

### colors -

- light orange: 244 131 72
- dark gray: 72 72 74
- beige: 253 199 109
- scarlet: 190 34 39
- orange: 242 110 35

### content list -

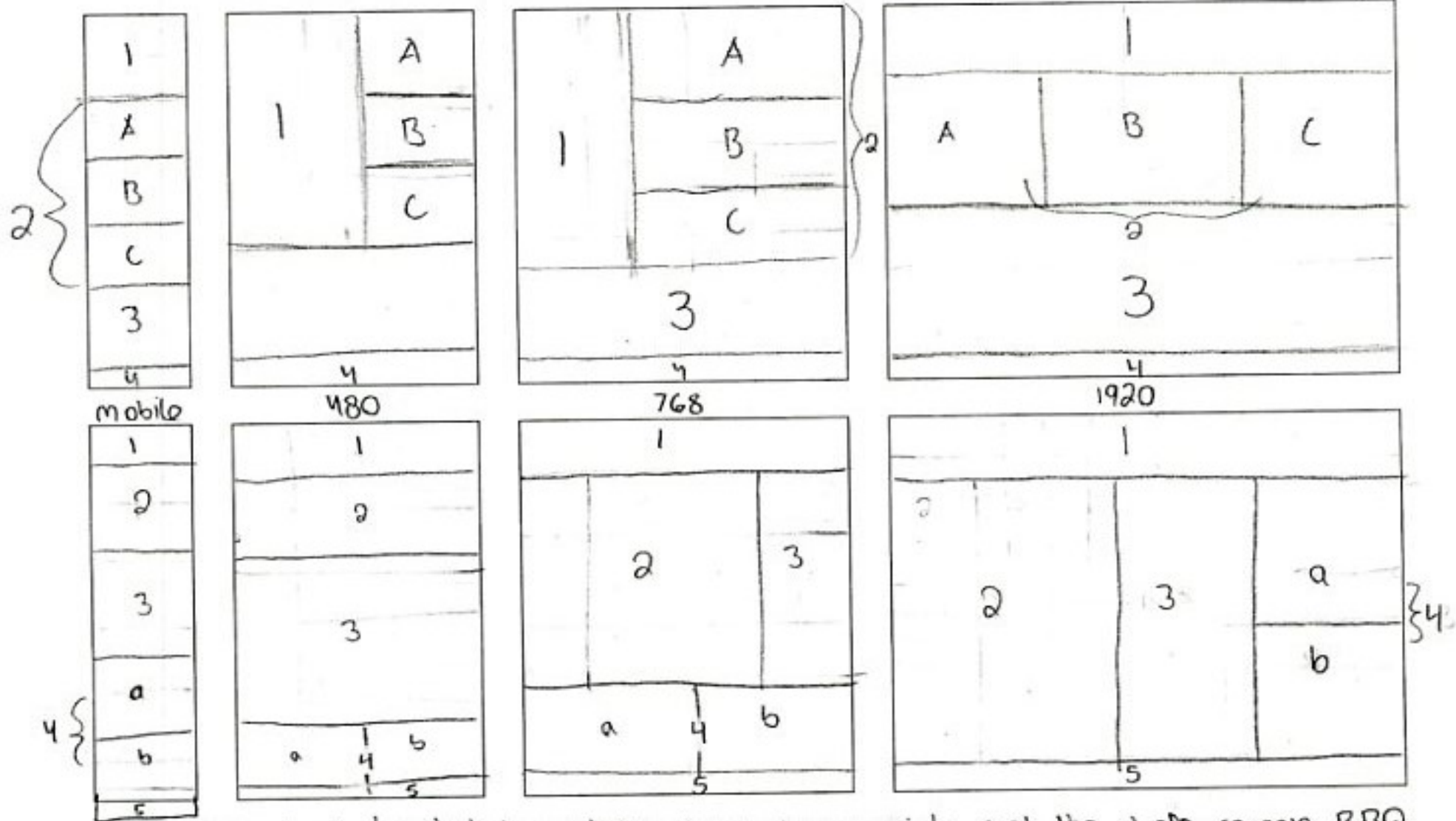
- location
- bar/dining hours
- social media
- pic of restaurant (inside or outside)
- pic of beer selection
- pic of BBQ food
- nav (home, about, menu, galleries, specials, directions, contact)

### business goals

Creating a website for Jake's Bar & Grill, a young, modern ~~bar~~ restaurant. I envision bold, warm colors, professional, enticing photography, clean typography and a general ambience indicative of what the restaurant itself is like.

