

Website Content Plan

Information

Business Goals

Provide upcoming designers with new trends

Provide visuals to show

Provide information

What Visitors Want

To learn new trends

easy to explore

quick bits of info

What Makes My Biz Different

Visual friendly

"less" text to read

website showing trends

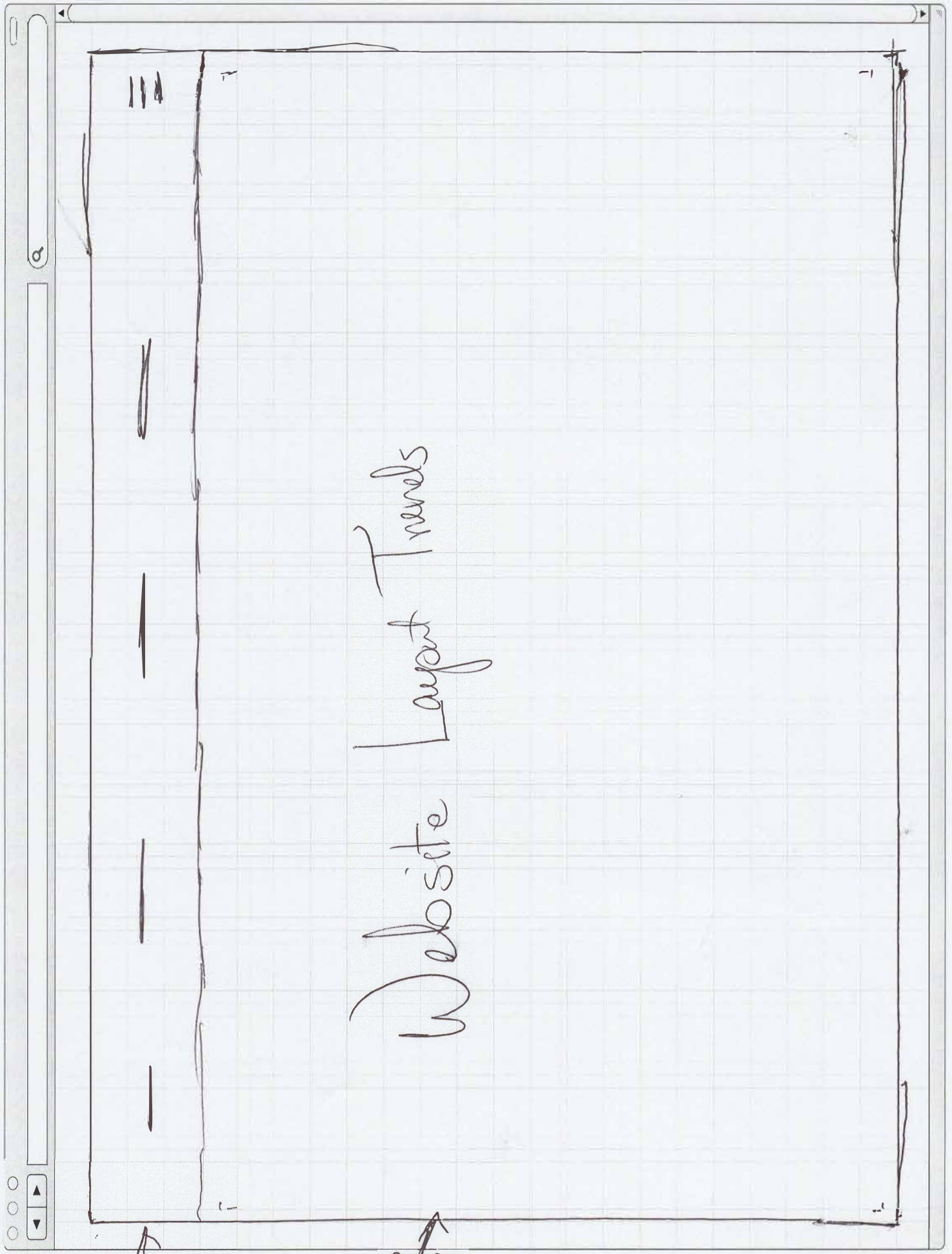
What Action I Want People to Take

Do web design

explore more

