

### Discovery

The topic I chose to research was web trends (mainly of 2017) I researched the major web trends and picked the five I thought was most interesting, and the ones I could see myself using in the future.

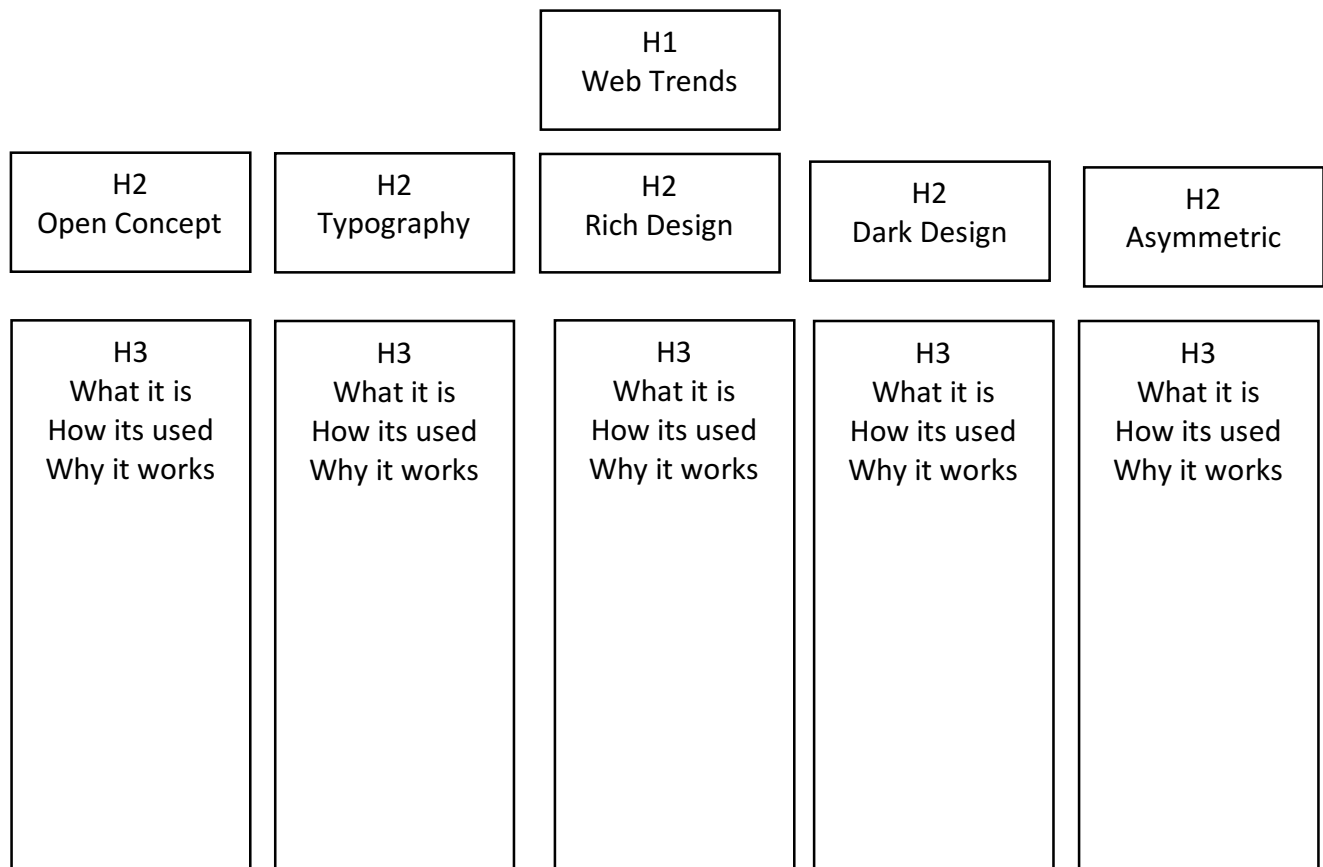
I am going to use an accordion to display information about the trend, either what the trend is, how designer uses them, or where they came from. What makes this a good trend and why are designers using them?

I am going to keep it simple and just have the page be an example of the trend. I'm not going to use any logo or crazy graphic elements because I would like the focus to be on the trend itself and seeing a real example will be the best way to do that.

### Content Plan

The goal of this site is to inform the viewers about the web trends. It will be simply laid out and focused on five examples of web trends in 2017. I would like the viewer to be able to get a clear example of what the trends are, and how they might be used in today's web design. My organizing principle is simply just the trends themselves. Focusing on what makes each trend unique and why they are successful.

