Discovery

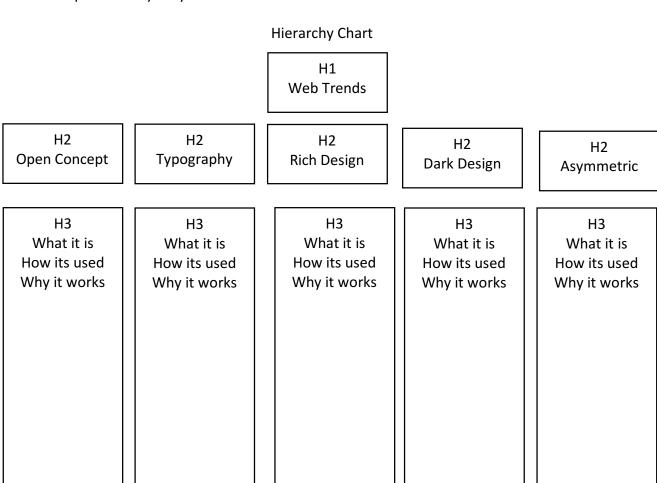
The topic I chose to research was web trends (mainly of 2017) I researched the major web trends and picked the five I thought was most interesting, and the ones I could see myself using in the future.

I am going to use an accordion to display information about the trend, either what the trend is, how designer uses them, or where they came from. What makes this a good trend and why are designers using them?

I am going to keep it simple and just have the page be an example of the trend. I'm not going to use any logo or crazy graphic elements because I would like the focus to be on the trend itself and seeing a real example will be the best way to do that.

Content Plan

The goal of this site is to inform the viewers about the web trends. It will be simply laid out and focused on five examples of web trends in 2017. I would like the viewer to be able to get a clear example of what the trends are, and how they might be used in today's web design. My organizing principle is simply just the trends themselves. Focusing on what makes each trend unique and why they are successful.



Website Content Plan

Kaylyn Willseck New Trends Topic page

Business Goals

To inform werds trends

How they are used by designers

most Common Hends

What Visitors Want

to learn about thends

to apply to their Sites to get examples of the trends

What Makes My Biz Different

ckan straight foward

examples from web trends of 2017

What Action I Want People to Take

Learn from the Siff apply to their site.

think of the rext trends.

TOPIC PAGA

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Grid system available for free: www.960.gs	· Par page photu of web thend.

Kaylyn willbock

BUILD Wireframe Worksheet Wireframe for: TOPIC PAGE

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