Come for other articles

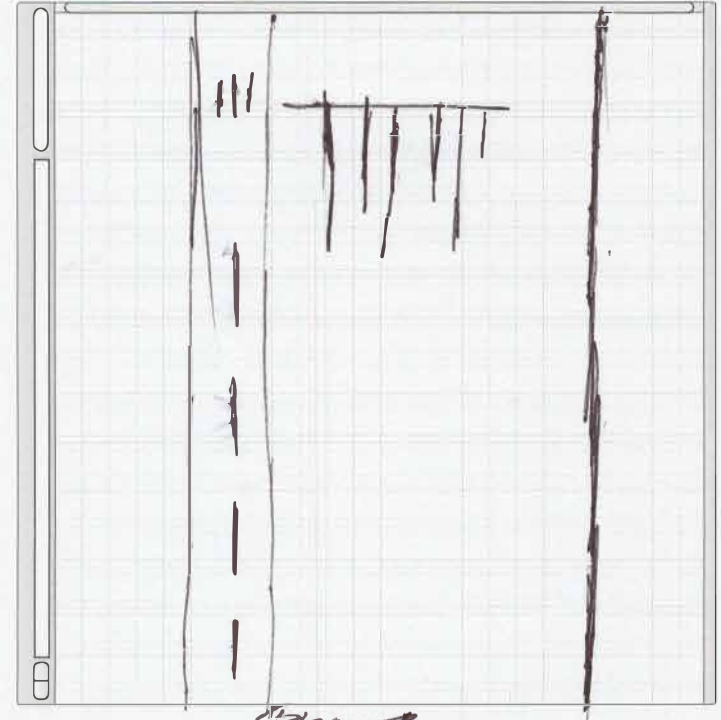
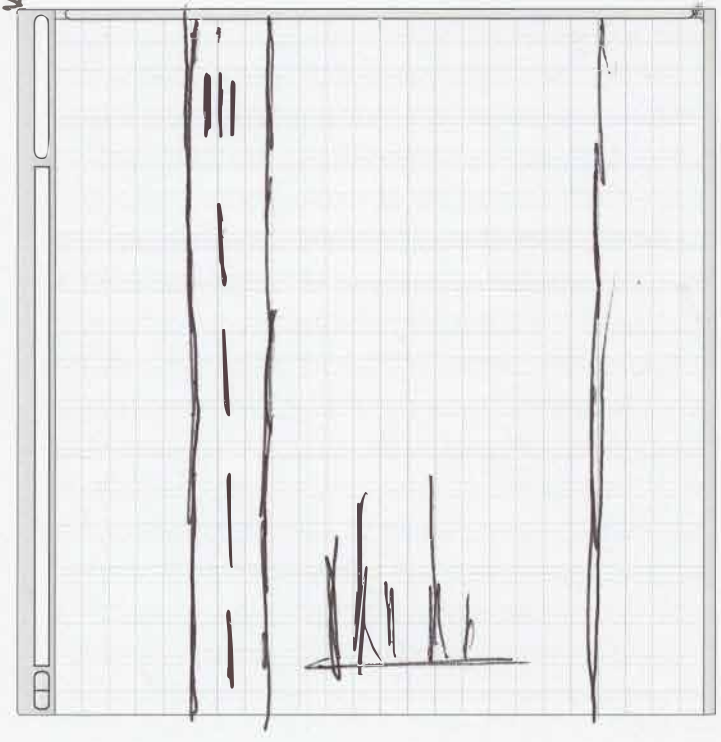
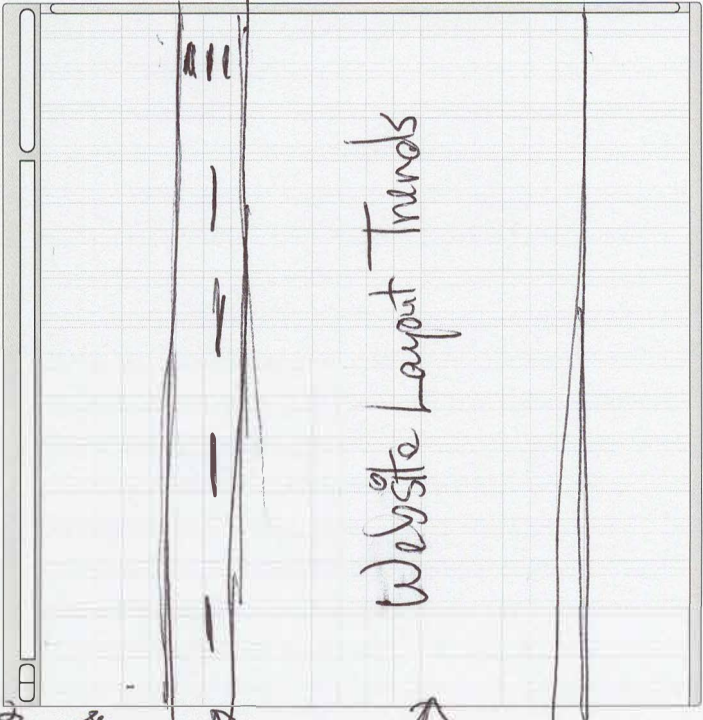
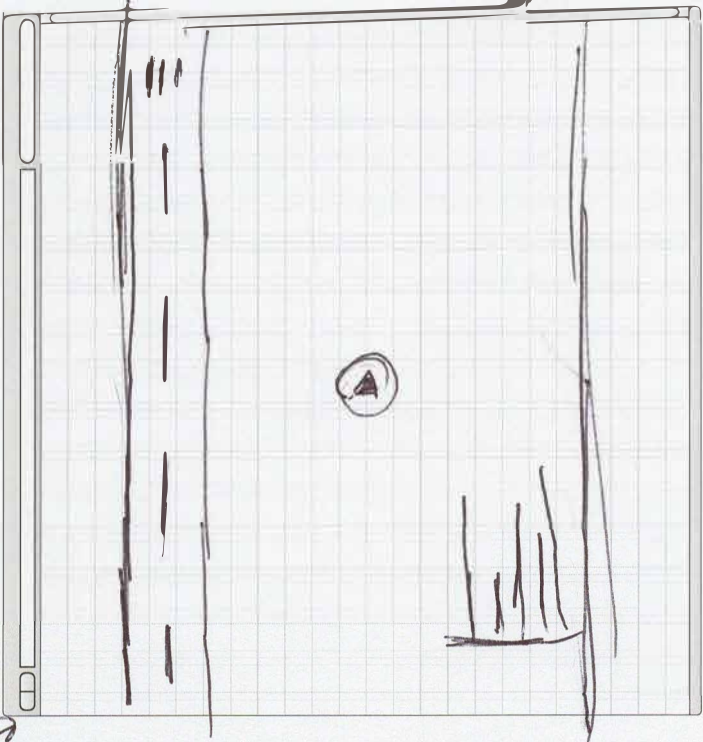
Patrick - C. Topic



