

## DISCOVERY

I perused the following websites to gain information on the topic of Microinteractions

On two websites I found information that I really liked. On Tubik studios I found gif's that I decided I really wanted to incorporate in my website and thought I would use a modal gallery. The book Microinteractions by Dan Saffer and his website had some great information and a diagram that I wanted to use and incorporate cards or reveals. I looked at all the sites and gained a lot of information and also decided to use the best practices suggestions from several of the websites listed into an accordion.

#microinteractions - Vine

7 secrets for enhancing UX with micro-interactions | Webdesigner Depot

8 Steps to Amazing Microinteraction Design

15 deeply pleasing examples of mobile micro UX | Econsultancy

A Macroscopic Look at Microinteractions - DZone Web Dev

Boost your design by micro-interactions – The Startup – Medium

Design series- Why we care about Micro interactions • aFrogleap

Experience Design Essentials- Animated Microinteractions In Mobile Apps – Smashing Magazine

Improve your websites with microinteractions | Creative Bloq

Micro-Interaction Design- Models, Principles & Key Tips Explained - 'Net Features - Website Magazine

Microinteraction Examples

Microinteractions- The Secret of Great App Design

Microinteractions- The Secret of Great App Design 2

Microinteractions- why details matter | Smart Design

Mobile Design Trends 2016- Magical Micro-interactions - Designmodo

The Secret To Killer UX Design- It's All in the Microinteractions - Proto.io Blog

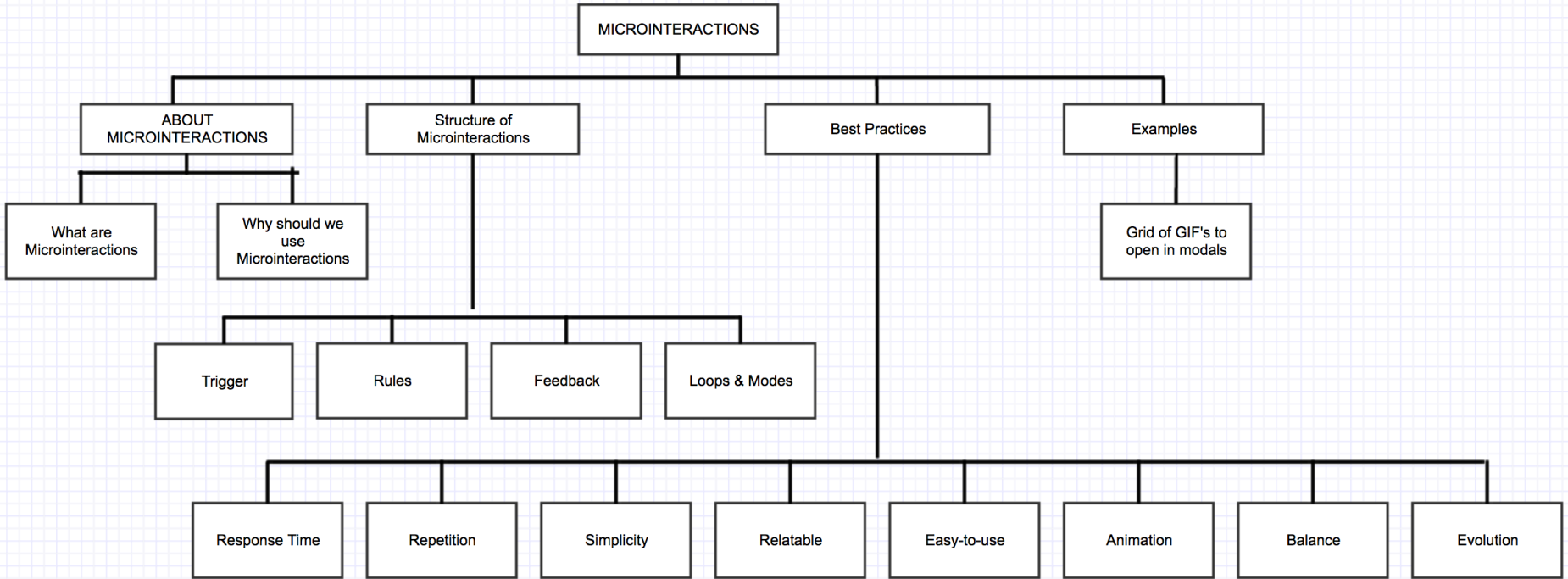
UI Animation.Microinteraction For Macroresult | Tubik Studio

UX Design Best Practices- Refined Microinteractions

What is a Microinteraction? | Microinteractions

Why micro-interactions are the secret to great design

Also used the book MICROINTERACTIONS by Dan Saffer



HEADING	CONTENT	CONTAINER
h1	MICROINTERACTIONS	Full Browser
h2	About Interactions	Full Browser
h3	what are microinteractions	Full Browser
h3	why use microinteractions	Full Browser
h2	Structure of a microinteraction	
h3	Trigger	cards
h3	Rules	cards
h3	Feedback	cards
h3	Loops & Modes	cards
h2	Best Practices	
h3	response Time	accordion
h3	Repetition	accordion
h3	Simplicity	accordion
h3	Relateable	accordion
h3	Easyto use	accordion
h3	Animation	accordion
h3	Balance	accordion
h3	Evolution	accordion
h2	Examples of microinteractions	modal
h3	grid of gif's	