### Hierarchy Chart





# Website Content Plan

Kaylyn Wilbeck  
Web Trends  
Topic Page

## Business Goals

To inform  
web trends

How they  
are used by  
designers

most  
common  
trends

## What Visitors Want

to learn  
about trends

to apply  
to their  
sites

to get  
examples  
of the  
trends

## What Makes My Biz Different

clean  
straight  
forward

actual  
examples  
from web

trends  
of 2017

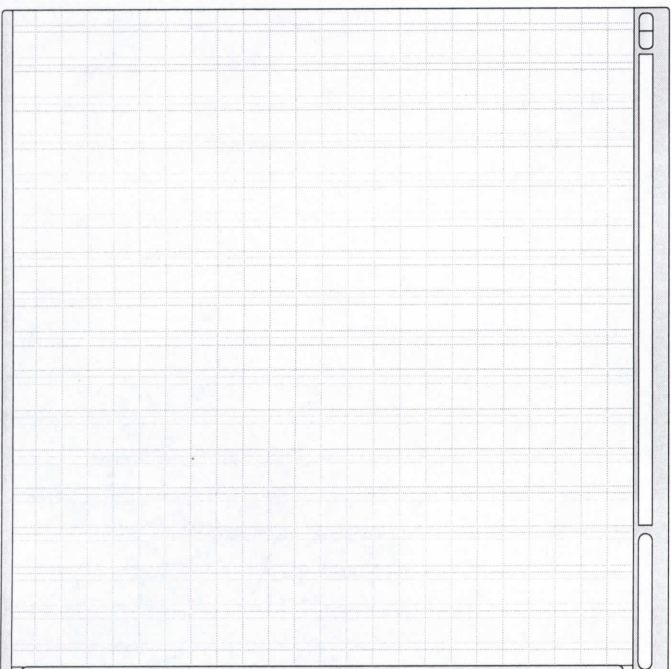
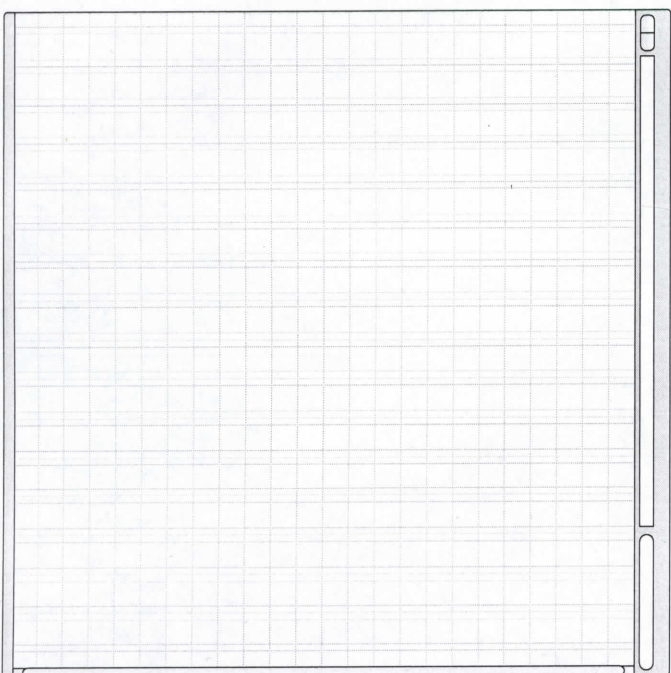
## What Action I Want People to Take

learn from  
the site

apply to  
their site.

think of  
the next  
trends.

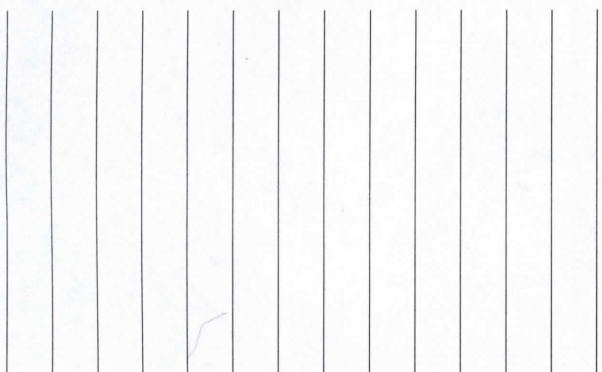




16 columns



- Nav on top
- Accordion w/ info about
- each page photo of web trend.