Left

Right

Patrick - Topic
16 columns

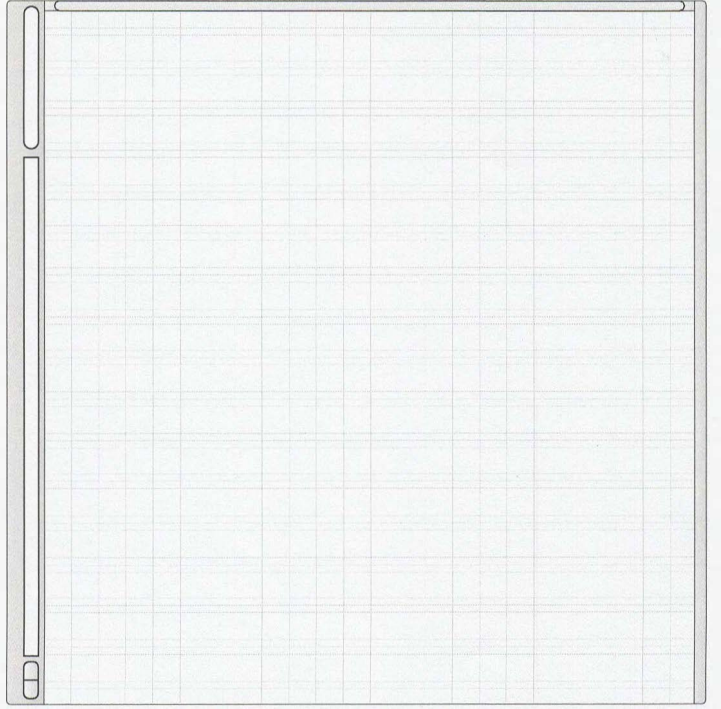
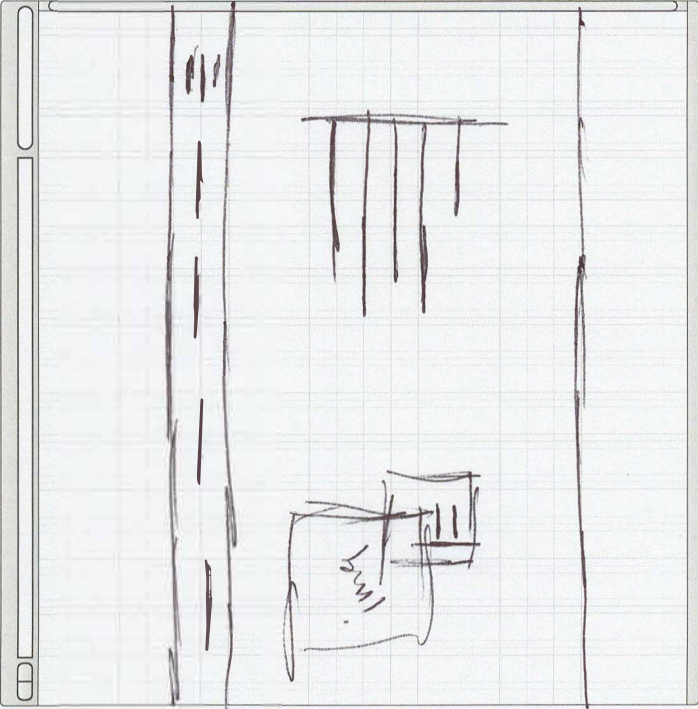
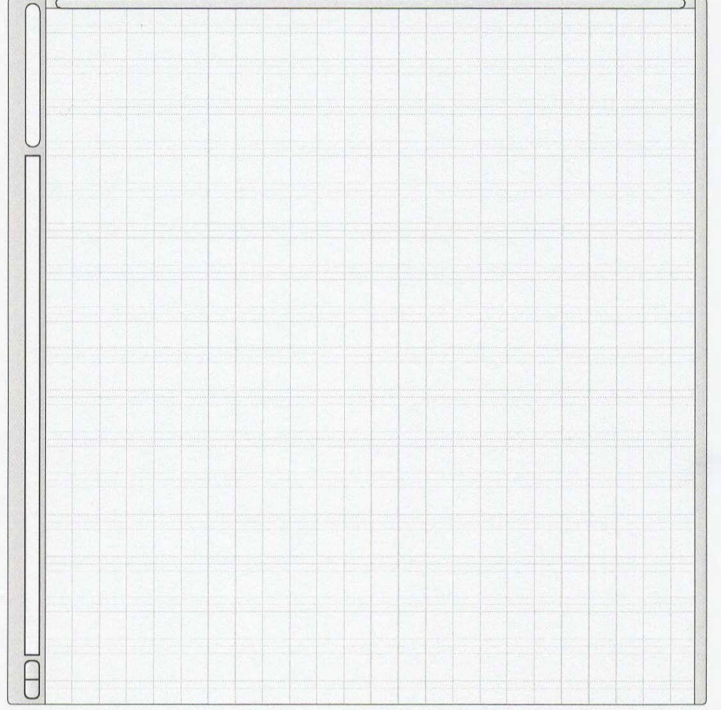
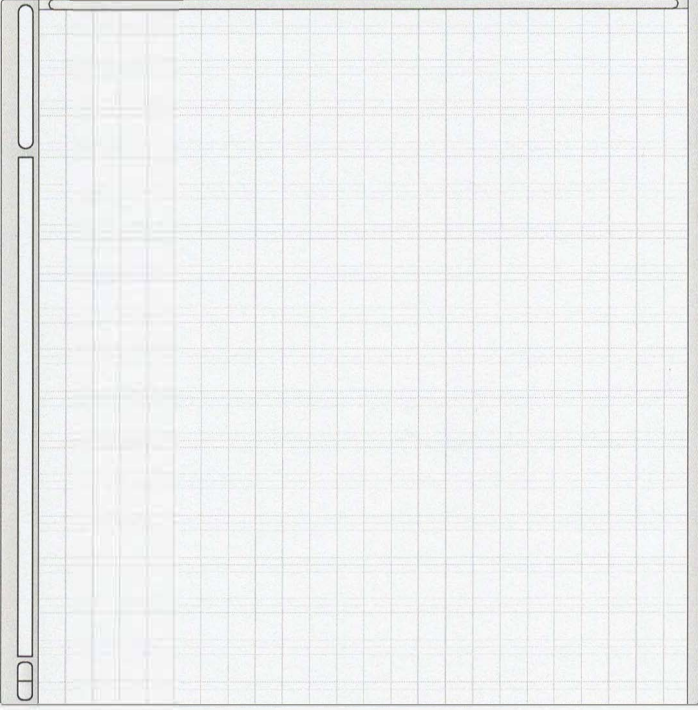