# MICROINTERACTIONS



## What are Microinteractions?

[Redacted content]

## Why use Microinteractions?

[Redacted content]

## The Structure of a Microintervention

Trigger

Rules

Feedback

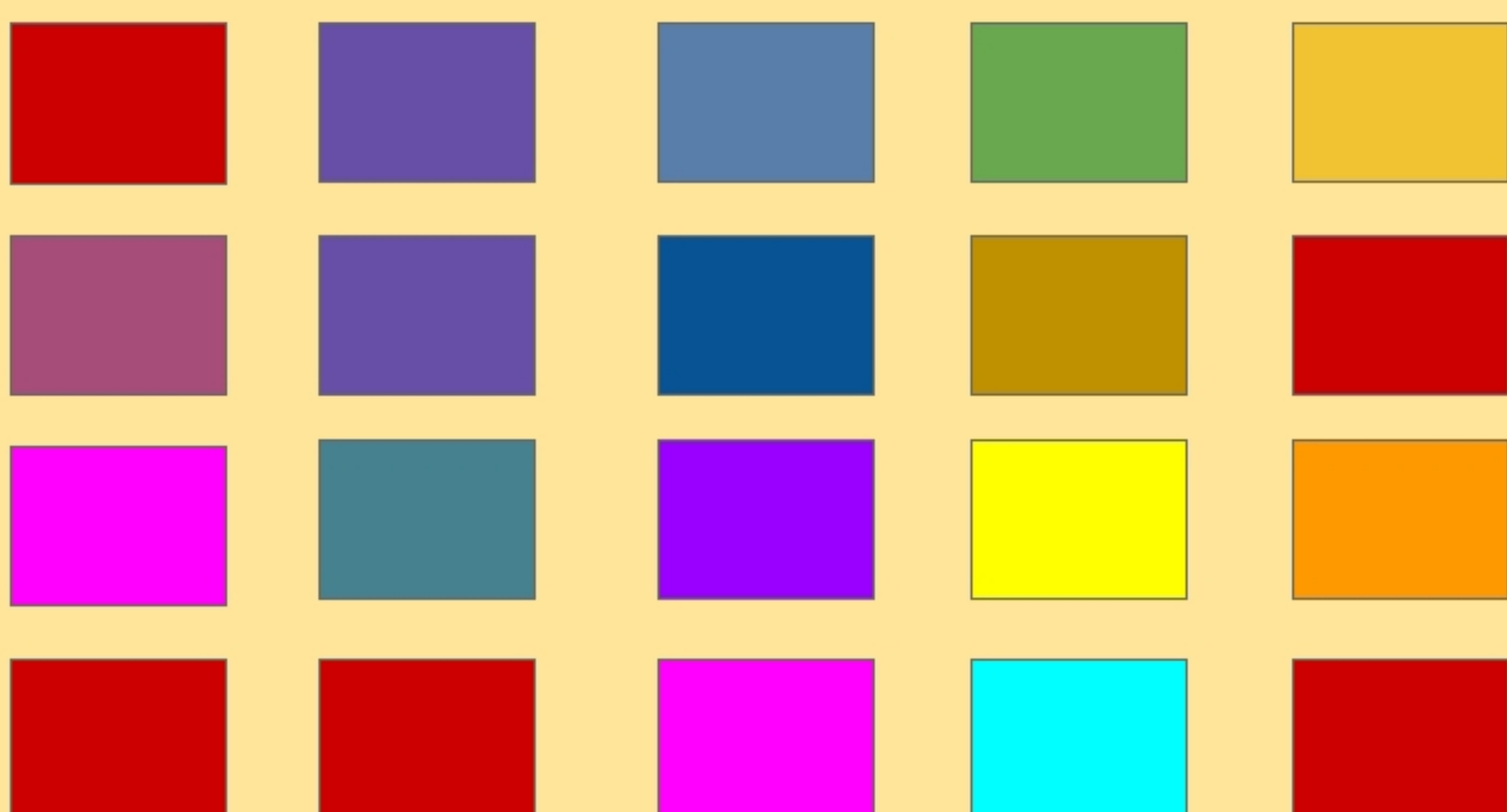
Loops & Mode

## Best Practices for Microinteractions

Response Time
Repetition
Simplicity
Relatable


Easyto Use
Animation
Balance
Evolution

## Examples of Microinteractions







Lorem ipsum dolor sit amet,



Lorem ipsum dolor sit amet,




Lorem ipsum dolor sit amet,



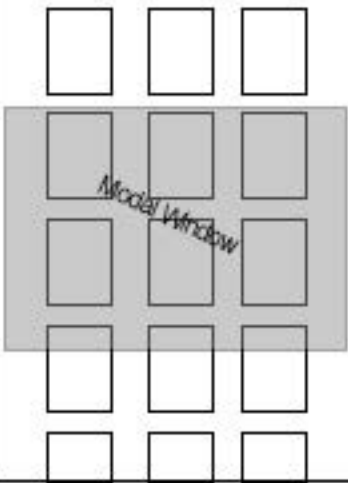
Lorem ipsum dolor sit amet,



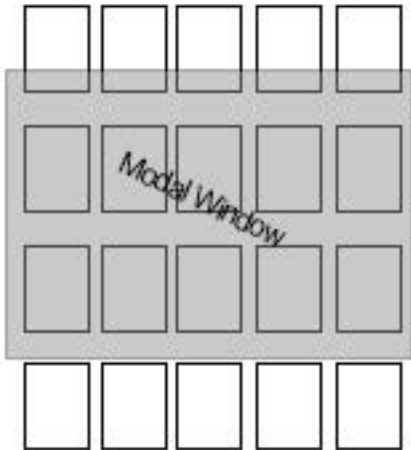
Lorem ipsum dolor sit amet,



Lorem ipsum dolor si amet,



Lorem ipsum dolor si amet,



Lorem ipsum dolor si amet,



PROJECT NOTES

---

---

---

---

---

---

# Assignment: Topic Page- Microinteractions

Style Tile  
version:1

## Possible Colors



## Textures



## Example of Navigation



<http://www.styletil.es>

Template by @Samanthatoy

This is an Example of a Header

Computer 7

This is an Example of a Sub Head

Computer 7 Regular

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel feugait nulla facilisi.

Avenir Book

## Adjectives

expansive

enlightening

clean

detailed

technical

inspiring

## TOPIC PAGE- MICROINTERACTIONS

My topic page is going to cover the use of Microinteractions.

I chose to do this topic on microinteractions because I find them very interesting from a design and usage standpoint. Microinteractions make an action on a web page a more personal and interactive experience. It keeps users coming back because we all enjoy a fun experience. We like to be acknowledged and rewarded for our actions and the best microinteractions do just that.

The page will be broken down into essentially four parts:

1. About Microinteractions
2. Structure of a Microinteraction
3. Best Practices for Use of Microinteractions
4. Examples of Microinteractions

Prefacing this will a home page hero image and the title MICROINTERACTIONS

On the About page I will have two 50/50 text blocks answering two questions:

1. What are microinteractions?
2. Why use microinteractions?

On the next section I will show the structure of a microinteraction and describe the four parts:

1. Trigger
2. Rules
3. Feedback
4. Loops & Modes

This will be represented by four 'cards' that reveal on hover the description of each step.