Open from lunch till 2AM. Not a focus on sports as much as it is on creating an atmosphere for hungry young people to eat and hang out.

-why? Best BBQ, benefits of customer, big beer selection, happy hours > icons



PROJECT NOTES

Subject: bar + grill | content: beer selection, happy hours, specials, meet the chefs, coupon, BBQ  
 caters to people in 20s 30s moving, current, techy, part of food, live music, paragraph about the  
 restaurant, hours, pics of people enjoying the restaurant, social media


A		
B		C

①		
A	B	C

1		
A	B	C



1		
A		
B		
C		

①		
A		
B		
C		



PROJECT NOTES

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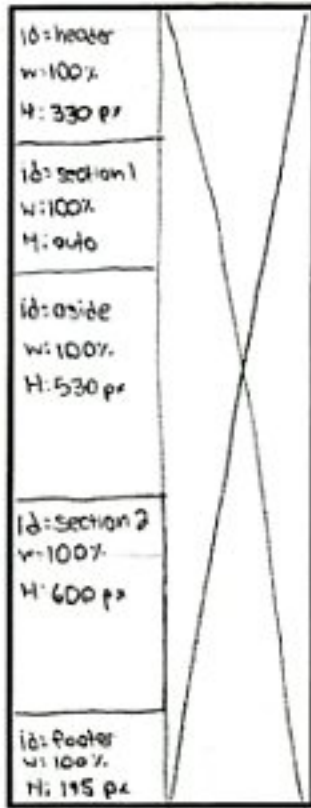
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# BUILD Wireframe Worksheet

