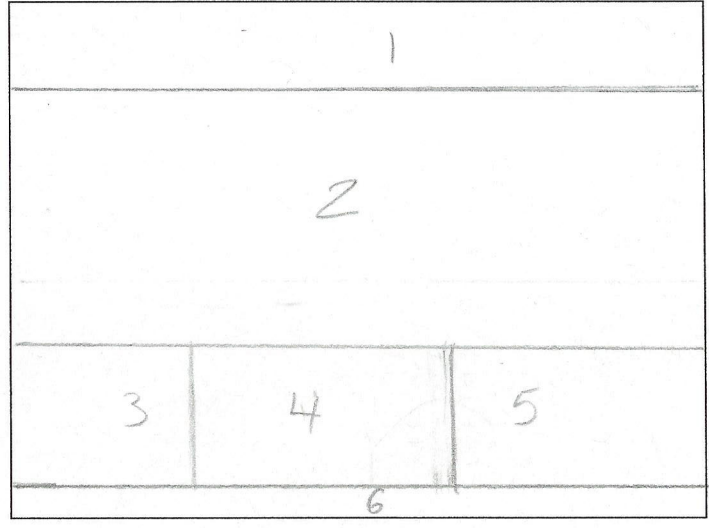
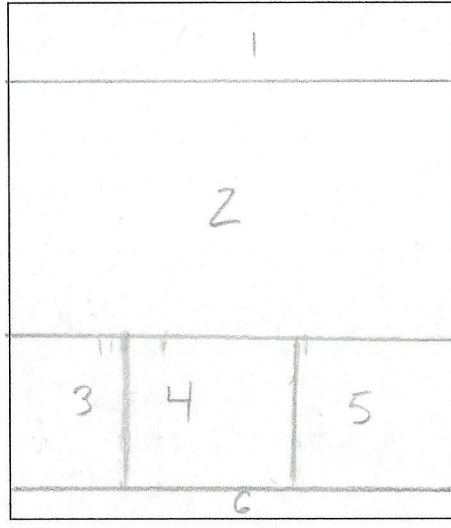
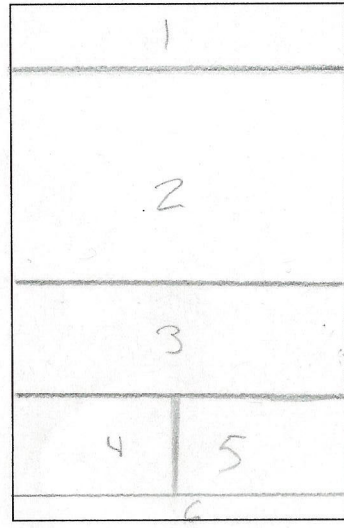
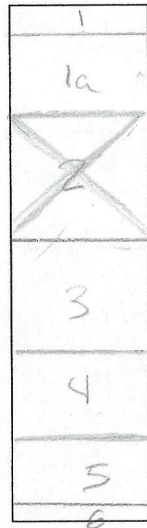
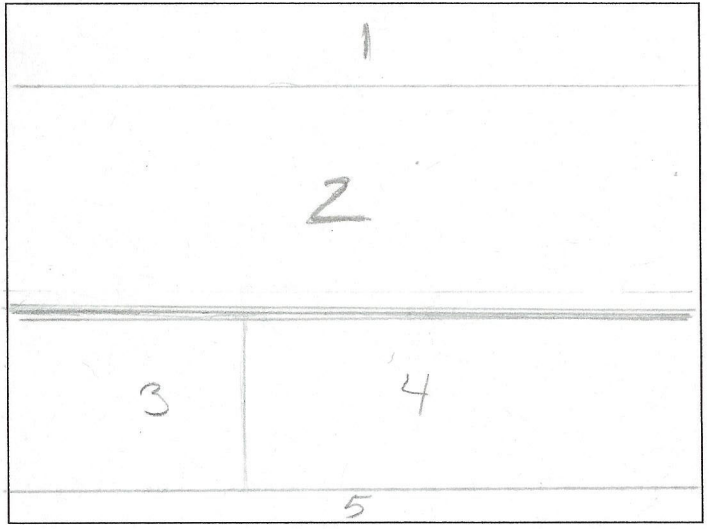
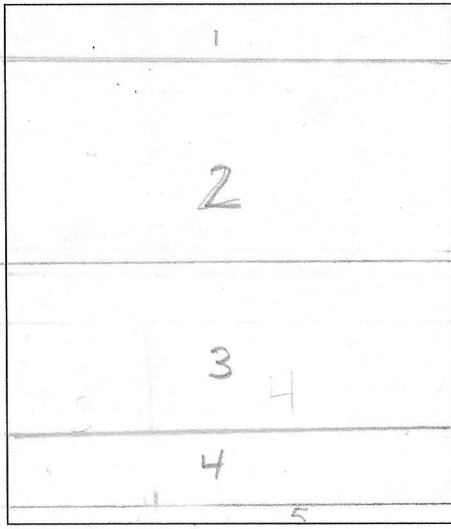
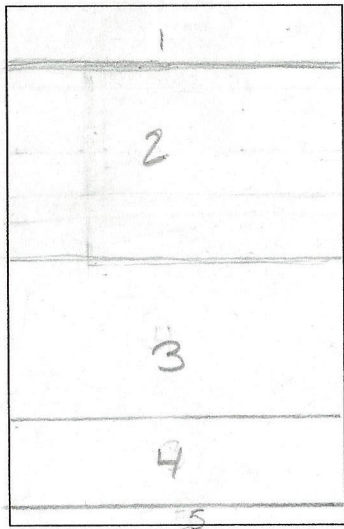
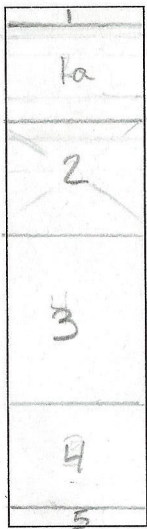


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PROJECT NOTES



Original Logo



Logo Redesign

Hero Image



Possible Colors



Textures



This is an example of a Header

This is an example of a Sub Head

This is an example of text in a paragraph. This is an example of text in a paragraph. This is an example of text in a paragraph. This is an example of text in a paragraph. This is an example of text in a paragraph.

Hopeful

Earthy

Welcoming

Humble

Bright

300px



About
Adopt
Foster
Rescue
Volunteer
Donate
Contact



Michigan Humane Society

Locations



MHS Adoption Centers:
For appointments, fees, and other inquiries please call:
• Detroit 313.475.3036
• Farmington Hills 248.353.7420
• Westland 734.751.7508

MHS Veterinary Centers:
For appointments, fees, and other inquiries please call:
• Detroit 313.475.3036
• Farmington Hills 248.353.7420
• Westland 734.751.7508

Administrative Office:
Michigan Humane Society
30300 Telegraph Road
Suite 200
Farmington Hills, MI 48334-4517
Phone: 248.353.7300
Fax: 248.353.5700

ADOPTABLE PETS

ADOPTION APPLICATION

ADOPTION FEE

ADOPTION CONTRACT

Michigan Humane Society
You can donate or volunteer today! Stay social! Follow us on social media to get news on upcoming events and volunteer opportunities. Thanks for visiting!

Donate

Facebook Twitter Instagram

480px



About Adopt
Foster Rescue
Volunteer Donate
Contact



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somebody here needs you

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About Adopt Foster Rescue Volunteer Donate Contact



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