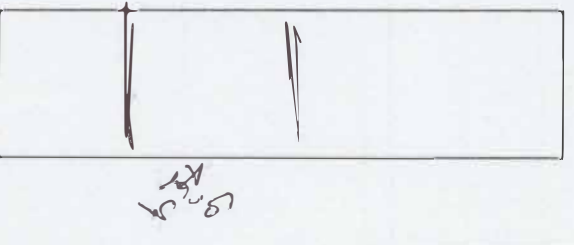
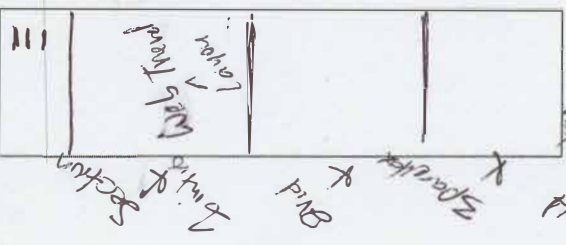
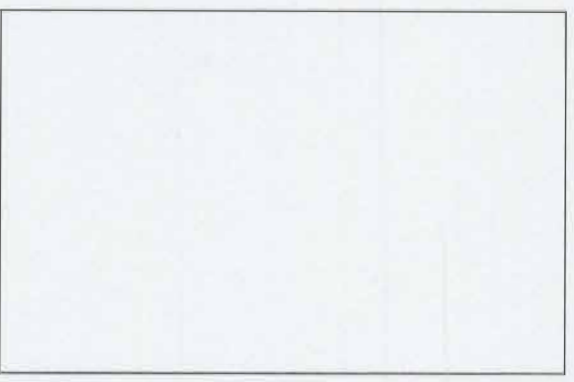
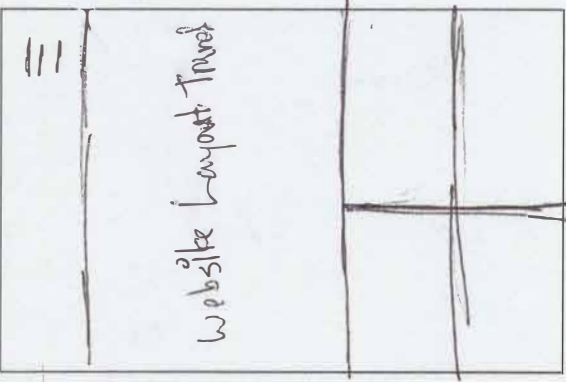