On the the section listing the Best Practices for Microinteraction use I will use two side by side accordions of four each to give a description of each:

- |                  |                |
|------------------|----------------|
| 1. Response Time | 5. Easy to Use |
| 2. Repetition    | 6. Animation   |
| 3. Simplicity    | 7. Balance     |
| 4. Relatable     | 8. Evolution   |

On the last section, showing Examples, a five across by 4 down grid will have thumbnails of twenty different GIF's showcasing various microinteractions. These will activate a modal gallery of the actual GIF's in action.

I referenced numerous web sites, the book Microinteractions by Dan Saffer and utilized GIF images from [uxplanet.org](http://uxplanet.org) and [tubikstudio.com](http://tubikstudio.com).



<https://vine.co/tags/microinteractions>  
<http://www.webdesignerdepot.com/2015/07/7-secrets-for-enhancing-ux-with-micro-interactions/>  
<http://www.awwwards.com/8-steps-to-amazing-microinteraction-design.html>  
<https://econsultancy.com/blog/66008-15-deeply-pleasing-examples-of-mobile-micro-ux/>  
<https://dzone.com/articles/a-macroscopic-look-at-micro-interactions>  
<https://medium.com/swlh/boost-your-design-by-micro-interactions-9fdb628e42ec#.5xesokj2b>  
<http://www.dtepathy.com/blog/design/dan-saffer-on-the-importance-of-microinteractions>  
<http://afrogleap.com/design-series/design-series-future-micro-interactions/https://www.smashingmagazine.com/2016/08/experience-design-essentials-animated-microinteractions-in-mobile-apps/http://www.creativebloq.com/web-design/improve-your-site-microinteractions-10134906>  
<http://www.creativebloq.com/web-design/improve-your-site-microinteractions-10134906>  
<http://microinteractions.onenorth.com>  
<https://uxplanet.org/microinteractions-the-secret-to-great-app-design-4cfe70fbacdf#.y6drnrjt7>  
<http://smartdesignworldwide.com/thinking/microinteractions-why-details-matter/>  
<https://designmodo.com/mobile-design-trends-2016/>  
<http://blog.proto.io/secret-killer-ux-design-microinteractions/>  
<http://thenextweb.com/dd/2015/08/17/why-micro-interactions-are-the-secret-to-great-design/>  
<https://tubikstudio.com/ui-animation-microinteraction-for-macroresult/>  
<https://www.uxpin.com/studio/blog/ux-design-best-practices-refined-microinteractions/>  
<http://microinteractions.com/what-is-a-microinteraction/>