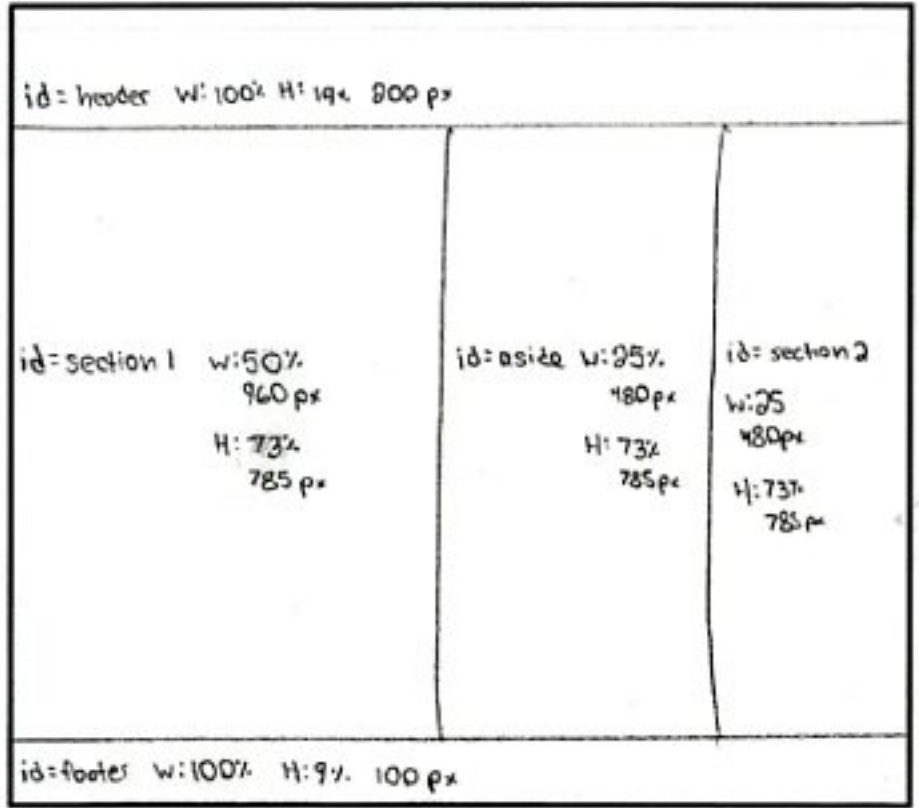
Wireframe for: *Jake's bar & grill*

Names and Numbers (%) *Jake Smith*

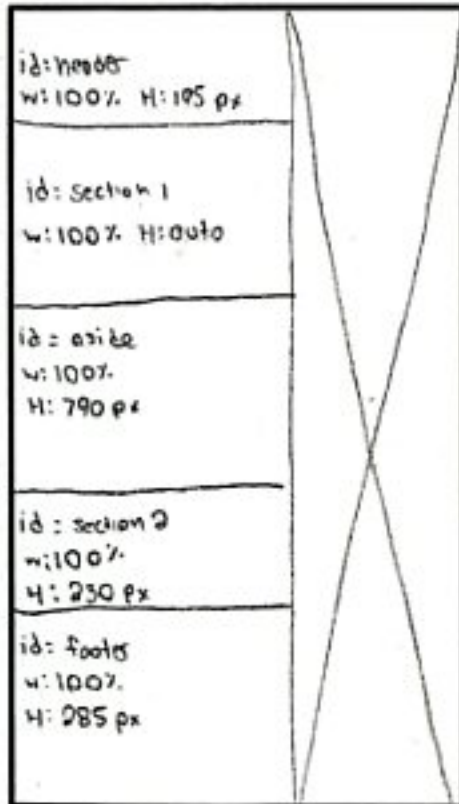
base - mobile first  
w = 0 - 480px



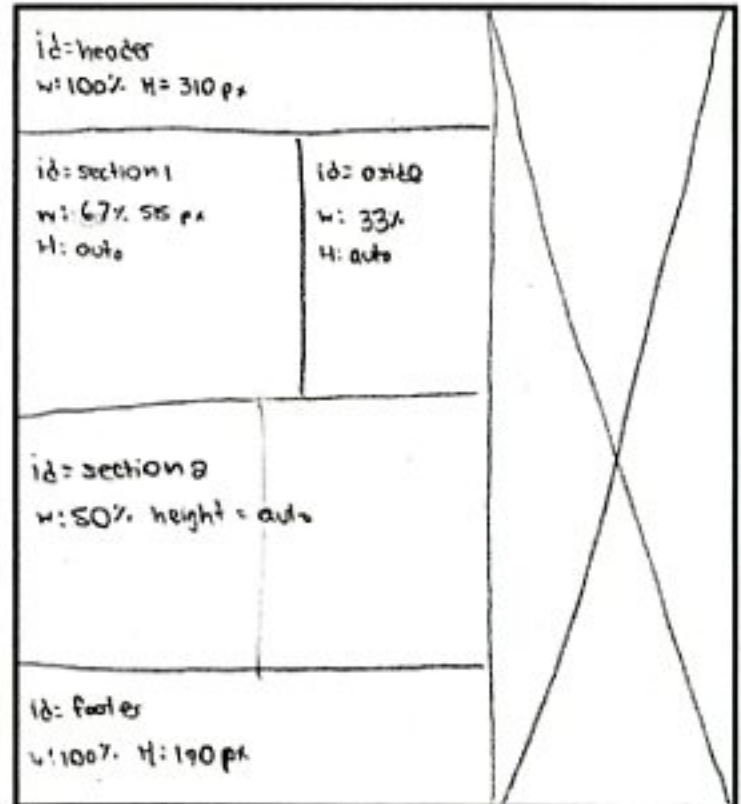
desktop w = 960px and above



tablet portrait w = 480 - 768px



tablet landscape w = 768 - 960px



# Jake's

bar & grill



HOME

BACK



## Main Headline

### Subhead Text

Pug offal roof party, hoodie polaroid lo-fi viral fap umami cold-pressed wayfarers stumptown tumblr mumblecore shabby chic. Kinfolk hella chillwave flexitarian whatever lomo. Small batch lumbersexual enamel pin fixie. Gentrify squid godard microdosing snackwave activated charcoal, lomo man braid selvage trust fund messenger bag deep mlkshk. Bitters kickstarter 90's, activated charcoal selfies banjo venmo.

**Savory**  
**Inviting Fresh**  
**Engaging**

**Jake's**  
bar & grill

about  
menu  
specials  
gallery  
contact



**MONDAY**  
KIDS EAT FREE 5:30-7

**TUESDAY**  
KARAOKE 7-10

**WEDNESDAY**  
BEER SPECIALS

**THURSDAY**  
LADIES NIGHT 10-CLOSE

**FRIDAY**  
COLLEGE NIGHT




2981 Cammpbell Detroit MI 48202  
313.867.5309



**Jake's**  
bar & grill

about menu specials gallery contact



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