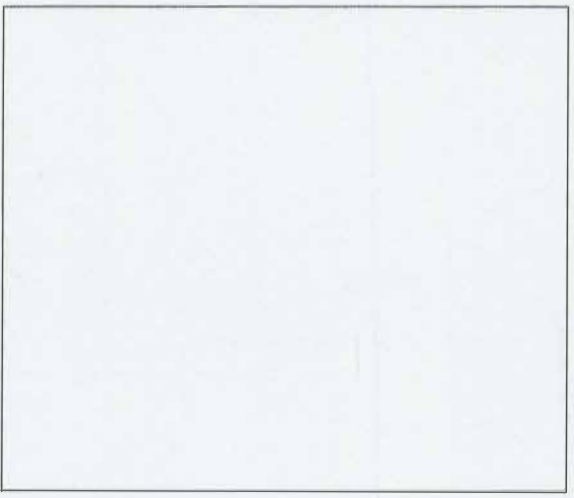
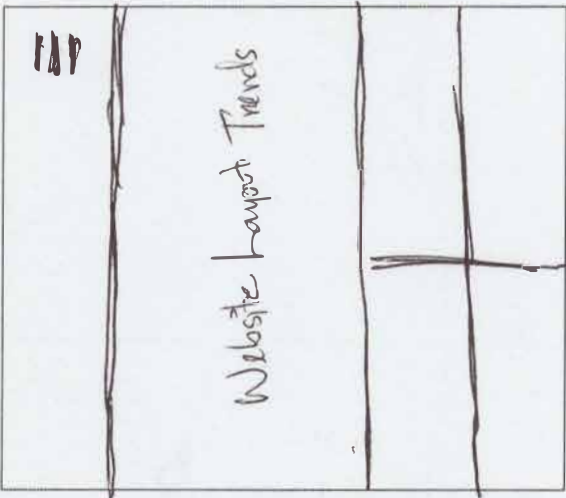
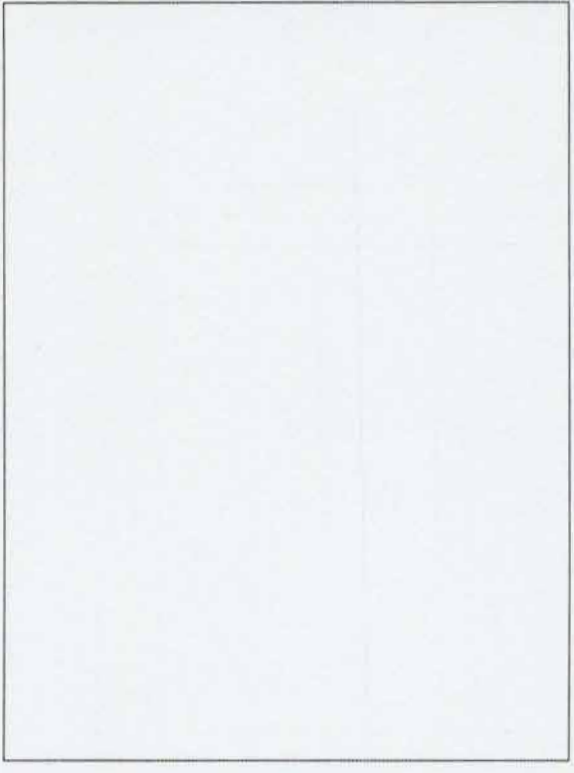
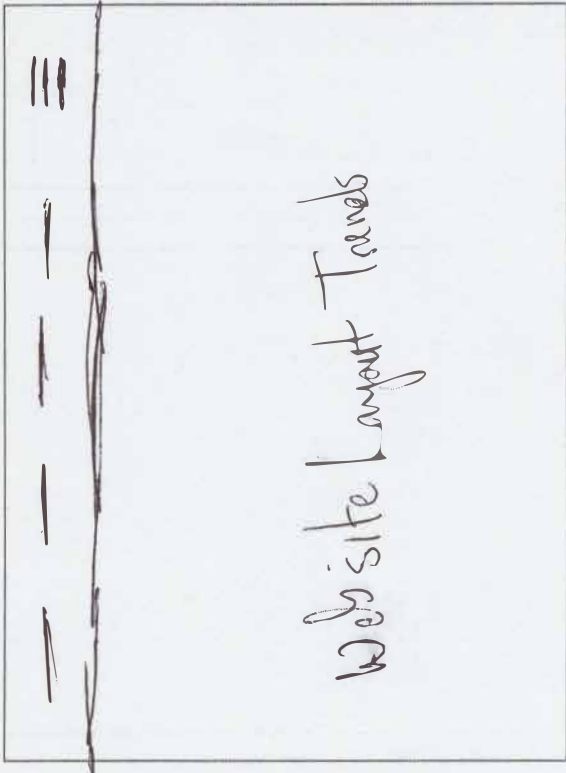
faked
videos