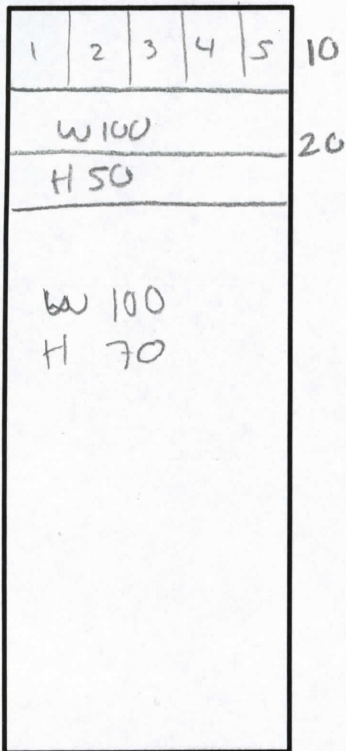
**BUILD Wireframe Worksheet**

Wireframe for: **TOPIC PAGE**

**Names and Numbers (%)**

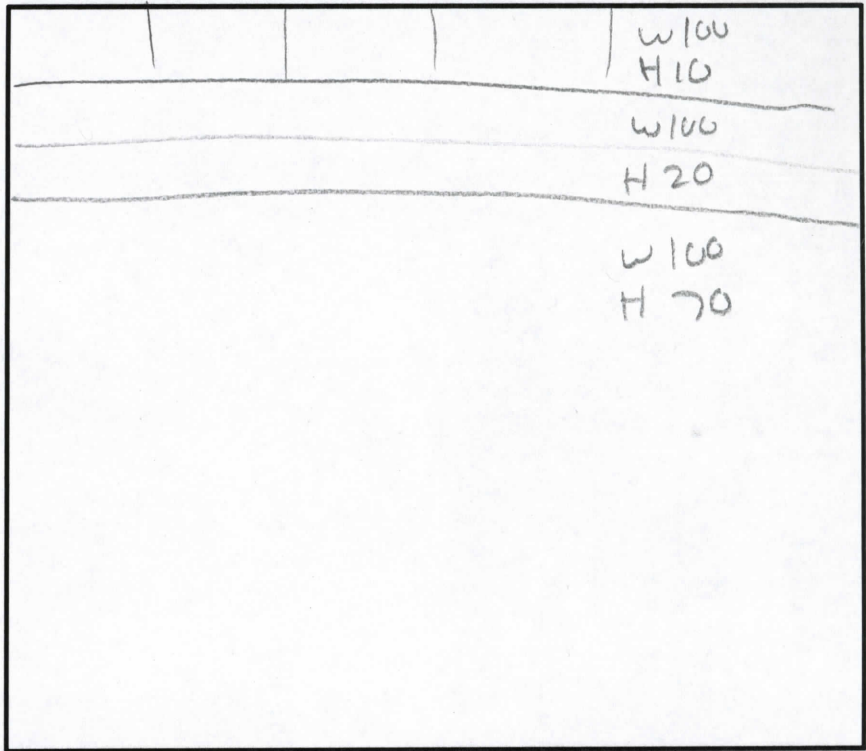
base - mobile first

w= 0 - 480px

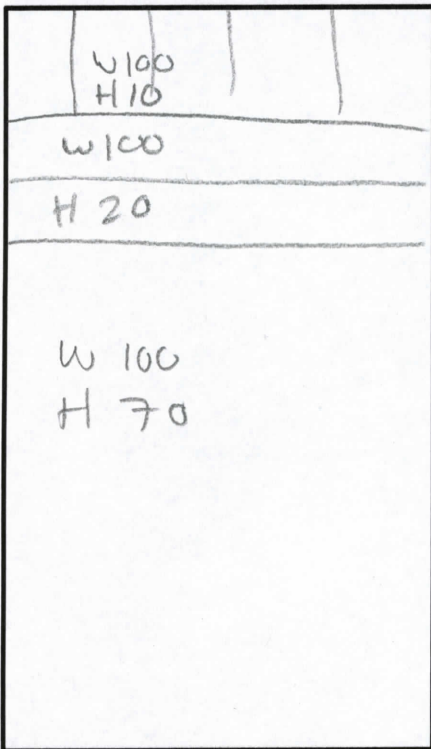


desktop

w= 1024px and above



tablet portrait w= 480 - 768px



tablet landscape

w= 768 - 1024px