faking content

→ Deviating from grid

16 columns





PROJECT NOTES

The idea of my project is to use elements of what I'm displaying to show what the current website layout trends are. I plan to use simple parallax scrolling. I plan on placing a mock "video background" for the second section, to show what a background would look like with a potential background. The third section will talk about parallax scrolling and will use a fixed background to show a bit more mock parallax elements. The infinite content will use a tabs module to use talk about different topics. The last topic, deviating from the grid will use absolute positioning to showcase what overlapping objects i,e: deviating from the grid.

The overall goal of the site is to use simple ideas to showcase simplistic versions of what each element is. This should showcase what each element is while the person learns about it.

Christopher Paluch – Website Layout Trends

With exploring the topic of website layout trends, I went with an idea of a hero image that is fixed to the background so the page slides over the image.

Current trends include:

Video Backgrounds

- Parallax Scrolling
- Infinite Scrolling and Content
- Deviating from the Grid.

Some sub topics of this would be:

- bright colors being used
- unique graphics and photo content
- large type being use
- Contrasting typefaces
- More serif types being used
- And rich type, other then static fonts such as Helvetica, Roboto, Open Sans, etc.
- Patterns (Lines, circles, textures, geometric shapes)
- Animation

Content that is is based off of can be found at:

<https://www.webascender.com/blog/2017-website-layout-trends/>

<http://merehead.com/blog/web-design-trends-2018/>

My general focus for the overall project is to provide the information of what each thing is.

My nav will be a sidebar, at the top.

H1
Website Layout Trends

H2
Video
Bkgd

H2
Parallax
Elements

H2
Infinite
Scrolling &
Content

H2
Deviating
from a Grid

Animation

Rich Type

Geometric Type

Serif Type

Monospaced

Contrasting Typefaces

Lg. Text as Visuals

Unique Photos & Graphics

Bright Colors

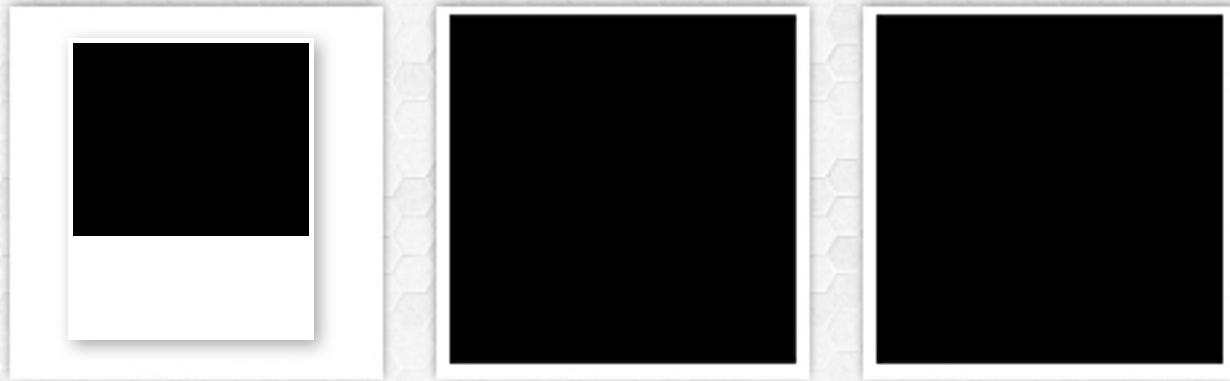
Pattern,
Lines,
Circles,
Geometric
Shapes

Topic Page

Possible Colors



Textures



Web Layout Trends

Font: Futura STD Bold #000

Parallax Scrolling

Font: Futura STD Book #000

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Font: Futura Std Medium #000

This is an example of a Text link »

Adjectives

Informative Clean Simple
Colorful